

What if I have a problem with someone else's portable sign?

You can contact Bylaw Compliance who will review the complaint and determine if the portable sign is in violation of the Zoning Bylaw. If so, a Bylaw Inspector will request voluntary compliance from the owner, or may issue a Zoning Order to Remedy or have it moved or removed.

Portable signs must be licensed.

If you rent, lease, or intend to use a portable sign then that portable sign must have a valid annual license.

How much does a license cost?

The cost of a license is \$100.00 and is valid from May 1–April 30 each year. This amount is not pro-rated. The license entitles you to place that portable sign on an unlimited number of sites throughout the year.

Publications of interest?

If you are interested in applying for a sign permit, you may want to review the following City of Saskatoon publications, available online at saskatoon.ca:

Zoning Bylaw No. 8770

Appendix A – Sign Regulations

Contact us

8:00 AM-5:00 PM

Mon-Fri (excluding statutory holidays)

306-657-8766

bylaw.compliance@saskatoon.ca

or

signpermits@saskatoon.ca

Portable Signs

Bylaw No. 8770



Portable signs.

This pamphlet deals specifically with the use and placement of portable signs in Saskatoon. If you own, rent or lease a portable sign, these regulations apply to you.

The City of Saskatoon **regulates the use of all forms of signs** in Saskatoon for **safety and aesthetic reasons**. The goal is **to ensure that the use and placement of signs does not create a hazard for pedestrians or motorists, that signs are well maintained and that the number of signs does not affect the attractiveness of the city**. The Portable Sign Regulations for the City of Saskatoon achieve these goals by setting standards for the following:

- separation distance between portable signs;
- maximum size of portable signs;
- off-site or 3rd party advertising;
- use in residential zones;
- safe placement;
- maintenance; and
- enforcement.

What is a portable sign?

The Zoning Bylaw defines a portable sign as: *“a portable, freestanding sign mounted on a wide based frame with a single sign face area of not less than 1.9m² or greater than 6.0m² which can be readily moved or transported to various locations”*.



How long can I use a portable sign?

There is no time restriction on the use of portable signs in commercial zones. However, only Community Associations may use a licensed portable sign within residential zones for up to 90 days of consecutive use followed by a 30-day removal period.

Are there any placement restrictions?

Yes. Portable signs:

- can have a maximum single sign face area 6.0m²/total of 12.0m²;
- can only be used on private property;
- must be spaced at least 20 metres (65 ft) from the nearest portable sign or secondary freestanding sign on the same site;
- must not obstruct any sight lines necessary for motorists and pedestrians to move safely;
- must not occupy a parking stall unless the site has more parking stalls than the minimum required by the Zoning Bylaw;
- placed on City right-of-way are not permitted under the Temporary Sign Bylaw and a ticketable offence under the Traffic Bylaw (No. 7200); and
- must not be placed in the 6m sight triangle.



Can I place a portable sign advertising my goods and services on someone else's property?

This is called off-site advertising or third party advertising. **Third party advertising is unrestricted in the B5, B6, APD & all industrial zoning districts**. However, in all other commercial zoning districts, you are allowed to place a portable sign up to 100 metres away from your site, but only if there is no possibility for the sign to exist on the site where the goods or services are sold.

Does my sign need to be set back from the property line?

Portable signs are not required to be set back from the property line. But no part of the sign can extend beyond the property line.

Can I place my portable sign in the required landscaping?

Yes.

Development Portal.

This is a mapping tool that allows the public to see more detailed information on a map regarding land use. Visit: saskatoon.ca/business-development/development-regulation/zoning-bylaw.