



BUSINESS Profile

Business License Program - Annual Report 2011

The Planning & Development Branch, Business License Program, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

The Business Profile Annual Report provides a summary and analysis of business activity in Saskatoon, including information on new businesses, commercial/industrial businesses, and home based businesses for 2011.

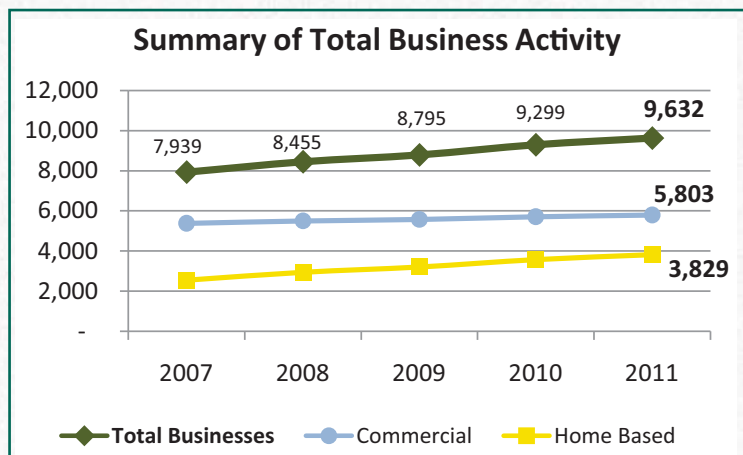
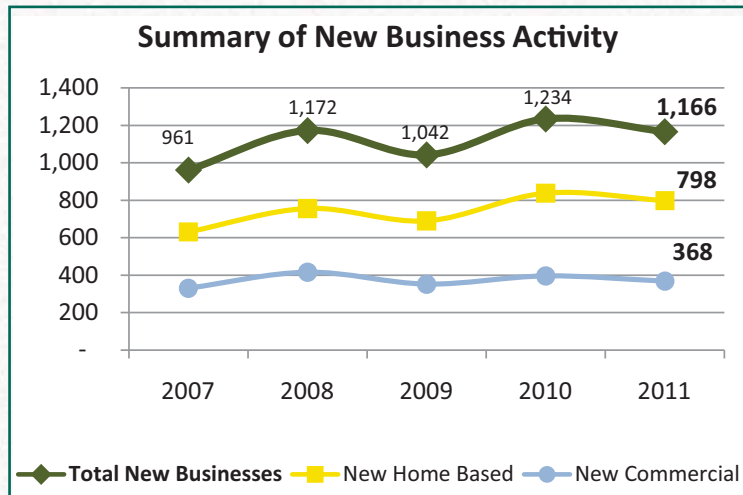
All data contained within this publication was obtained by the City of Saskatoon through the Business License Program. All businesses have been classified based on their primary business type or activity according to the North American Industry Classification System (NAICS). For information on NAICS, visit www.statcan.gc.ca and search "NAICS 2012" or email infostats@statcan.ca.

Highlights from 2011:

- Strong growth overall in 2011
- 2nd highest year for new Home Based Business applications
- Commercial/Industrial/Businesses - the Mining, Oil and Gas Extraction Sector saw the largest percentage increase (17%)
- Home Based Businesses - there were 120 new businesses involved in Residential Building Construction.

Coming Soon!

The Business License Program is developing an online business license application service, scheduled to be launched on the City of Saskatoon's website in 2012. This service will provide new and existing business owners the ability to apply for and renew business licenses online.



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A PDF version of this publication is available online at www.saskatoon.ca/go/businesslicense.
If you would like us to email it to you, contact business.license@saskatoon.ca.

Information and Mapping Requests

The Business License Program supports economic growth and community planning by providing statistical information relating to business activity in Saskatoon. The type of information available upon request includes, but is not limited to the following:

- square footage of commercial/ industrial space
- employment figures
- specific data by business type, such as geographic distribution, new business listings, number of closed businesses

The Business License Program can be reached at (306) 975-7710.

For more information please visit www.saskatoon.ca/go/businesslicense.

The Mapping and Research Group provides mapping and GIS (geographic information system) services to internal and external clients. Mapping products include zoning and address maps, neighbourhood boundary maps, projected growth concept maps and more. Mapping products are available to download as PDFs or are available as a hard copy.

Custom research and mapping services on various demographic, social, and economic trends in Saskatoon may also be available upon request. The type of information available upon request includes, but is not limited to the following:

- Neighbourhood Profiles
- Population Projections
- Census Data
- Quality of Life Indicators

The Mapping and Research Group can be reached at (306) 975-7641.

For more information on mapping services, please visit www.saskatoon.ca and click on 'M' for Maps.

Total Licensed Businesses

The City of Saskatoon Business License Program requires all businesses to obtain a license prior to operating. In 2011, there were 9,632 businesses licensed by the Program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial businesses licensed from 2007 to 2011. The total number of businesses has increased by more than 21% since 2007.

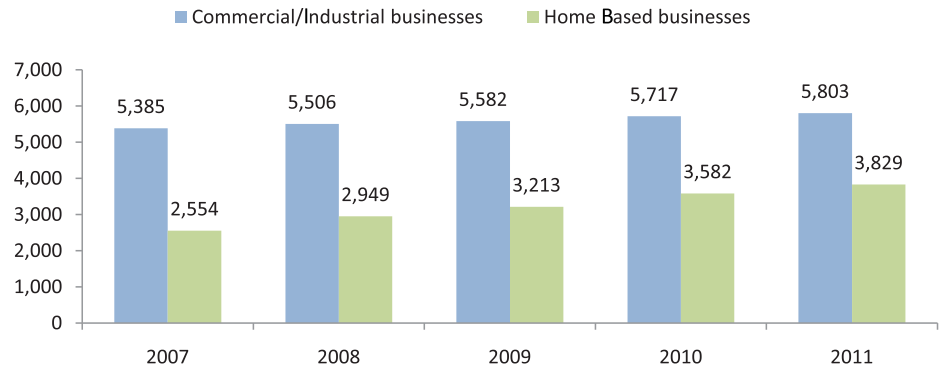


Figure 1: Total Licensed Businesses, 2007-2011

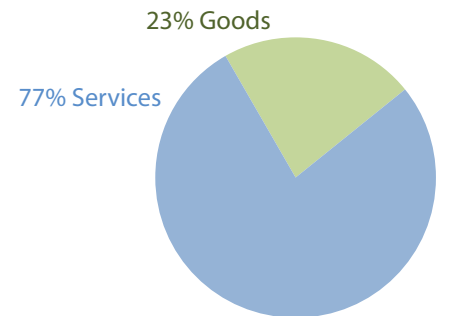


Figure 2: Total Licensed Businesses by Major Sector, 2011

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods-producing and (2) services-producing. As shown in Figure 2, Saskatoon's economy is primarily made up of services-producing businesses.

Table 1 provides a breakdown of all licensed businesses in Saskatoon by goods- and services-producing sectors as well as by NAICS sectors for the years 2007 to 2011.

Table 1: Total Licensed Businesses by NAICS Sector, 2007-2011

| | 2007 | 2008 | 2009 | 2010 | 2011 |
|---|--------------|--------------|--------------|--------------|--------------|
| Goods-producing sector | | | | | |
| Agriculture, Forestry & Fishing | 14 | 12 | 8 | 10 | 8 |
| Mining, Oil & Gas Extraction | 18 | 29 | 30 | 31 | 37 |
| Construction | 1,026 | 1,268 | 1,382 | 1,547 | 1,667 |
| Manufacturing | 462 | 455 | 453 | 451 | 458 |
| Total, goods-producing sector | 1,520 | 1,764 | 1,873 | 2,039 | 2,170 |
| Services-producing sector | | | | | |
| Trade (Wholesale & Retail) | 1,898 | 1,939 | 1,978 | 2,034 | 2,040 |
| Transportation & Warehousing | 243 | 252 | 262 | 276 | 264 |
| Finance, Insurance, Real Estate & Leasing | 483 | 486 | 503 | 491 | 499 |
| Professional, Scientific & Technical Services | 960 | 1,025 | 1,086 | 1,155 | 1,215 |
| Business, Building & Other Support Services | 505 | 579 | 629 | 676 | 693 |
| Educational Services | 164 | 179 | 185 | 207 | 220 |
| Health Care & Social Assistance | 396 | 396 | 400 | 442 | 466 |
| Information, Culture & Recreation | 264 | 290 | 295 | 302 | 305 |
| Accommodation & Food Services | 540 | 536 | 566 | 588 | 606 |
| Other Services | 966 | 1,009 | 1,018 | 1,089 | 1,154 |
| Total, services-producing sector | 6,419 | 6,691 | 6,922 | 7,260 | 7,462 |
| Total, all sectors | 7,939 | 8,455 | 8,795 | 9,299 | 9,632 |

The Business License Program collects and manages all personal information in accordance with The Local Authority Freedom of Information and Protection of Privacy Act.

In 2011, the largest sector was Trade, which includes both wholesale and retail and accounts for 21% of all licensed businesses. The Construction sector showed continued growth, increasing 8% over 2010 and over 63% since 2007. With this growth, the Construction sector makes up 17% of all licensed businesses. The top four sectors make up 63% of the total number of licensed businesses in Saskatoon; these sectors include Trade, Construction, Professional Services, and Other Services (such as Hair Salons, Automotive Repair, Dry Cleaning and Photo Services). Figure 3 shows a breakdown of all sectors.

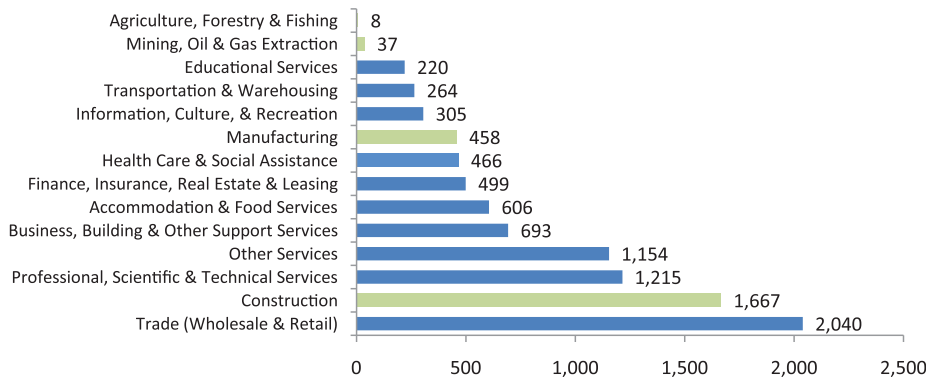


Figure 3: Total Licensed Businesses by NAICS Sector, 2011

Based on **TOTAL** businesses in Saskatoon for 2011, the top three industries in the construction sector were:

- Residential building construction - **623**
- Plumbing, heating & air-conditioning contractors - **208**
- Electrical contractors & other wiring installation contractors - **113**

New Businesses

The City of Saskatoon Business License Program issued 1,166 new business licenses in 2011. Figure 4 illustrates the number of new licenses issued for the years 2007 to 2011. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

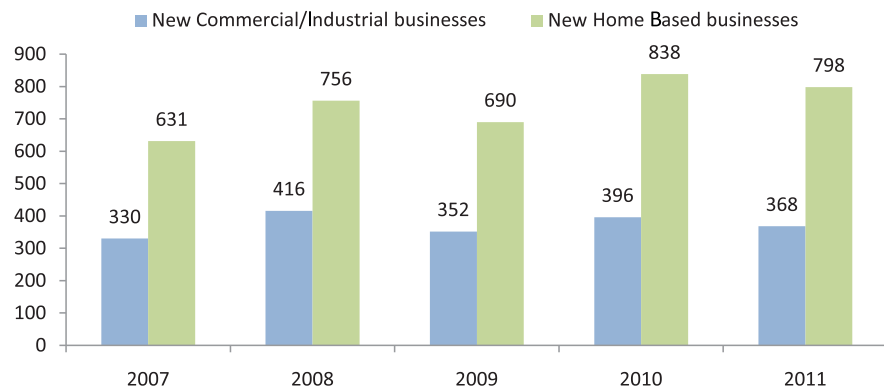


Figure 4: New Licensed Businesses, 2007-2011

Saskatoon is Saskatchewan's largest city with an estimated population of 234,200 as of December 31, 2011 (Courtesy of the City of Saskatoon Mapping & Research Group).

Tables 2 and 3 list the top ten business starts by NAICS industry group for 2011.

Table 2: Top 10 New Commercial/Industrial Businesses, 2011*

| Rank | Industry group |
|------|--|
| 1 | Personal Care Services - 27 |
| 2 | Limited-Service Eating Places - 21 |
| 3 | Automotive Repair & Maintenance - 16 Clothing Stores - 16 |
| 4 | Full-Service Restaurants - 15 |
| 5 | Automobile Dealers - 12 |
| 6 | Residential Building Construction - 11 |
| 7 | Grocery Stores - 9 |
| 8 | Offices of Other Health Practitioners - 8 Other Miscellaneous Store Retailers - 8 Wireless Telecommunications Carriers (except Satellite) - 8 |
| 9 | Health & Personal Care Stores - 7 Architectural, Engineering & Related Services - 7 |
| 10 | Electronics and Appliance Stores - 6 Management, Scientific & Technical Consulting Services - 6 Computer Systems Design & Related Services - 6 Building Equipment Contractors - 6 |

* The number of new businesses is shown in **bold** after the industry group.

Table 3: Top 10 New Home Based Businesses, 2011*

| Rank | Industry group |
|------|--|
| 1 | Residential Building Construction - 120 |
| 2 | Services to Buildings & Dwellings - 91 |
| 3 | Building Finishing Contractors - 54 |
| 4 | Personal Care Services - 46 |
| 5 | Building Equipment Contractors - 38 |
| 6 | Foundation, Structure & Building Exterior Contractors - 36 |
| 7 | Computer Systems Design & Related Services - 31 |
| 8 | Management, Scientific & Technical Consulting Services - 30 |
| 9 | Electronic Shopping and Mail-Order Houses - 28 |
| 10 | Other Professional, Scientific & Technical Services - 27 |

* The number of new businesses is shown in **bold** after the industry group.

Commercial/Industrial Businesses

In 2011, Saskatoon had a total of 5,803 licensed commercial/industrial businesses representing 60% of all businesses. Table 4 provides a breakdown of businesses by NAICS sectors for the years 2007 to 2011. Since 2007, commercial/industrial businesses have increased by over 8%. The Trade, Accommodation & Food Services, and Other Services sectors continue to be the most prevalent. The largest percentage increase in 2011 was in the Mining, Oil & Gas Extraction sector, which increased by 17% over last year.

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1 on page 8.

Table 4: Total Commercial/Industrial Businesses by NAICS Sector, 2007-2011

| | 2007 | 2008 | 2009 | 2010 | 2011 | |
|----------------------------------|---|--------------|--------------|--------------|--------------|--------------|
| Goods-producing sector | Agriculture, Forestry & Fishing | 7 | 7 | 6 | 7 | 5 |
| | Mining, Oil & Gas Extraction | 18 | 28 | 29 | 29 | 34 |
| | Construction | 298 | 330 | 365 | 407 | 419 |
| | Manufacturing | 386 | 381 | 374 | 364 | 367 |
| | Total, goods-producing sector | 709 | 746 | 774 | 807 | 825 |
| Services-producing sector | Trade (Wholesale & Retail) | 1,729 | 1,759 | 1,763 | 1,794 | 1,795 |
| | Transportation & Warehousing | 172 | 172 | 169 | 175 | 172 |
| | Finance, Insurance, Real Estate & Leasing | 433 | 433 | 441 | 426 | 433 |
| | Professional, Scientific & Technical Services | 457 | 473 | 479 | 497 | 508 |
| | Business, Building & Other Support Services | 160 | 173 | 180 | 183 | 180 |
| | Educational Services | 75 | 80 | 78 | 74 | 80 |
| | Health Care & Social Assistance | 326 | 324 | 327 | 351 | 362 |
| | Information, Culture & Recreation | 138 | 141 | 138 | 140 | 144 |
| | Accommodation & Food Services | 530 | 522 | 550 | 571 | 585 |
| | Other Services | 656 | 683 | 683 | 699 | 719 |
| | Total, services-producing sector | 4,676 | 4,760 | 4,808 | 4,910 | 4,978 |
| | Total, all sectors | 5,385 | 5,506 | 5,582 | 5,717 | 5,803 |

Commercial/Industrial Businesses by Neighbourhood

Figure 5 illustrates the distribution of commercial/industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/industrial businesses are Central Business District (893), North Industrial (740), Hudson Bay Industrial (463), and Airport Business Area (374).

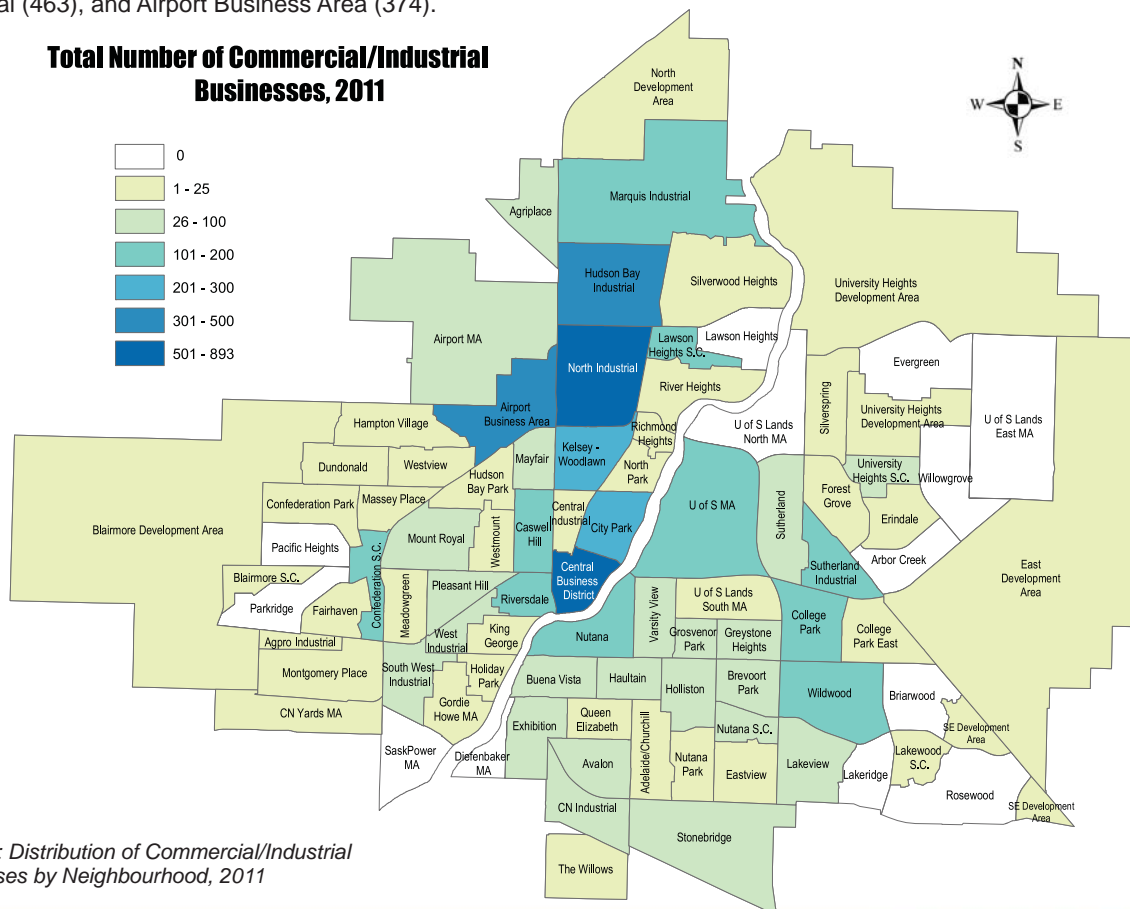


Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2011

The top sectors found in the Central Business District were Trade (25%), Professional, Scientific & Technical Services (15%), and Health Care & Social Assistance (13%). The top sectors found in the North Industrial were Trade (38%), Other Services (14%), and Construction (12%). The top sectors found in the Hudson Bay Industrial were Trade (38%), Construction (18%), and Manufacturing (13%). The top sectors found in the Airport Business Area were Trade (29%), Construction (16%), and Professional, Scientific & Technical Services (11%).

A more detailed breakdown of the total number of commercial/industrial businesses by neighbourhood can be found in Appendix 2 on page 9.

New Commercial/Industrial Businesses

The Business License Program issued 368 new commercial/industrial business licenses in 2011. This represents 32% of all new business licenses issued. Table 5 shows the number of new commercial/industrial business license applications by NAICS sector for 2007 through 2011. The Trade sector, which consistently has the greatest number of new licenses issued, accounted for 29% of all new commercial/industrial businesses in 2011. Table 6 lists the top 10 new commercial/industrial businesses by neighbourhood in 2011.

Table 5: New Commercial/Industrial Businesses by NAICS Sector, 2007-2011

| | 2007 | 2008 | 2009 | 2010 | 2011 | |
|---|---|------------|------------|------------|------------|-----------|
| Goods-producing sector | Agriculture, Forestry & Fishing | 1 | 0 | 0 | 1 | 0 |
| | Mining, Oil & Gas Extraction | 1 | 11 | 3 | 3 | 5 |
| | Construction | 24 | 35 | 40 | 50 | 31 |
| | Manufacturing | 17 | 22 | 11 | 10 | 15 |
| | Total, goods-producing sector | 43 | 68 | 54 | 64 | 51 |
| Services-producing sector | Trade (Wholesale & Retail) | 101 | 132 | 99 | 112 | 105 |
| | Transportation & Warehousing | 9 | 10 | 10 | 12 | 6 |
| | Finance, Insurance, Real Estate & Leasing | 25 | 18 | 28 | 10 | 19 |
| | Professional, Scientific & Technical Services | 37 | 41 | 32 | 33 | 35 |
| | Business, Building & Other Support Services | 12 | 18 | 11 | 12 | 10 |
| | Educational Services | 3 | 10 | 2 | 4 | 4 |
| | Health Care & Social Assistance | 11 | 20 | 14 | 38 | 24 |
| | Information, Culture & Recreation | 10 | 18 | 4 | 13 | 16 |
| | Accommodation & Food Services | 39 | 30 | 54 | 43 | 44 |
| | Other Services | 40 | 51 | 44 | 55 | 54 |
| Total, services-producing sector | 287 | 348 | 298 | 332 | 317 | |
| Total, all sectors | 330 | 416 | 352 | 396 | 368 | |

Table 6: Top 10 New Commercial/Industrial Businesses by Neighbourhood, 2011*

| Rank | Neighbourhood |
|------|---|
| 1 | Central Business District - 48 |
| 2 | North Industrial - 43 |
| 3 | Airport Industrial - 23 |
| 4 | Riversdale - 22 |
| 5 | Hudson Bay Industrial - 21 |
| 6 | University Heights Suburban Centre - 17 |
| 7 | Marquis Industrial - 14 |
| 8 | Lawson Heights Suburban Centre; Sutherland Industrial - 13 |
| 9 | University of Saskatchewan Management Area - 12 |
| 10 | Kelsey-Woodlawn; Caswell Hill; Nutana - 11 |

* The number of new businesses is shown in **bold** after the neighbourhood.

Home Based Businesses

In 2011, there were a total of 3,829 licensed home based businesses in Saskatoon. The proportion of home based businesses has grown steadily over the past five years. There are 7% more home based businesses in 2011 compared to 2010 and they now account for 40% of the total number of licensed businesses in Saskatoon – up from 32% five years ago.

Table 7 summarizes the total number of home based businesses by NAICS sector for the years 2007 to 2011. The data in Table 7 indicates that the Construction sector and the Professional, Scientific & Technical Services sector continue to be the most prevalent home based businesses. The Health Care & Social Assistance sector saw the largest increase of 14% over the last year. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3 on page 10.

Home Based Businesses by Neighbourhood

Figure 6 illustrates the total number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses are Silverwood Heights (206), Willowgrove (145), Silverspring (127), Lakeview (118), and Briarwood (105).

The most prevalent sector in Silverwood Heights is Professional, Scientific & Technical Services, in Willowgrove it is Administrative & Support Services, and in Silverspring it is Construction. A more detailed breakdown of the total number of home based businesses by neighbourhood can be found in Appendix 4 on page 11.

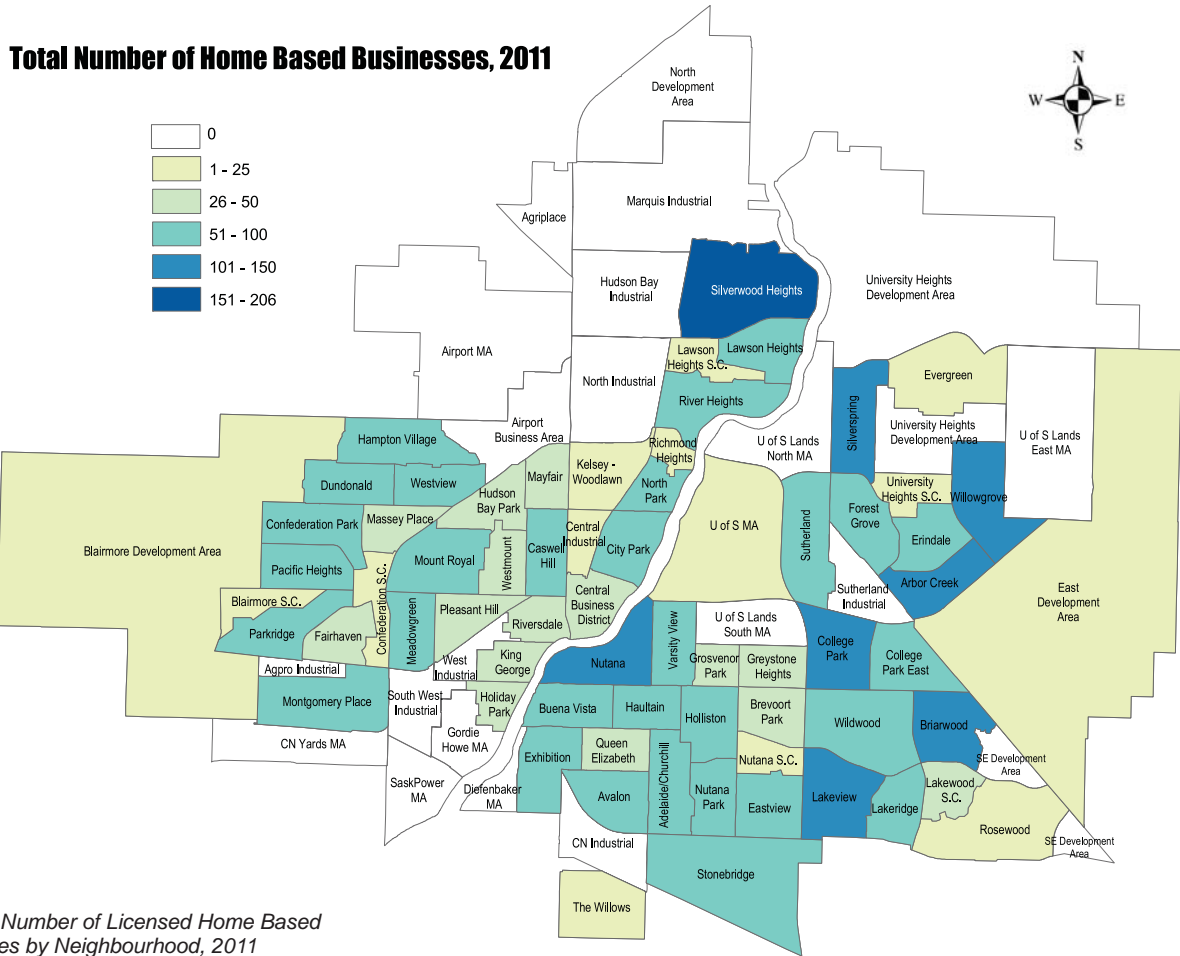


Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2011

Table 7: Total Home Based Businesses by NAICS Sector, 2007-2011

| | | 2007 | 2008 | 2009 | 2010 | 2011 |
|----------------------------------|---|--------------|--------------|--------------|--------------|--------------|
| Goods-producing sector | Agriculture, Forestry & Fishing | 7 | 5 | 2 | 3 | 3 |
| | Mining, Oil & Gas Extraction | 0 | 1 | 1 | 2 | 3 |
| | Construction | 728 | 938 | 1,017 | 1,140 | 1,248 |
| | Manufacturing | 76 | 74 | 79 | 87 | 91 |
| | Total, goods-producing sector | 811 | 1,018 | 1,099 | 1,232 | 1,345 |
| Services-producing sector | Trade (Wholesale & Retail)* | 169 | 180 | 215 | 240 | 245 |
| | Transportation & Warehousing* | 71 | 80 | 93 | 101 | 92 |
| | Finance, Insurance, Real Estate & Leasing | 50 | 53 | 62 | 65 | 66 |
| | Professional, Scientific & Technical Services | 503 | 552 | 607 | 658 | 707 |
| | Business, Building & Other Support Services | 345 | 406 | 449 | 493 | 513 |
| | Educational Services | 89 | 99 | 107 | 133 | 140 |
| | Health Care & Social Assistance | 70 | 72 | 73 | 91 | 104 |
| | Information, Culture & Recreation | 126 | 149 | 157 | 162 | 161 |
| | Accommodation & Food Services | 10 | 14 | 16 | 17 | 21 |
| | Other Services | 310 | 326 | 335 | 390 | 435 |
| | Total, services-producing sector | 1,743 | 1,931 | 2,114 | 2,350 | 2,484 |
| Total, all sectors | 2,554 | 2,949 | 3,213 | 3,582 | 3,829 | |

*Home based for office use only.

New Home Based Businesses

The Business License Program issued 798 new home based business licenses in 2011, representing 68% of all new business licenses issued. Table 8 shows the number of new home based business license applications by NAICS sector for 2007 through 2011. The Construction sector had the greatest number of new licenses issued, accounting for 34% of all new home based businesses. There were 101 new home based businesses in the Other Services sector, an increase of 13% over 2010, and the largest increase over all sectors. Table 9 lists the top 10 new home based businesses by neighbourhood in 2011.

Table 8: New Home Based Businesses by NAICS Sector, 2007-2011

| | 2007 | 2008 | 2009 | 2010 | 2011 |
|---|------------|------------|------------|------------|------------|
| Goods-producing sector | | | | | |
| Agriculture, Forestry & Fishing | 0 | 1 | 0 | 1 | 0 |
| Mining, Oil & Gas Extraction | 0 | 1 | 0 | 2 | 1 |
| Construction | 247 | 307 | 238 | 273 | 269 |
| Manufacturing | 7 | 10 | 14 | 17 | 18 |
| Total, goods-producing sector | 254 | 319 | 252 | 293 | 288 |
| Services-producing sector | | | | | |
| Trade (Wholesale & Retail)* | 33 | 48 | 57 | 65 | 57 |
| Transportation & Warehousing* | 18 | 25 | 28 | 28 | 14 |
| Finance, Insurance, Real Estate & Leasing | 12 | 11 | 16 | 11 | 12 |
| Professional, Scientific & Technical Services | 112 | 105 | 113 | 149 | 135 |
| Business, Building & Other Support Services | 81 | 118 | 101 | 110 | 113 |
| Educational Services | 18 | 13 | 17 | 36 | 30 |
| Health Care & Social Assistance | 14 | 13 | 13 | 25 | 17 |
| Information, Culture & Recreation | 18 | 34 | 34 | 29 | 26 |
| Accommodation & Food Services | 3 | 4 | 2 | 3 | 5 |
| Other Services | 68 | 66 | 57 | 89 | 101 |
| Total, services-producing sector | 377 | 437 | 438 | 545 | 510 |
| Total, all sectors | 631 | 756 | 690 | 838 | 798 |

*Home based for office use only.

Table 9: Top 10 New Home Based Businesses by Neighbourhood, 2011*

| Rank | Neighbourhood |
|------|--|
| 1 | Silverwood Heights - 41 |
| 2 | Lakewood; Wildwood - 27 |
| 3 | Briarwood; Willowgrove - 25 |
| 4 | Hampton Village - 24 |
| 5 | Sutherland - 23 |
| 6 | Meadowgreen; College Park; Arbor Creek; Stonebridge - 21 |
| 7 | City Park - 20 |
| 8 | Lawson Heights - 19 |
| 9 | Queen Elizabeth; Nutana - 18 |
| 10 | Parkridge; River Heights; Silverspring; Forest Grove - 17 |

* The number of new businesses is shown in **bold** after the neighbourhood.

The Business Start-Up Guide is a great resource to assist entrepreneurs with starting, relocating or expanding a business. This resource helps to guide entrepreneurs through the licensing and start-up process, and provide a list of agencies that can help achieve their business goals.

Business Resources

The Business License Program offers a variety of business resources:

- BizPal
- Business Start-Up Guide and Checklist
- Saskatoon Business Directory
- Business Profile newsletters and annual reports
- Employment Profile publication
- Statistical information and customized information requests
- Business License brochures, summarizing development standards and applicable bylaws

For more information, please visit www.saskatoon.ca/go/businesslicense.

Appendix 1

Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2011

| Industry Sub-Sector | 2010 | 2011 | Industry Sub-Sector | 2010 | 2011 |
|---|------|------|---|------|------|
| Agriculture, Forestry & Fishing | | | Gasoline stations | 59 | 56 |
| Crop production | 3 | 2 | Clothing & clothing accessories stores | 282 | 269 |
| Animal production | 2 | 1 | Sporting goods, hobby, book & music stores | 98 | 90 |
| Support activities for agriculture & forestry | 2 | 2 | General merchandise stores | 30 | 30 |
| Mining, Oil & Gas Extraction | | | Miscellaneous store retailers | 160 | 163 |
| Oil & gas extraction | 2 | 3 | Non-store retailers | 9 | 9 |
| Mining & quarrying (except oil & gas) | 12 | 15 | Transportation & Warehousing | | |
| Support activities for mining, oil & gas extraction | 15 | 16 | Air transportation | 11 | 11 |
| Construction | | | Rail transportation | 1 | 1 |
| Construction of buildings | 133 | 146 | Truck transportation | 70 | 66 |
| Heavy & civil engineering construction | 36 | 35 | Transit & ground passenger transportation | 9 | 10 |
| Specialty trade contractors | 238 | 238 | Support activities for transportation | 31 | 31 |
| Manufacturing | | | Couriers & messengers | 27 | 26 |
| Food manufacturing | 45 | 46 | Warehousing & storage | 26 | 27 |
| Beverage & tobacco product manufacturing | 9 | 10 | Finance, Insurance, Real Estate & Leasing | | |
| Textile mills | 0 | 0 | Credit intermediation & related activities | 111 | 111 |
| Textile product mills | 8 | 8 | Securities, commodity contracts & other financial investment & related activities | 85 | 84 |
| Clothing manufacturing | 11 | 11 | Insurance carriers & related activities | 76 | 76 |
| Leather & allied product manufacturing | 2 | 2 | Funds & other financial vehicles | 1 | 1 |
| Wood product manufacturing | 10 | 12 | Real estate | 82 | 88 |
| Paper manufacturing | 1 | 1 | Rental & leasing services | 71 | 73 |
| Printing & related support activities | 30 | 32 | Professional, Scientific & Technical | | |
| Petroleum & coal product manufacturing | 3 | 2 | Professional, scientific & technical services | 497 | 508 |
| Chemical manufacturing | 13 | 13 | Business, Building & Other Support services | | |
| Plastics & rubber products manufacturing | 20 | 19 | Management of companies & enterprises | 29 | 26 |
| Non-metallic mineral product manufacturing | 17 | 17 | Administrative & support services | 145 | 145 |
| Primary metal manufacturing | 1 | 1 | Waste management & remediation services | 9 | 9 |
| Fabricated metal product manufacturing | 59 | 59 | Educational Services | | |
| Machinery manufacturing | 31 | 31 | Educational services | 74 | 80 |
| Computer & electronic product manufacturing | 13 | 13 | Health Care & Social Assistance | | |
| Electrical equipment, appliance & component manufacturing | 3 | 3 | Ambulatory health care services | 324 | 331 |
| Transportation equipment manufacturing | 14 | 13 | Nursing & residential care facilities | 4 | 4 |
| Furniture & related product manufacturing | 33 | 34 | Social assistance | 23 | 27 |
| Miscellaneous manufacturing | 41 | 40 | Information, Culture & Recreation | | |
| Trade (Wholesale & Retail) | | | Publishing industries (except internet) | 13 | 13 |
| Farm product wholesaler-distributors | 13 | 15 | Motion picture & sound recording industries | 21 | 23 |
| Petroleum product wholesaler-distributors | 8 | 8 | Broadcasting (except internet) | 5 | 5 |
| Food, beverage & tobacco wholesaler-distributors | 35 | 34 | Telecommunications | 12 | 19 |
| Personal & household goods wholesaler-distributors | 43 | 42 | Data processing, hosting & related services | 3 | 3 |
| Motor vehicle & parts wholesaler-distributors | 43 | 43 | Performing arts, spectator sports & related industries | 23 | 20 |
| Building material & supplies wholesaler-distributors | 126 | 124 | Heritage institutions | 1 | 1 |
| Machinery, equipment & supplies wholesaler-distributors | 146 | 149 | Amusement, gambling & recreation industries | 62 | 60 |
| Miscellaneous wholesaler-distributors | 44 | 44 | Accommodation & Food Services | | |
| Wholesale electronic markets, & agents & brokers | 25 | 27 | Accommodation services | 45 | 51 |
| Motor vehicle & parts dealers | 183 | 192 | Food services & drinking places | 526 | 534 |
| Furniture & home furnishings stores | 106 | 110 | Other Services | | |
| Electronics & appliance stores | 89 | 88 | Repair & maintenance | 273 | 274 |
| Building material & garden equipment & supplies dealers | 58 | 59 | Personal & laundry services | 424 | 442 |
| Food & beverage stores | 115 | 120 | Religious, grant-making, civic, professional & similar organizations | 2 | 3 |
| Health & personal care stores | 122 | 123 | | | |

Appendix 2

Number of Commercial/Industrial Businesses by Neighborhood, 2007-2011

| Suburban Development Area | Neighborhood | 2007 | 2008 | 2009 | 2010 | 2011 |
|----------------------------------|--------------------------------|------|------|------|------|------|
| Blairmore | Blairmore Suburban Centre | 0 | 0 | 6 | 16 | 18 |
| | Blairmore Development Area | 3 | 3 | 3 | 3 | 2 |
| Central Business District | Central Business District | 934 | 925 | 907 | 917 | 893 |
| Confederation | Confederation Suburban Centre | 124 | 122 | 119 | 116 | 110 |
| | West Industrial | 70 | 79 | 84 | 81 | 83 |
| | South West Industrial | 44 | 48 | 49 | 50 | 48 |
| | Mount Royal | 31 | 32 | 31 | 30 | 31 |
| | Hudson Bay Park | 17 | 18 | 19 | 18 | 17 |
| | Meadowgreen | 18 | 16 | 16 | 15 | 16 |
| | Holiday Park | 12 | 12 | 12 | 11 | 10 |
| | Massey Place | 5 | 7 | 7 | 6 | 7 |
| | Confederation Park | 5 | 6 | 7 | 7 | 7 |
| | Dundonald | 8 | 5 | 7 | 7 | 7 |
| | Westview | 4 | 5 | 5 | 7 | 5 |
| | Gordie Howe Management Area | 4 | 4 | 4 | 4 | 3 |
| | CN Yards Management Area | 3 | 3 | 3 | 3 | 3 |
| | Montgomery Place | 3 | 3 | 3 | 3 | 3 |
| | Agpro Industrial | 2 | 2 | 2 | 2 | 2 |
| | Fairhaven | 2 | 2 | 2 | 2 | 2 |
| | Hampton Village | 0 | 0 | 0 | 1 | 2 |
| SaskPower Management Area | 1 | 0 | 0 | 0 | 0 | |
| Core Neighborhoods | City Park | 216 | 218 | 229 | 228 | 222 |
| | Riversdale | 145 | 152 | 151 | 160 | 168 |
| | Nutana | 160 | 162 | 157 | 156 | 162 |
| | Caswell Hill | 102 | 100 | 104 | 112 | 119 |
| | Varsity View | 53 | 56 | 61 | 59 | 60 |
| | Pleasant Hill | 60 | 54 | 54 | 58 | 58 |
| | Westmount | 21 | 19 | 20 | 19 | 19 |
| | King George | 12 | 11 | 11 | 10 | 12 |
| East | East Development Area | - | - | - | - | 1 |
| Lakewood | Wildwood | 107 | 110 | 110 | 113 | 112 |
| | College Park | 108 | 112 | 111 | 110 | 110 |
| | Lakeview | 51 | 47 | 45 | 43 | 42 |
| | Lakewood Suburban Centre | 4 | 8 | 14 | 17 | 20 |
| | College Park East | 11 | 12 | 12 | 12 | 12 |
| | S.E. Development Area | 4 | 4 | 4 | 4 | 4 |
| Lawson | Kelsey – Woodlawn | 196 | 211 | 216 | 220 | 223 |
| | Lawson Heights Suburban Centre | 149 | 146 | 153 | 154 | 154 |
| | Mayfair | 51 | 53 | 51 | 48 | 55 |
| | River Heights | 18 | 19 | 19 | 18 | 18 |
| | Central Industrial | 19 | 17 | 17 | 21 | 22 |
| | Richmond Heights | 7 | 6 | 6 | 8 | 9 |
| | North Park | 9 | 9 | 7 | 7 | 8 |
| | Silverwood Heights | 1 | 1 | 2 | 2 | 2 |
| North | North Development Area | - | - | - | - | 2 |
| North West Industrial | North Industrial | 694 | 701 | 715 | 745 | 740 |
| | Hudson Bay Industrial | 422 | 439 | 443 | 468 | 463 |
| | Airport Business Area | 375 | 381 | 387 | 375 | 374 |
| | Marquis Industrial | 26 | 29 | 42 | 64 | 103 |
| | Agriplace | 59 | 63 | 68 | 68 | 73 |
| | Airport Management Area | 38 | 36 | 37 | 37 | 39 |

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| Suburban Development Area | Neighborhood | 2007 | 2008 | 2009 | 2010 | 2011 |
|---------------------------|-------------------------------------|--------------|--------------|--------------|--------------|--------------|
| Nutana | Nutana Suburban Centre | 106 | 104 | 101 | 103 | 94 |
| | CN Industrial | 73 | 86 | 86 | 86 | 89 |
| | Brevoort Park | 82 | 83 | 83 | 84 | 87 |
| | Grosvenor Park | 73 | 78 | 77 | 76 | 75 |
| | Holliston | 72 | 72 | 71 | 73 | 73 |
| | Stonebridge | 4 | 22 | 37 | 48 | 64 |
| | Haultain | 43 | 41 | 42 | 42 | 43 |
| | Exhibition | 31 | 30 | 31 | 31 | 32 |
| | Greystone Heights | 27 | 26 | 26 | 27 | 27 |
| | Avalon | 23 | 22 | 26 | 25 | 26 |
| | Buena Vista | 24 | 23 | 23 | 26 | 26 |
| | Eastview | 15 | 11 | 11 | 12 | 12 |
| | Adelaide/Churchill | 10 | 11 | 10 | 10 | 10 |
| | Nutana Park | 3 | 3 | 4 | 4 | 4 |
| | Queen Elizabeth | 3 | 3 | 3 | 3 | 4 |
| The Willows | 2 | 2 | 1 | 1 | 1 | |
| University Heights | Sutherland Industrial | 163 | 176 | 179 | 178 | 183 |
| | U of S Management Area | 117 | 130 | 118 | 118 | 121 |
| | University Heights Suburban Centre | 48 | 58 | 62 | 73 | 96 |
| | Sutherland | 40 | 39 | 41 | 44 | 44 |
| | Forest Grove | 12 | 12 | 12 | 12 | 11 |
| | U of S Lands South Management Area | 3 | 3 | 3 | 3 | 2 |
| | Erindale | 1 | 1 | 1 | 2 | 1 |
| | Silverspring | 1 | 1 | 1 | 1 | 2 |
| | University Heights Development Area | 1 | 1 | 1 | 0 | 1 |
| Total | | 5,385 | 5,506 | 5,582 | 5,717 | 5,803 |

Appendix 3

Number of Home Based Businesses by NAICS Industry Sub-Sector, 2011

| Industry Sub-Sector | 2010 | 2011 | Industry Sub-Sector | 2010 | 2011 |
|---|------|------|---|------|------|
| Agriculture, Forestry & Fishing | | | Computer & electronic product manufacturing | 1 | 2 |
| Support activities for agriculture & forestry | 3 | 3 | Transportation equipment manufacturing | 0 | 1 |
| Mining, Oil & Gas Extraction | | | Furniture & related product manufacturing | 2 | 1 |
| Support activities for mining, oil & gas extraction | 2 | 3 | Miscellaneous manufacturing | 35 | 34 |
| Construction | | | Trade (Wholesale & Retail) | | |
| Construction of buildings | 473 | 529 | Farm product wholesaler-distributors | 1 | 0 |
| Heavy & civil engineering construction | 18 | 18 | Food, beverage & tobacco wholesaler-distributors | 11 | 10 |
| Specialty trade contractors | 649 | 701 | Personal & household goods wholesaler-distributors | 22 | 24 |
| Manufacturing | | | Motor vehicle & parts wholesaler-distributors | 4 | 3 |
| Food manufacturing | 3 | 6 | Building material & supplies wholesaler-distributors | 17 | 20 |
| Textile mills | 0 | 1 | Machinery, equipment & supplies wholesaler-distributors | 20 | 17 |
| Textile product mills | 5 | 6 | Miscellaneous wholesaler-distributors | 19 | 16 |
| Clothing manufacturing | 13 | 14 | Wholesale electronic markets & agents & brokers | 41 | 37 |
| Leather & allied product manufacturing | 1 | 1 | Motor vehicle and parts dealers | 0 | 2 |
| Wood product manufacturing | 1 | 1 | Miscellaneous store retailers | 2 | 3 |
| Printing & related support activities | 5 | 6 | Non-store retailers | 103 | 113 |
| Chemical manufacturing | 7 | 5 | | | |
| Non-metallic mineral product manufacturing | 6 | 4 | | | |
| Fabricated metal product manufacturing | 7 | 7 | | | |
| Machinery Manufacturing | 0 | 1 | | | |

continued on page 11...

| Industry Sub-Sector | 2010 | 2011 | Industry Sub-Sector | 2010 | 2011 |
|---|------|------|--|------|------|
| Transportation & Warehousing | | | Educational Services | | |
| Truck transportation | 52 | 51 | Educational services | 133 | 140 |
| Transit & ground passenger transportation | 12 | 9 | Health Care & Social Assistance | | |
| Scenic & sightseeing transportation | 3 | 3 | Ambulatory health care services | 66 | 79 |
| Support activities for transportation | 11 | 10 | Social assistance | 25 | 25 |
| Couriers & messengers | 23 | 19 | Information, Culture & Recreation | | |
| Finance, Insurance, Real Estate & Leasing | | | Publishing industries (except internet) | 13 | 13 |
| Credit intermediation & related activities | 6 | 2 | Motion picture & sound recording industries | 26 | 24 |
| Securities, commodity contracts & other financial investment & related activities | 12 | 10 | Broadcasting (except internet) | 1 | 1 |
| Insurance carriers & related activities | 11 | 11 | Telecommunications | 1 | 2 |
| Real estate | 23 | 29 | Data processing, hosting & related services | 3 | 6 |
| Rental & leasing services | 13 | 14 | Other information services | 11 | 10 |
| Professional, Scientific & Technical Services | | | Performing arts, spectator sports & related industries | 99 | 96 |
| Professional, scientific & technical services | 658 | 707 | Amusement, gambling & recreation industries | 8 | 9 |
| Business, building & other support services | | | Accommodation & Food Services | | |
| Management of companies & enterprises | 4 | 4 | Food services & drinking places | 17 | 21 |
| Administrative & support services | 482 | 502 | Other Services | | |
| Waste management & remediation services | 7 | 7 | Repair & maintenance | 112 | 129 |
| | | | Personal & laundry services | 278 | 305 |

Appendix 4

Number of Home Based Businesses by Neighbourhood, 2007-2011

| Suburban Development Area | Neighbourhood | 2007 | 2008 | 2009 | 2010 | 2011 |
|--|------------------------------------|------|------|------|------|------|
| Blairmore | Blairmore Suburban Centre | - | - | - | - | 3 |
| | Blairmore Development Area | - | - | - | - | 1 |
| Central Business District Confederation | Central Business District | 14 | 14 | 21 | 23 | 32 |
| | Confederation Park | 79 | 92 | 92 | 98 | 88 |
| | Westview | 55 | 69 | 71 | 75 | 83 |
| | Dundonald | 68 | 73 | 74 | 87 | 82 |
| | Montgomery Place | 44 | 55 | 61 | 65 | 72 |
| | Meadowgreen | 39 | 44 | 50 | 56 | 71 |
| | Hampton Village | 7 | 14 | 26 | 48 | 69 |
| | Parkridge | 47 | 51 | 57 | 61 | 62 |
| | Mount Royal | 57 | 68 | 68 | 60 | 61 |
| | Pacific Heights | 52 | 61 | 64 | 64 | 59 |
| | Fairhaven | 36 | 39 | 36 | 38 | 42 |
| | Massey Place | 27 | 31 | 36 | 35 | 39 |
| | Hudson Bay Park | 19 | 28 | 33 | 38 | 37 |
| | Holiday Park | 23 | 28 | 30 | 29 | 29 |
| | Confederation Park Suburban Centre | 0 | 2 | 3 | 8 | 4 |
| Core Neighbourhoods | Nutana | 79 | 75 | 85 | 105 | 104 |
| | City Park | 55 | 57 | 63 | 66 | 71 |
| | Caswell Hill | 54 | 60 | 67 | 76 | 69 |
| | Varsity View | 43 | 50 | 49 | 59 | 52 |
| | Westmount | 17 | 25 | 38 | 31 | 34 |
| | Riversdale | 12 | 20 | 30 | 38 | 35 |
| | King George | 17 | 26 | 26 | 26 | 33 |
| | Pleasant Hill | 23 | 29 | 31 | 27 | 30 |
| East | East Development Area | - | - | - | - | 1 |

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| Suburban Development Area | Neighbourhood | 2007 | 2008 | 2009 | 2010 | 2011 |
|------------------------------|------------------------------------|--------------|--------------|--------------|--------------|--------------|
| Lakewood | Lakeview | 83 | 91 | 102 | 113 | 118 |
| | Briarwood | 74 | 86 | 95 | 100 | 105 |
| | College Park | 69 | 82 | 89 | 91 | 103 |
| | College Park East | 59 | 66 | 74 | 87 | 96 |
| | Wildwood | 67 | 78 | 75 | 77 | 95 |
| | Lakeridge | 54 | 64 | 66 | 68 | 72 |
| | Lakewood Suburban Centre | 7 | 19 | 25 | 31 | 37 |
| | Rosewood | 0 | 0 | 0 | 1 | 8 |
| Lawson | Silverwood Heights | 162 | 178 | 178 | 192 | 206 |
| | River Heights | 71 | 81 | 76 | 90 | 100 |
| | Lawson Heights | 42 | 49 | 58 | 66 | 76 |
| | North Park | 33 | 44 | 37 | 48 | 59 |
| | Mayfair | 33 | 41 | 48 | 59 | 50 |
| | Kelsey - Woodlawn | 7 | 12 | 16 | 14 | 13 |
| | Richmond Heights | 9 | 8 | 9 | 13 | 13 |
| | Central Industrial | 1 | 7 | 5 | 6 | 9 |
| | Lawson Heights Suburban Centre | 5 | 6 | 5 | 5 | 6 |
| North West Industrial | Airport Business Area | 1 | 5 | 2 | 1 | 0 |
| Nutana | Adelaide/Churchill | 55 | 60 | 76 | 83 | 84 |
| | Stonebridge | 12 | 29 | 48 | 69 | 76 |
| | Eastview | 58 | 69 | 58 | 68 | 71 |
| | Holliston | 46 | 50 | 66 | 68 | 70 |
| | Buena Vista | 56 | 57 | 63 | 64 | 66 |
| | Avalon | 46 | 56 | 60 | 61 | 66 |
| | Haultain | 45 | 45 | 44 | 58 | 63 |
| | Exhibition | 45 | 55 | 55 | 62 | 56 |
| | Nutana Park | 37 | 41 | 46 | 41 | 52 |
| | Queen Elizabeth | 27 | 37 | 44 | 39 | 49 |
| | Brevoort Park | 42 | 41 | 49 | 52 | 48 |
| | Greystone Heights | 29 | 29 | 34 | 40 | 43 |
| | Grosvenor Park | 16 | 16 | 18 | 23 | 27 |
| | Nutana Suburban Centre | 3 | 4 | 3 | 4 | 6 |
| | The Willows | 1 | 2 | 3 | 5 | 7 |
| University Heights | Silverspring | 103 | 110 | 112 | 121 | 127 |
| | Willowgrove | 24 | 40 | 74 | 111 | 145 |
| | Arbor Creek | 58 | 67 | 80 | 99 | 102 |
| | Forest Grove | 63 | 69 | 73 | 82 | 76 |
| | Sutherland | 62 | 63 | 58 | 71 | 75 |
| | Erindale | 70 | 68 | 64 | 72 | 72 |
| | University Heights Suburban Centre | 12 | 12 | 14 | 14 | 13 |
| | Evergreen | - | - | - | - | 5 |
| | U of S Lands South MA | 0 | 1 | 0 | 0 | 1 |
| Total | | 2,554 | 2,949 | 3,213 | 3,582 | 3,829 |

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