

# City of Saskatoon **ELECTION SIGN GUIDE**





## Executive Summary

The Election Sign Guide provides an overview of the regulations on election signage. Regulations on election signage are outlined in the following civic bylaws and federal acts.

- City of Saskatoon Bylaw No. 8770 (Zoning Bylaw);
- City of Saskatoon Bylaw No. 7491 (Temporary Sign Bylaw);
- City of Saskatoon Bylaw No. 7565 (Poster Bylaw); and
- The Local Government Election Act, 2015.

These bylaws regulate sign placement, duration and other standards including size and height.

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The Election Sign Guide is available in an online format at [saskatoon.ca/electionsigns](http://saskatoon.ca/electionsigns).

## 1.0 Definitions

An “Election Sign” and “Election Poster” means a temporary sign/poster which is designed or intended to be displayed in connection with the following:

- (i) a federal election or referendum;
- (ii) a provincial election, referendum or plebiscite;
- (iii) a local government election; or
- (iv) a Saskatoon Health Authority election.

## 2.0 Duration of Election Signs and Posters

Election signs and posters may be installed after the following:

- Federal or provincial election - after an election writ has been issued.
- Federal referendum - after a proclamation has been issued.
- Provincial referendum - after an order by the Lieutenant Governor in Council.
- Provincial plebiscite - after a direction by the Assembly or the Minister.
- Civic election or Saskatoon Health Authority election - forty-five (45) days before the election.

## 3.0 Private Property vs Right-of-Way (ROW)

Figure 1 identifies the typical delineation between private property and City boulevard area. Election signage on private property is regulated by the standards established in the City’s Zoning Bylaw. The placement of election signage on City boulevards, referred to as City right-of-way (ROW), and buffer strips are regulated by the standards established in the City’s Temporary Sign Bylaw.

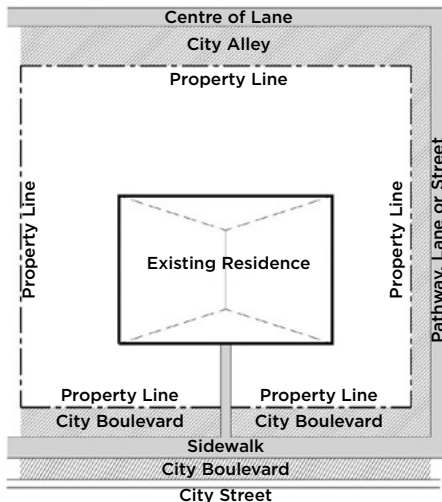


Figure 1 - Private Property vs City Right-of-Way (ROW)

## 4.0 Election Signs on Private Property

Election signs may be placed on a residential site (“R” zoning) by a resident of the property.

Election signs may also be placed on commercial or industrial sites that are zoned to accommodate third party advertising.

Interested parties can access property zoning details via the City’s Development Portal on [saskatoon.ca/zoningbylaw](https://saskatoon.ca/zoningbylaw).

Alternatively, to verify if a site is zoned appropriately for election signage, interested parties can contact Bylaw Compliance at 306-657-8766 or by email at [bylaw.compliance@saskatoon.ca](mailto:bylaw.compliance@saskatoon.ca).

### 4.1 Private Property – Standards

**Sign Size** – Within residential areas, the maximum allowable sign face area is 0.84 m<sup>2</sup> (9 ft<sup>2</sup>). Within commercial and industrial areas that are zoned appropriately for election signage, the maximum allowable sign face area is 18 m<sup>2</sup> (193.75 ft<sup>2</sup>).

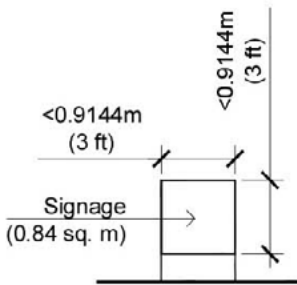


Figure 2 – Maximum Sign Size in a Residential Area (Private Property)

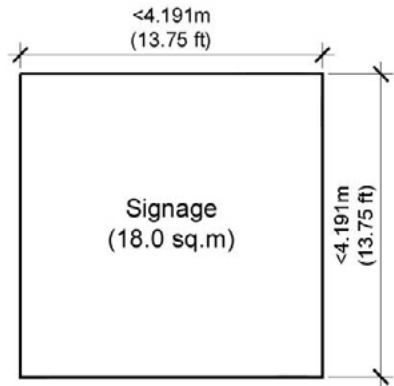


Figure 3 – Maximum Sign Size in a Commercial/Industrial Area (Private Property)

**Sign Setbacks** – On corner lots, election signs must be a minimum of 6 m (19.69 ft) from the front property corner, which is closest to the street.

**General Provisions** – The placement of election signs must not create a hazard for vehicles or pedestrians, or obstruct the view or any portion of a traffic control device or signal.

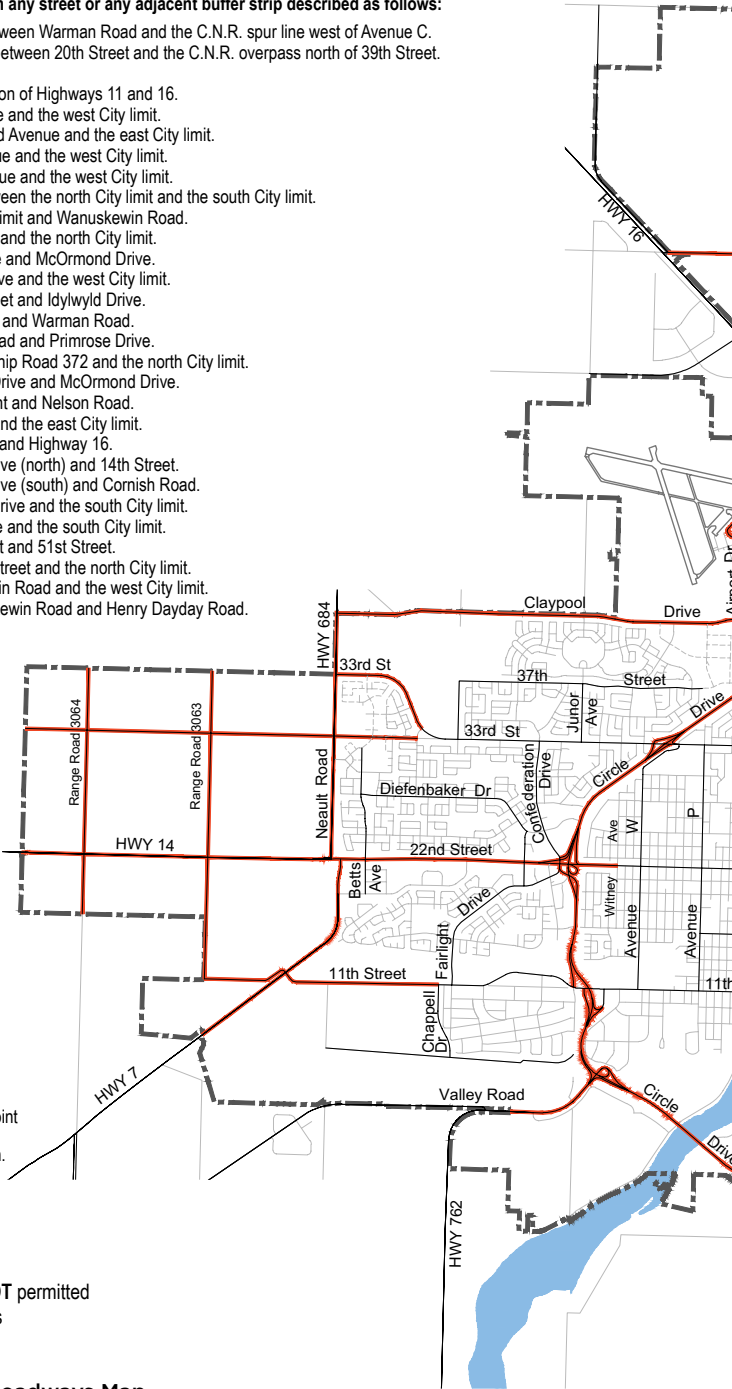
## 5.0 Election Signs on City Right-of-Way (ROW)

Elections Signs are not permitted on any centre medians, traffic islands or roundabouts. Election signs are permitted on all City of Saskatoon boulevards and buffer strips, except those noted in Figure 4 (next page), which are generally higher speed roadways.

# PROHIBITED ROADWAYS FOR TEMPORARY SIGNS

Temporary signs are prohibited on any street or any adjacent buffer strip described as follows:

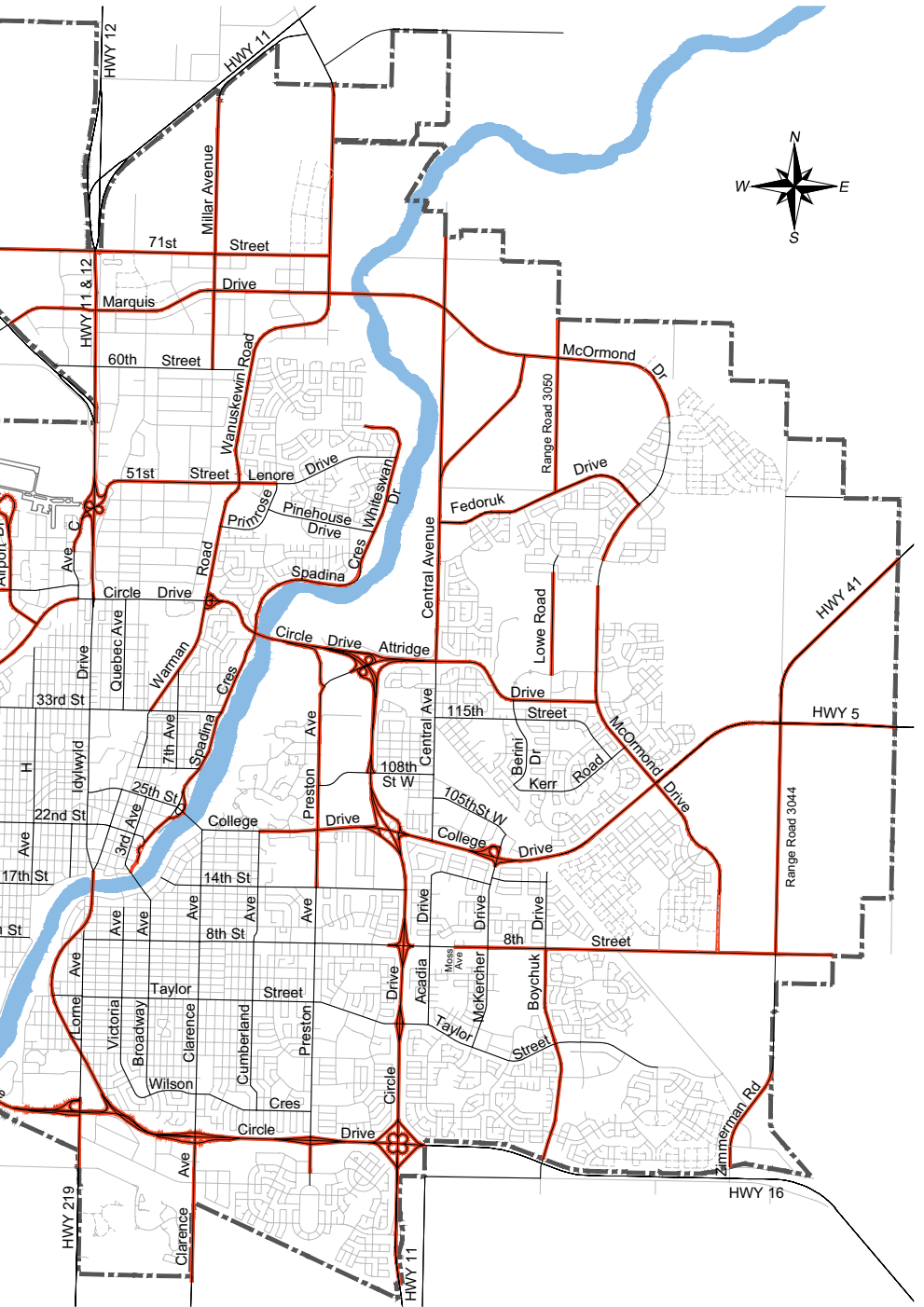
- Circle Drive except that portion between Warman Road and the C.N.R. spur line west of Avenue C.
- Idylwyld Drive except that portion between 20th Street and the C.N.R. overpass north of 39th Street.
- Airport Drive.
- The interchange at the south junction of Highways 11 and 16.
- 11th Street between Chappell Drive and the west City limit.
- College Drive between Cumberland Avenue and the east City limit.
- 22nd Street between Witney Avenue and the west City limit.
- 33rd Street between Steeves Avenue and the west City limit.
- Range Road, 3063 and 3064, between the north City limit and the south City limit.
- 71st Street between the west City limit and Wanuskewin Road.
- Millar Avenue between 60th Street and the north City limit.
- Attridge Drive between Circle Drive and McOrmond Drive.
- Claypool Drive between Airport Drive and the west City limit.
- Avenue C North between 45th Street and Idylwyld Drive.
- 51st Street between Idylwyld Drive and Warman Road.
- Lenore Drive between Warman Road and Primrose Drive.
- Range Road 3051 between Township Road 372 and the north City limit.
- Central Avenue between Attridge Drive and McOrmond Drive.
- Lowe Road between Atton Crescent and Nelson Road.
- 8th Street between Moss Avenue and the east City limit.
- Boychuk Drive between 8th Street and Highway 16.
- Preston Avenue between Circle Drive (north) and 14th Street.
- Preston Avenue between Circle Drive (south) and Cornish Road.
- Clarence Avenue between Circle Drive and the south City limit.
- Lorne Avenue between Circle Drive and the south City limit.
- Warman Road between 33rd Street and 51st Street.
- Wanuskewin Road between 51st Street and the north City limit.
- Marquis Drive between Wanuskewin Road and the west City limit.
- McOrmond Drive between Wanuskewin Road and Henry Dayday Road.
- McOrmond Drive between Fedoruk Drive and 8th Street.
- Range Road 3050 between Agra Road and the north City limit.
- Fedoruk Drive between Central Avenue and McOrmond Drive.
- Highway 41 between the east City limit and Highway 5.
- Range Road 3044 between Highway 5 and 8th Street.
- Zimmerman Road from the east City limit to the south City limit.
- Valley Road between Circle Drive and the south City limit.
- Neault Road between the north City limit and 22nd Street.
- Highway 7 between the south City limit and 22nd Street.
- Highway 11 at the Circle Drive Interchange to the south City limit.
- East side of Spadina Crescent between 19th Street and Pinehouse Drive.
- East side of Whiteswan Drive between Pinehouse Drive and a point 300 metres east of the Whiteswan Drive/Silverwood Road intersection.



## LEGEND

- City Limits
- Election signs are **NOT** permitted along these roadways

Figure 4 – Prohibited Roadways Map



## 5.1 ROW - Standards

**Sign Size** - On City ROW, the maximum allowable sign face area is 0.6 m<sup>2</sup> (6.45 ft<sup>2</sup>).

**Sign Setbacks** - On City ROW, election signs must adhere to the following minimum setbacks which are identified in Figure 5:

- 2 m (6.56 ft) from any curb
- 6 m (19.69 ft) from any driving lane, where no curb exists
- 2 m (6.56 ft) from any fire hydrant
- 5 m (16.4 ft) from any private driveway
- 30 m (98.4 ft) from an intersection measured from the outer most curb face
- 1 m (3.28 ft) from any City sidewalk or pathway

**Sign Height** - The top of the sign must be less than one 1 m (3.28 ft) above grade.

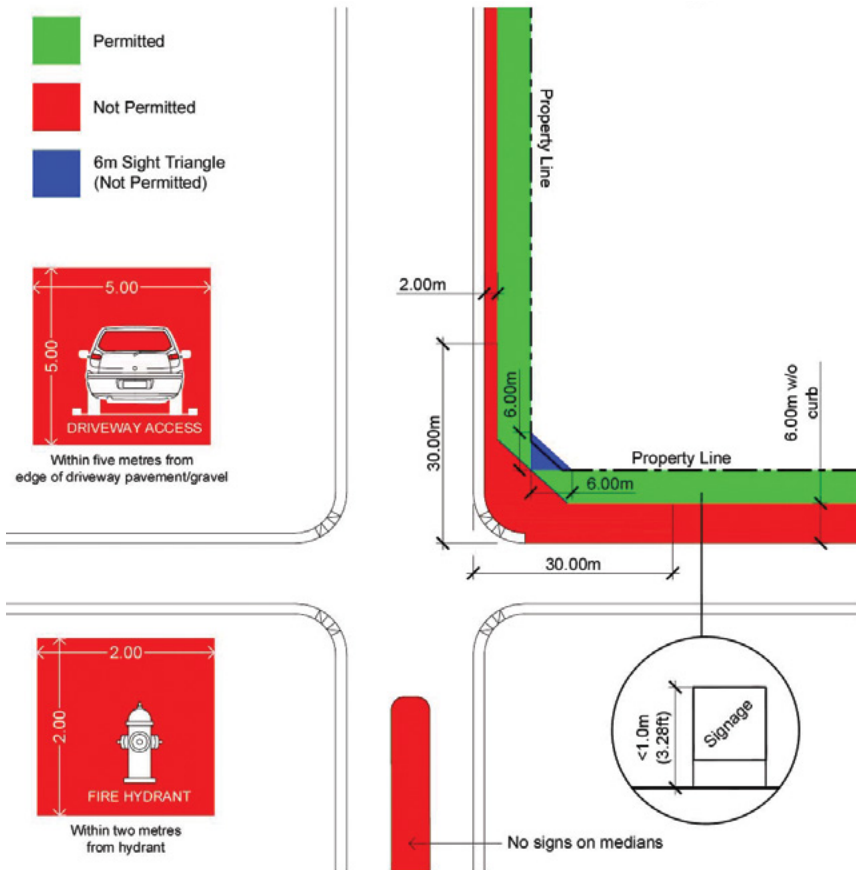


Figure 5 - Election Sign Setbacks



## 6.0 Removal and Recovery of Signs

Installation and removal of signs is the responsibility of election candidates. Election signs must be removed within seven (7) days after the date of the election, referendum or plebiscite.

The City may remove signs without prior notice if the sign is considered to be a safety hazard, is located on prohibited roadway boulevards, medians or buffer strips, or if the candidate has not removed the sign after being notified.

If you believe your signs have been removed by the City, please contact Bylaw Compliance at 306-657-8766 or [bylaw.compliance@saskatoon.ca](mailto:bylaw.compliance@saskatoon.ca) and you will be directed to the appropriate person.

Any signs removed by the City will be held for three (3) business days, during which time signs may be reclaimed. The City may without notice, dispose of any signs which are not reclaimed after three (3) business days. The City is not responsible for the loss or damage to any signs removed or stored.

## 7.0 Election Posters

Within the Downtown, Riversdale, Broadway and Sutherland business districts the placement of elections posters are restricted to the community bulletin board areas as shown in Figure 6 (next page).

In other areas of the city, election posters must not be attached to any public property, with the exception of street light poles, traffic signal poles, telephone poles or power poles. In no case shall a poster be attached to any public property located within a traffic island or median.

### 7.1 Election Posters – Standards

The following standards apply to the placement of election posters:

- The size of an election poster must not exceed dimensions of 11 in x 17 in.
- Election posters must indicate the date upon which the poster is attached.
- Election posters may only be attached with clear tape or other easily removable tape.

Election posters must be removed within seven (7) days after the date of the election, referendum or plebiscite.

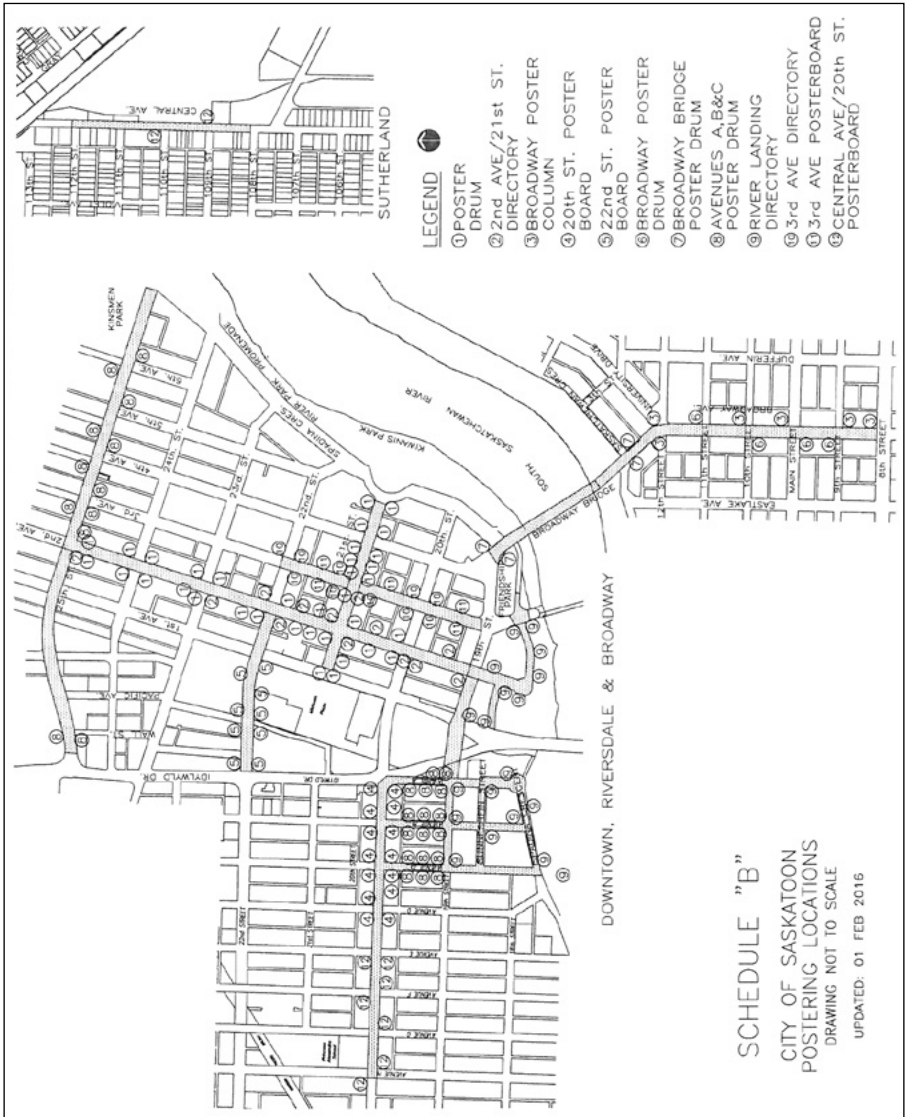


Figure 6 - Community Bulletin Board Areas

## 8.0 Related Standards

- Election advertising on bus benches, buses or billboards where third party advertising is permitted is not considered to be third party advertising and are not bound by the regulations outlined in this document.
- Licensed portable signs may be used for election advertising if it is located on private property in a zoning district which permits third party signage (Signage Group 5). The portable sign must maintain all required bylaw regulations, including setbacks from other portable signs.
- Persons holding election signs on ROW or buffer strips are bound by the regulations outlined in Section 5.0 of this document.
- In accordance with Section 176 of the *Local Government Election Act, 2015*, during the hours that a poll is open election signage must not be placed within 100 m (328 ft) of the building in which a poll is held.



## 9.0 Safety Precautions

When installing/removing election signs, take proper safety precautions to ensure your safety and the safety of the public, including reducing driver distractions. Safety tips include:

- All persons working near roadways shall wear reflective vests/bright clothing and safety footwear.
- Signs should be installed and removed between 9:30 a.m. and 3:30 p.m. outside of peak travel times.
- Ensure that signs are properly secured to avoid being blown away.

## 10.0 Related Web Links

City of Saskatoon Zoning Bylaw (refer to Appendix A – Sign Regulations)  
[saskatoon.ca/bylaw8770](http://saskatoon.ca/bylaw8770)

City of Saskatoon Temporary Sign Bylaw  
[saskatoon.ca/bylaw7491](http://saskatoon.ca/bylaw7491)

City of Saskatoon Poster Bylaw  
[saskatoon.ca/bylaw7565](http://saskatoon.ca/bylaw7565)

City of Saskatoon Development Portal (for property zoning characteristics)  
[saskatoon.ca/zoningbylaw](http://saskatoon.ca/zoningbylaw)



*City of*  
**Saskatoon**

222 3rd Avenue North  
Saskatoon, Saskatchewan, S7K 0J5

For any questions on election sign regulations,  
please contact Bylaw Compliance at 306-657-8766  
or [bylaw.compliance@saskatoon.ca](mailto:bylaw.compliance@saskatoon.ca)

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