



## PUBLIC AGENDA

### MUNICIPAL HERITAGE ADVISORY COMMITTEE

WEDNESDAY, JANUARY 7, 2015, 11:30 A.M.  
COMMITTEE ROOM "A"

Ms. C. Duval-Tyler  
Ms. M. Schwab  
Councillor C. Clark  
Mr. S. Deprez  
Ms. D. Funk  
Mr. D. Greer  
Ms. J. Lawrence  
Ms. P. McGillivray  
Mr. R. McPherson  
Mr. L. Minion  
Mr. L. Moker  
Mr. B. Penner  
Ms. L. Swystun  
Mr. M. Velonas  
Mr. M. Williams  
Ms. D. Wyatt

#### 1. CALL TO ORDER

##### 1.1 Call to Order

##### 1.2 Appointment of Chair and Vice-Chair

The Committee is requested to appoint a Chair and Vice-Chair for 2015. Ms. Carla Duval-Tyler was Chair for 2014 and Ms. Maggie Schwab was Vice-Chair.

#### 2. CONFIRMATION OF AGENDA

#### 3. ADOPTION OF MINUTES

##### 3.1 Minutes of regular meeting of the Municipal Heritage Advisory Committee held on November 5, 2014.

**4. REPORT OF THE CHAIR (File No. CK. 225-18)**

4.1 2015 Appointments to MHAC – Welcome to Ms. Jennifer Lawrence (public representative), Mr. Stefan Deprez (Tourism Saskatoon representative), and Mr. Lloyd Moker (Sutherland BID representative).

**5. REPORT OF THE HERITAGE COORDINATOR**

**6. REPORTS FROM ADMINISTRATION**

**7. STATEMENT OF EXPENDITURES (File No. CK. 225-18)**

Attached is the year-end Statement of Expenditures. The 2015 approved budget is \$17,900.

**Recommendation**

That the information be received.

**8. CONFERENCE ATTENDANCE – M. Schwab (File No. CK. 225-18)**

Maggie Schwab is interested in attending a conference in May 2015 in Mexico City put on by the Canadian Society of Landscape Architects. One of the themes of the conference is Heritage and Cultural Preservation. An estimated cost would be approximately \$2,000 (registration, flights, hotel).

**Recommendation**

That the direction of Committee issue.

**9. GOALS AND OBJECTIVES and  
TASK GROUP MEMBERSHIP (File No. CK. 225-18)**

At the September 3, 2014 Municipal Heritage Advisory Committee meeting, during discussion of the above, the Committee resolved that the Goals and Objectives document be revised into a matrix format, with associated timelines and task groups assigned, for further review at a future meeting.

Attached is the target timeline and matrix for the 2014/2015 MHAC Goals and Objectives (Attachment A). Also attached is 2014/2015 Goals and Objectives document, with minor revisions, in the original format (Attachment B).

At the November 5, 2014 Municipal Heritage Advisory Committee meeting it was resolved to defer this matter to the January 2015 meeting.

Committee members are asked to bring their copy of the Heritage Plan for this item as the Goals and Objectives document relates back to information contained in the Heritage Plan.

**Recommendation**

That the direction of the Committee issue.

10. **Heritage Festival of Saskatoon 2015  
"Young Saskatoon"  
Sunday, February 1, 2015, 12 p.m.- 5 p.m.  
Western Development Museum (File No. CK. 225-18)**

Attached is a brochure inviting the Committee to participate in the 2015 Heritage Festival of Saskatoon on Sunday, February 1, 2015. Also attached is an exhibitor registration form. As noted there is a \$50.00 early bird registration fee if sent before January 12, 2015.

In the past the Committee has shared a display booth with the Heritage Coordinator and a volunteer from the Committee has helped with the display.

**Recommendation**

That the Municipal Heritage Advisory Committee participate in the 2015 Heritage Festival of Saskatoon by registering for a display booth at a cost of \$50.00.

11. **2015 Membership Application and  
2015 Heritage Forum – Heritage Saskatchewan  
February 20 & 21, 2015 – Delta Regina, Regina SK (File No. CK. 225-18)**

Attached is a Membership Brochure for Heritage Saskatchewan, which indicates its group membership fee is \$50.00 (Attachment A).

Also attached is a letter received December 17, 2014 from Heritage Saskatchewan forwarding information on up-coming events, including their Annual General Meeting and 2015 Forum (Attachment B).

**Recommendation**

That group membership be renewed with Heritage Saskatchewan for the 2014-2015 fiscal year, at a cost of \$50.00.

**12. Heritage Connections  
Saskatoon Heritage Society Newsletter (File No. CK. 225-18)**

Attached is a copy of the above-noted newsletter, which includes the Heritage Society Membership Renewal for 2015.

**Recommendation**

That Corporate membership be renewed with the Saskatoon Heritage Society for 2015 at a cost of \$30.00.

**13. PUBLICATIONS**

- a) Heritage Saskatchewan Newsletter – November 10, 2014 (sent by email dated November 13, 2014);
- b) Heritage Saskatchewan Newsletter – November 24, 2014 (sent by email dated November 25, 2014);
- c) Heritage Saskatchewan Newsletter – December 8, 2014 (sent by email dated December 9, 2014);
- d) Heritage Saskatchewan Newsletter – December 22, 2014 (sent by email dated December 23, 2014); and
- e) Planning + Design Magazine – City of Saskatoon Planning and Development – Fall/Winter 2014 (copy attached).

**Recommendation**

That the information be received.

**14. OTHER BUSINESS**

This is a standing item on the agenda to give Committee members an opportunity to share information on heritage events or what they are involved with within their workplaces.

**Recommendation**

That the information be received.

**15. ADJOURNMENT**

**Municipal Heritage Advisory Committee  
2014 EXPENDITURES**

| <b>City Clerk's Office</b>                             | <b>2014 Budget</b> | <b>2014 Actuals</b> |
|--------------------------------------------------------|--------------------|---------------------|
| <b>Conferences</b>                                     | \$2,000.00         | \$0.00              |
| <b>Education and Research</b>                          | \$3,700            |                     |
| Lucas Richert-Saskatoon Express Newspaper Article      |                    | \$150.00            |
| Lucas Richert-Saskatoon Express Newspaper Article      |                    | \$150.00            |
| Lucas Richert-Saskatoon Express Newspaper Article      |                    | \$150.00            |
| Lucas Richert-Saskatoon Express Newspaper Articles (2) |                    | \$300.00            |
|                                                        |                    | \$750.00            |
| <b>Heritage Awards Program</b>                         | \$5,700.00         |                     |
| Saskatoon Jazz Society-Heritage Awards Rental          |                    | \$446.25            |
| J&S Picture Frame Wholesale-Heritage Awards Prints     |                    | \$2,222.68          |
| On Purpose Leadership - Heritage Awards Administrator  |                    | \$2,186.79          |
| Mister Print - Heritage Awards Program Certificates    |                    | \$121.00            |
|                                                        |                    | \$4,976.72          |
| <b>Doors Open Event</b>                                | \$5,800.00         | \$0.00              |
| <b>Heritage Fesitval</b>                               | \$500.00           |                     |
| Heritage Fesitval Registration Fee                     |                    | \$50.00             |
| Scanned Library Imagines for Heritage Festival         |                    | \$72.00             |
| JAN copy charges                                       |                    | \$24.30             |
|                                                        |                    | \$146.30            |
| <b>Memberships</b>                                     | \$200.00           |                     |
| Saskatoon Heritage Society - Membership Renewal        |                    | \$30.00             |
| Heritage Saskatchewan - Membership Renewal             |                    | \$50.00             |
| Architèctural Heritage Society of Sask - Membership    |                    | \$20.00             |
| Heritage Canada National Trust - Membership Renewal    |                    | \$42.00             |
|                                                        |                    | \$142.00            |
| <b>TOTALS</b>                                          | <b>\$17,900.00</b> | <b>\$6,015.02</b>   |

**Target Timeline and Matrix for 2014/2015 MHAC Goals and Objectives**

*Goal 1. To continue with the promotion of Heritage in the City of Saskatoon.*

| <b>Objective</b>                                                                                                                                                                     | <b>Target Completion</b>                                                                             | <b>Person/Group Responsible</b>                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Encourage the designation of new Municipal Heritage Properties in the City of Saskatoon.                                                                                             | Ongoing                                                                                              | MHAC                                                                                                                                              |
| Encourage property owners to register residential and commercial properties on the Registry of Historic Places.                                                                      | Ongoing                                                                                              | MHAC and MHAC Heritage Coordinator                                                                                                                |
| Support and help with the designation of Municipal Heritage Properties and areas of cultural significance in the City of Saskatoon.                                                  | Ongoing                                                                                              | MHAC                                                                                                                                              |
| Ensure regular publications of heritage articles                                                                                                                                     | Ongoing (every two months)                                                                           | MHAC / Education and Awards Task Group                                                                                                            |
| Encourage citizens in Saskatoon to participate in Heritage-related events, including Doors Open, the Saskatoon Heritage Fair, and the Heritage Awards.                               | Heritage Awards – February 2016<br>Saskatoon Heritage Fair – February 2016<br>Doors Open – June 2015 | <u>Heritage Fair Volunteers</u> : MHAC Volunteers<br><u>Heritage Awards</u> : Heritage awards sub-committee<br><u>Doors Open</u> : MHAC Volunteer |
| In conjunction with the MHAC Heritage Coordinator, coordinate the bi-annual Heritage Awards Program.                                                                                 | 2016                                                                                                 | Heritage Awards Sub-Committee                                                                                                                     |
| Pursue any opportunity to undertake one cultural mapping session with Dr. Keith Carlson, Program Coordinator, Cultural Mapping Class at the University of Saskatchewan in Saskatoon. | December 2015                                                                                        | Education and Awareness Sub-Committee                                                                                                             |
| Develop a program for installing historic identification                                                                                                                             | December 2015                                                                                        | MHAC                                                                                                                                              |

**RECEIVED**  
OCT 28 2014  
CITY CLERK'S OFFICE  
SASKATOON

9.4

*Goal 2. To continue to work with the City and Administration in the implementation of the new Heritage Program and Policy Review and associated Heritage Plan.*

| <b>Objective</b>                                                                                                                                                                                               | <b>Target Completion</b> | <b>Person/Group Responsible</b>          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------------------------------|
| Work with City Administration in any and all aspects (including implementation) associated with the new Heritage Program and Policy Review and Heritage Plan.                                                  | Ongoing                  | MHAC and Heritage and Design Coordinator |
| Provide feedback on a monthly basis to the Heritage and Design Coordinator in terms of oversight action items, as outlined in the Heritage Program and Policy Review and Heritage Plan                         | Ongoing (monthly)        | MHAC and Heritage and Design Coordinator |
| Pursue the option of being able to bring heritage matters forward to City Council/Planning Development and Community Services (PD&SC), as outlined in the Heritage Policy and Program Review and Heritage Plan | Fall 2014                | MHAC and Heritage and Design Coordinator |
| Have designated MHAC members attend and provide feedback when heritage issues are brought forward at PD&CS meetings.                                                                                           | Ongoing                  | MHAC Chair or Designate                  |

*Goal 3. To engage the community at large and help educate citizens about the new Heritage Program and Policy Review and Heritage Plan.*

| <b>Objective</b>                                                                                                                                                                                                   | <b>Target Completion</b>                       | <b>Person/Group Responsible</b>          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------|
| Provide feedback to the City regarding the new website, as it pertains to heritage, with particular reference paid to the heritage programs available to home owners and businesses alike.                         | When is website targeted to be up and running? | MHAC                                     |
| Support and promote the rollout of the Registry of Historic Places.                                                                                                                                                | When are letters going out to property owners? | MHAC and Heritage and Design Coordinator |
| Educate citizens and inform them of the heritage programs available to home owners through marketing material, as well as during community outreach programs (e.g. Doors Open 2014, Saskatoon Heritage Fair 2016). | Ongoing / Annually                             | MHAC and Heritage and Design Coordinator |
| Promote the new heritage programs available to business owners, through new marketing brochures, the new Heritage Plan, as well as through the rollout of the new website.                                         | When will marketing material be ready?         | MHAC and Heritage and Design Coordinator |
| Engage one neighbourhood community association with the intent                                                                                                                                                     | December 2015                                  | Education and Awareness Sub-             |

|                                                                                                  |  |           |
|--------------------------------------------------------------------------------------------------|--|-----------|
| of educating their community members about the heritage value of their respective neighbourhood. |  | Committee |
|--------------------------------------------------------------------------------------------------|--|-----------|

*Goal 4. To provide the City of Saskatoon with critical feedback and advice as it pertains to planning documents that address heritage matters.*

| <b>Objective</b>                                                                                                                                                                                                                                                                  | <b>Target Completion</b> | <b>Person/Group Responsible</b> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|---------------------------------|
| Provide feedback to all planning documents including Local Area Plans (LAPs), Official Community Plans, Culture Plans, Strategic Plans, and other documents, including plan amendments, to help ensure that these documents are consistent in their approach to heritage matters. | Ongoing                  | MHAC                            |
| Revise wording of Heritage Property Bylaw 8356                                                                                                                                                                                                                                    | January 2015             | MHAC                            |



9.B)

**Municipal Heritage Advisory Committee 2014 and 2015 Goals and Objectives**

The Municipal Heritage Advisory Committee (MHAC) has been working for some time to establish a new series of goals and objectives. The Committee, with the support of the City of Saskatoon, recently had a new Heritage Policy and Program Review and associated Heritage Plan completed, which has set the stage for a new and refined series of goals and objectives.

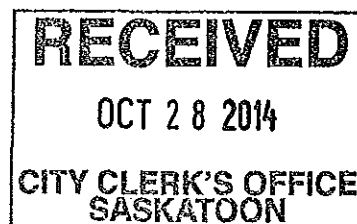
The 2015 Goals and Objectives are stated below:

*Goal 1. To continue with the promotion of Heritage in the City of Saskatoon.*

- Objective 1.1 Encourage the designation of new Municipal Heritage Properties in the City of Saskatoon.
- Objective 1.2 Encourage property owners to register residential and commercial properties on the Registry of Historic Places.
- Objective 1.3 Support and help with the designation of Municipal Heritage Properties and areas of cultural significance in the City of Saskatoon.
- Objective 1.4 Ensure regular publications of heritage articles.
- Objective 1.5 Encourage citizens in Saskatoon to participate in Heritage-related events, including Doors Open, the Saskatoon Heritage Fair, and the Heritage Awards.
- Objective 1.6 In conjunction with the MHAC Heritage and Design Coordinator, coordinate the bi-annual Heritage Awards Program.
- Objective 1.7 Pursue any opportunity to undertake one cultural mapping session with Dr. Keith Carlson, Program Coordinator, Cultural Mapping Class at the University of Saskatchewan in Saskatoon.
- Objective 1.8 Develop a program for installing Historic identification.

*Goal 2. To continue to work with the City and Administration in the implementation of the new Heritage Program and Policy Review and associated Heritage Plan.*

- Objective 2.1 Work with City Administration in any and all aspects (including implementation) associated with the new Heritage Program and Policy Review and Heritage Plan.
- Objective 2.2 Provide feedback to the Heritage and Design Coordinator on a monthly basis in terms of the oversight of action items, as outlined in the new Heritage Program and Policy Review and Heritage Plan.



Objective 2.3 Pursue the option of being able to bring heritage matters forward to City Council/Planning Development and Community Services (PD&SC), as outlined in the Heritage Policy and Program Review and Heritage Plan.

Objective 2.3 Have designated MHAC members attend and provide feedback when heritage issues are brought forward at PD&CS meetings.

*Goal 3. To engage the community at large and help educate citizens about the new Heritage Program and Policy Review and Heritage Plan.*

Objective 3.1 Provide feedback to the City regarding the new website, as it pertains to heritage, with particular reference paid to the heritage programs available to home owners and businesses alike.

Objective 3.2 Support and promote the rollout of the Registry of Historic Places.

Objective 3.3 Educate citizens and inform them of the heritage programs available to home owners through marketing material, as well as during community outreach programs (e.g. Doors Open 2014, Saskatoon Heritage Fair 2016).

Objective 3.4 Promote the new heritage programs available to business owners, through marketing material (e.g. brochures), the new Heritage Plan, as well as through the rollout of the new website.

Objective 3.5 Engage one neighbourhood community association with the intent of educating their community members about the heritage value of their respective neighbourhood.

*Goal 4. To provide the City of Saskatoon with critical feedback and advice as it pertains to planning documents that address heritage matters.*

Objective 4.1 Provide feedback to all planning documents including Local Area Plans (LAPs), Official Community Plans, Culture Plans, Strategic Plans, and other documents, including plan amendments, to help ensure that these documents are consistent in their approach to heritage matters.

Objective 4.2 Revise wording of Heritage Property Bylaw 8356.

## What You Get:

- Expected attendance of over 2500
- Target new audiences
- Liaise with other heritage organizations
- Share your expertise & resources with the public
- Promote your events, sell memberships, tickets, or other items (examples: publications, handmade goods, draw tickets, workshop/lecture/concert admissions)
- Showcase your organization in a positive & festive environment
- Partial set-up including: exhibitor tables, chairs, and electrical outlet access
- Volunteer Lounge for exhibitors with complimentary beverage & snack



Heritage Festival of Saskatoon  
Box 384  
Saskatoon, SK S7K 3L3

### Contact Us:

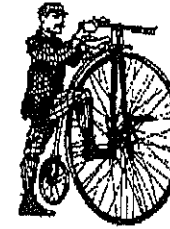
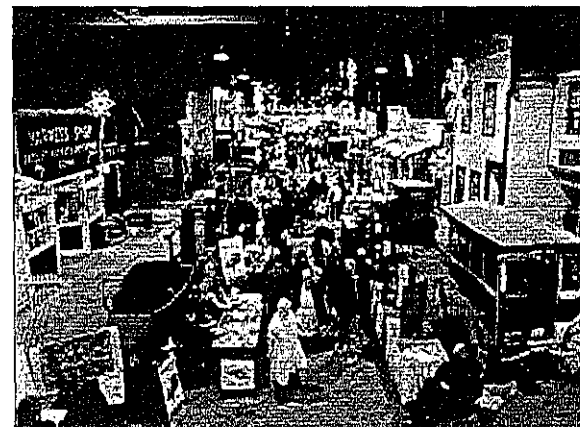
Festival coordinator Raeanne  
306-652-7580

Western Development Museum  
306-931-1910

[heritagefestivalofsaskatoon@gmail.com](mailto:heritagefestivalofsaskatoon@gmail.com)

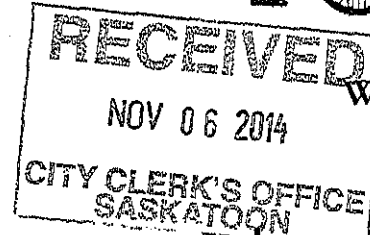
### Visit Our Website:

[heritagefestivalofsaskatoon.com](http://heritagefestivalofsaskatoon.com)



Young Saskatoon

Heritage Festival of  
Saskatoon 2015  
Sunday, Feb. 1, 2015  
12 p.m. – 5 p.m.  
Western Development Museum  
2610 Lorne Avenue

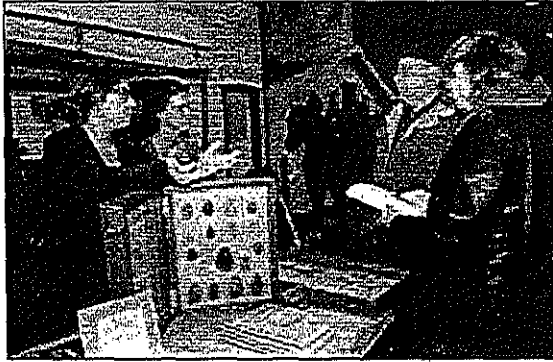


Imagine highlighting  
your group's history,  
heritage and culture to  
the public at a one day  
festival...



The Heritage Festival of Saskatoon is the only event that brings together so many heritage and cultural organizations in Saskatoon under one roof to showcase their workings, history, and achievements to the people of Saskatoon.

2010



## Featuring:

- Free admission to Western Development Museum & the Heritage Festival
- Quality entertainment on 2 stages
- Numerous heritage demonstrations & activities
- Children's activities and games
- Opening parade
- Costumed interpreters
- Master of Ceremonies & entrance greeters
- Celebratory atmosphere
- Festival programme
- On-site security, parking attendants, & first aid responders



## How You Can Be Involved:

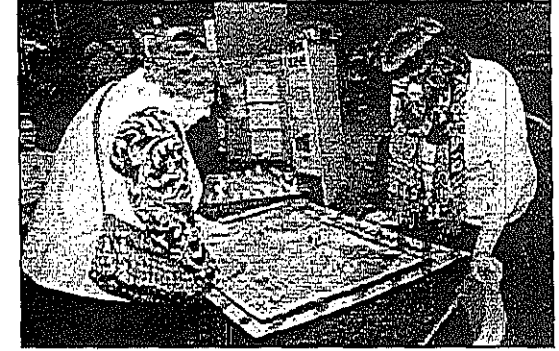
Your organization can participate in the festival by hosting an exhibit. This is a fabulous opportunity to showcase your organization and Saskatoon's history & culture to the public.

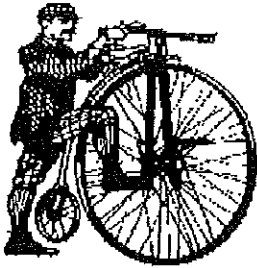


Thanks to generous sponsorship of the festival, exhibitor fees are only \$50.00 for early bird registration (postmarked before January 12, 2015) and \$65.00 thereafter.

Don't miss this opportunity! **There is limited space and spots are first come first served.** Please complete the enclosed registration form and mail it to us along with your payment. Within 3 weeks of its receipt, you will receive an email confirmation from us.

***We look forward to your participation in the 2015 Festival!***





# Young Saskatoon

## Heritage Festival of Saskatoon 2015

Sunday, February 1, 2015  
12 p.m. – 5 p.m.  
Western Development Museum  
2610 Lorne Avenue

### EXHIBITOR REGISTRATION:

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Booth Attendant (if different than Contact): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

In accordance with anti-spam legislation, do you consent that we may contact you about the Heritage Festival of Saskatoon at the above email address? Yes  No

### Heritage Festival of Saskatoon 2015 Exhibitor Fees (incl. tax)

Early Bird (postmarked by January 12, 2015) \$50.00 \_\_\_\_\_

General Registration \$65.00 \_\_\_\_\_

To assist in coordinating the exhibits, please fill in or check off the spaces below:

# of Tables requested: 1  2 \*

# of Chairs requested: 1  2  3  4

Electrical Outlet access requested: Yes  No

Wi-Fi access requested: Yes  No

Wall Space requested for Image Projection: Yes  No

Space requested for your Free-Standing Screen: Yes  No

Space requested to accommodate your Floor Display Unit: Yes  No

Preferred Floor Display Unit Location: Behind table  To side

Floor Display Unit Dimensions (h & w): \_\_\_\_\_

Please provide a brief description of your display, including any additional information to assist us in the location of your exhibit (please continue on back if necessary):

\_\_\_\_\_  
\_\_\_\_\_

\*PLEASE NOTE: Requests for more than 1 table or additional floor space will be accommodated only if there is room (maximum 2 tables). We will let you know up to 5 days before the festival if we are unable to do so.

Photographs will be taken at the event. Your registration provides your agreement that those images can be used for future festival promotion.

Please make cheques payable to "Heritage Festival of Saskatoon" (see yellow box for additional payment details) & mail along with this registration form to:

Heritage Festival of Saskatoon  
Box 384  
Saskatoon, SK S7K 3L3

If you have provided your consent above, you will receive a confirmation email within 3 weeks of us receiving your registration.

- Space is limited. Registration is on a first come basis.
- Refunds will not be issued after registration documents are processed.
- Make cheques payable to Heritage Festival of Saskatoon.
- Print date clearly.
- We regret we are unable to accept a credit card. We can only process cash or cheques.
- No post-dated cheques accepted.
- If an invoice is required for processing payment, please contact the Treasurer in advance at [heritagefestivalofsaskatoon@gmail.com](mailto:heritagefestivalofsaskatoon@gmail.com)
- Payment & registration form **MUST BE RECEIVED** by January 22, 2015. **No payment, no booth. NO EXCEPTIONS.**

Festival registration fees include membership in the Heritage Festival of Saskatoon.

Member benefits include:

- Participation in the Heritage Festival of Saskatoon
- Voting privileges at the AGM
- Opportunity to sit on Board

#### Questions or additional info:

Festival coordinator Raeanne:  
306-652-7580

Western Development Museum:  
306-931-1910

[heritagefestivalofsaskatoon@gmail.com](mailto:heritagefestivalofsaskatoon@gmail.com)  
[www.heritagefestivalofsaskatoon.com](http://www.heritagefestivalofsaskatoon.com)

# Heritage Forum 2015

February 20 & 21

— Delta Hotel & Convention Centre —  
1919 Saskatchewan Drive, REGINA

Watch for details  
in *Heritage Happenings* and  
online at [www.heritagesask.ca](http://www.heritagesask.ca)

## Heritage Saskatchewan

#200-2020 11th Avenue  
REGINA SK  
CANADA S4P 0J3

P: (306) 780-9191  
F: (306) 780-9190

[info@heritagesask.ca](mailto:info@heritagesask.ca)

Follow us on  
Facebook & Twitter

[www.heritagesask.ca](http://www.heritagesask.ca)



## 2014 Highlights

### Research: Living Heritage

Tangible and intangible heritage that moves away from a focus on the preservation of the past to a focus on how the past is used in a contemporary context.

### Ecomuseums

A museum without walls: a locally driven, place-based organization that encourages sustainable community development based on heritage conservation and interpretation.

Saskatchewan Ecomuseums Initiative (SEI) was recognized inter-nationally with an outstanding **Regional Centre of Expertise Award** in the category of Bridging Local Knowledge and Global Perspectives on Sustainable Development.

### Heritage Fairs

Using inquiry-based learning, over 2,400 students from 148 classrooms, participated in the Heritage Fair Program.



## MEMBERSHIP 2015

Heritage Saskatchewan  
in partnership with  
Heritage Canada The National Trust

— See inside for details! —

Heritage Saskatchewan is supported  
by its members and

Sask **Culture**

FUNDING  
POWERED BY  
LOTTERIES SK

### Heritage Saskatchewan MEMBERSHIP CATEGORIES

#### INDIVIDUAL

\$25.00

#### GROUP

\$50.00

Open to any organization, institution, or business at the local, regional or provincial level.

#### ASSOCIATE

\$50.00

- Non-voting category -  
Open to any organization, institution, business, government ministry or agency.

Complete this form, and mail it,  
along with your cheque\*, to:

Heritage Saskatchewan  
#200 - 2020 11th Avenue  
REGINA SK S4P 0J3

\*Make your cheque payable to:  
Heritage Saskatchewan

11.A)

**Heritage Saskatchewan**  
2015 Membership Application Form

**Membership Type - check one:**

- Individual \$25 (GST included)  
 Group \$50 (GST included)  
 Associate \$50 (GST included)

Name \_\_\_\_\_  
 Individual's Name / Group's Name / Other

Main Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

\*Email \_\_\_\_\_

\_\_\_\_\_\*Yes, as per the Canadian Anti-Spam Legislation (CASL) requirement, I agree to allow Heritage Saskatchewan to send me emails of informational or marketing content regarding Heritage Saskatchewan's activities. I acknowledge that I may opt out at any time by placing "Unsubscribe" in the subject line of an email sent to [info@heritagesask.ca](mailto:info@heritagesask.ca), following which, my email address will be removed from Heritage Saskatchewan's distribution list(s).

**NEW** Heritage Saskatchewan has partnered with Heritage Canada The National Trust (HCNT). At no additional cost, I may join HCNT simply by checking below.

\_\_\_\_ Yes, sign me up for a free membership with HCNT. I agree to let HCNT use my contact information to process my membership and to share future news with me about HCNT programs.

\_\_\_\_ I'd also like to take out a subscription to HCNT's *Heritage* magazine. I have enclosed \$20.00 (for mailing costs).

*From time to time other organizations may ask HCNT if they can share special offers.*

\_\_\_\_ Yes, HCNT may share my contact information with other organizations.



## MEMBER BENEFITS

**Be a part of the voice for heritage in Saskatchewan. Having a strong voice matters!**

**Voting at the Annual General Meeting.**  
*All members, except Associates, have a vote.*

**Opportunity to be elected and to hold a position on the Board of Heritage Saskatchewan.**  
*To be eligible, you must hold an up-to-date Heritage Saskatchewan Individual membership.*

**Reduced delegate registration fee at the Heritage Forum.**

**Reduced exhibit space fee at the Heritage Forum.**

**Opportunities to attend and contribute at Heritage Saskatchewan's special meetings and events.**

**Access to free membership with HCNT.**  
*See HCNT member benefits, opposite page.*

### Annual General Meeting

February 21, 2015  
 Delta Hotel & Convention Centre  
 1910 Saskatchewan Drive, REGINA

Watch for details in *Heritage Happenings* and online at [www.heritagesask.ca](http://www.heritagesask.ca)

Your Heritage Saskatchewan membership must be up to date in order for you to vote at the Annual General Meeting.

Memberships may be purchased at the door, prior to the AGM and the Call to Order.

HERITAGE CANADA NATIONAL TRUST  HÉRITAGE CANADA FIDUCIE NATIONALE

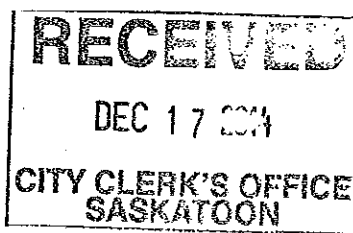
### Special Membership offer for members of Heritage Saskatchewan

Heritage Canada The National Trust (HCNT) is a national charity that inspires and leads action to save historic places, and promotes the care and wise use of our historic environment. Our sites, projects and programs enhance community and quality of life and inspire Canadians to identify, conserve, use, celebrate and value their heritage buildings, landscapes, natural areas and communities for present and future generations. Members of Heritage Saskatchewan may take out a free membership with HCNT and will receive the following benefits:

- ⇒ Free Admission or discounts at selected Historic Sites in Canada and hundreds of National Trust Properties in England, Wales, Northern Ireland, Scotland, Jersey, Australia and the United States
- ⇒ Reduced rates for National Trust conferences
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And, for a special price of \$20, Heritage Saskatchewan members can add on a subscription to our colourful quarterly magazine *Heritage*, filled with informative features on Canada's places that matter, heritage issues and success stories, and places you'll want to visit.





11.B)

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ph: (306) 780-9191 fax: (306) 780-9190

Date: December 2014  
To: Heritage Saskatchewan Members  
From: Ingrid Cazakoff, CEO

**MEMBERSHIP RENEWAL - for fiscal year 2014-2015**

Having a strong voice for heritage matters, and when you take out your membership in Heritage Saskatchewan you help strengthen that voice! I want to thank you for being a member in the past, and invite you to renew your membership.

|                                                          |                                                             |
|----------------------------------------------------------|-------------------------------------------------------------|
| <b>Individuals:</b>                                      | <b>\$25.00</b> (GST included) (voting category)             |
| <b>Non-Profit Organizations / Institutions / Groups:</b> | <b>\$50.00 / group</b> (GST included) (voting category)     |
| <b>Associates:</b>                                       | <b>\$50.00 / group</b> (GST included) (non-voting category) |

The enclosed membership brochure provides information on the benefits as a member of Heritage Saskatchewan. The application form is part of the brochure and we encourage you to fill it out and mail it, along with your payment, to our office by December 30, 2014.

By renewing your membership with Heritage Saskatchewan you will be able to take advantage of our benefits including reduced rates when you attend the 2015 Forum and voting privileges at the 2015 AGM.

Heritage Saskatchewan and Heritage Canada The National Trust (HCNT) have joined together this year to offer you a joint membership in both organizations. By purchasing a Heritage Saskatchewan membership, and checking the box indicating your desire to take advantage of this joint membership offer, your contact information will be shared with HCNT and you will receive full member benefits from both organizations. This offer applies to Heritage Saskatchewan Individual, Group and Associate Members.

**ANNUAL GENERAL MEETING – Saturday February 21**

The Annual General Meeting (AGM) of Heritage Saskatchewan Alliance Inc. (Heritage Saskatchewan) will be held on **Saturday, February 21 2015** at the Delta Regina, Regina Saskatchewan. Visit our website, [www.heritagesask.ca](http://www.heritagesask.ca), for related information.

**FORUM 2015 – Friday & Saturday February 20 & 21**

The 2015 Forum will take place in Regina at the Delta Regina. A Forum brochure, including event information and a registration form will be sent to you in a separate mailing. Please visit the Heritage Saskatchewan website, [www.heritagesask.ca](http://www.heritagesask.ca), for information.

I encourage you to renew your membership and continue to be involved in Heritage Saskatchewan as we collectively work to raise awareness and appreciation for heritage in this province.

Thank you for your earliest response and I look forward to seeing you at our Forum and AGM in February!

Ingrid Cazakoff, CEO

Enclosure



225-18  
12



# Heritage Connections

Saskatoon Heritage Society Newsletter  
Winter 2014  
www.saskatoonheritage.ca

## Table of Contents

- Cover: *President's Levee*
- Pg 2: *Editor's Message*
- Pg 3: *President's Message*
- Pg 4: *Thoughts From An Heritage Enthusiast*
- Pg 5: *Heritage Heroes*
- Pg 6: *Pleasant Hill*
- Pg 7: *Pleasant Hill - A Brief History*
- Pg 8: *Row Houses*
- Pg 9: *Events and Announcements*
- Pg 10: *History Review*

## Board of Directors for 2014 - 2015

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Jeremy Nelson

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Kent O'Grady

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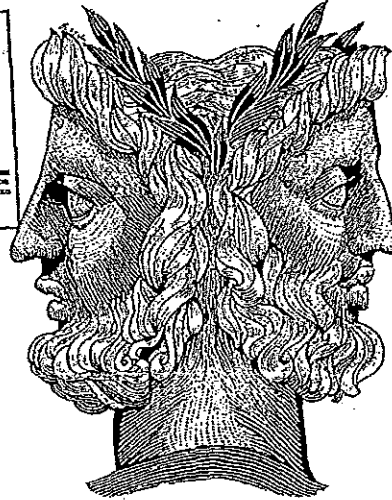
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You are invited to attend the

## President's Levee

### Sunday, January 4th

### 2pm to 4pm

at the Marr Residence

326 11th Street East

Theme: Looking Back, Going Forward

**It's a New Year! Time to Renew!**

### Saskatoon Heritage Society Membership

Single Membership: \$15.00    Family: \$20.00    Senior: \$10.00    Corporate: \$30.00

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# Message from the Editor

With 2015 and the President's Levee just around the corner, I have been thinking about the role of SHS -- where we have been, and where we go from here. Two recent conversations and a public meeting helped put some of it into perspective for me, so I'll share these briefly with you.

The meeting on infill guidelines showed me that the City is finally listening to Saskatoon citizens and gave me hope. I'd like to think that SHS's constant voice buzzing in their ears had something to do with that. No, they haven't turned the corner on developers placing modern monsters in places that create eyesores for the streetscape (not to say that these wouldn't be just fine in other places), but they have cut back the scale. Hoping that maybe, eventually, we will also see sympathetic guidelines in heritage areas.

I was at a party and talking with a newly-made friend who had arrived in Canada not so long ago from Europe. The conversation turned to the addition that I have been building on my house for what seems forever and I remarked that the original part of my house is 102 years old. "Fairly new, then," was his response. YES!! Finally, someone who gets it. Finally someone who understands that it depends on your perspective. Finally someone who doesn't see older as old and no longer useful. Certainly, there are many interesting and lovely new homes, buildings, row houses; but many of the older homes and buildings in Saskatoon, whether totally original, repurposed or brought back to their original glory, show an artisanship and vision that is unequalled today. They used what was available and made it beautiful. Saskatoon's Heritage Society champions that early dedication and the beauty and depth that it brings to the Saskatoon landscape.

The second conversation was with two young people in their 20s. I mentioned my memories of the Capitol Theatre. "The Capitol 4?" one said, wondering why that would impact me. "No," I responded, "the original." He didn't know what I was talking about. He didn't know that there had been an amazing Capitol Theatre on 2nd Avenue and didn't understand the attachment that so many of us who do remember it have even today. No doubt that he would not remember or even know about the arena approximately where Persephone now stands; and would not connect with the Gathercole Building, or the Legion where so many hoisted a beer. THAT, my friends, is why the Saskatoon Heritage Society exists.

I hope to see you at the Levee on January 4 and to hear your memories and your thoughts on the direction SHS should take as we move into the future.

-Linda Epstein

# A Message from the SHS President

Hello my heritage friends,

In January, City Council will be voting on changes to Saskatoon's infill guidelines, as well as garden and garage suites. It is, therefore, timely to discuss our City's infill guidelines in this issue. It is important to note that infill guidelines and sympathetic infill are not synonymous. The two are, however, linked to one another.

The City's changes to infill regulations affect core residential and immediate surrounding areas. This is approximately 1/4 of the City's residential properties. The amendments are designed to include guidelines for the appropriate mass of a house on a lot; the size and height of walls, porches and set-backs; and slopes of roofs. Part of the rationale is to create properties that promote shading and privacy. These changes are available from City of Saskatoon Planning and Development, and, I believe, are laid out in a clear and understandable manner.

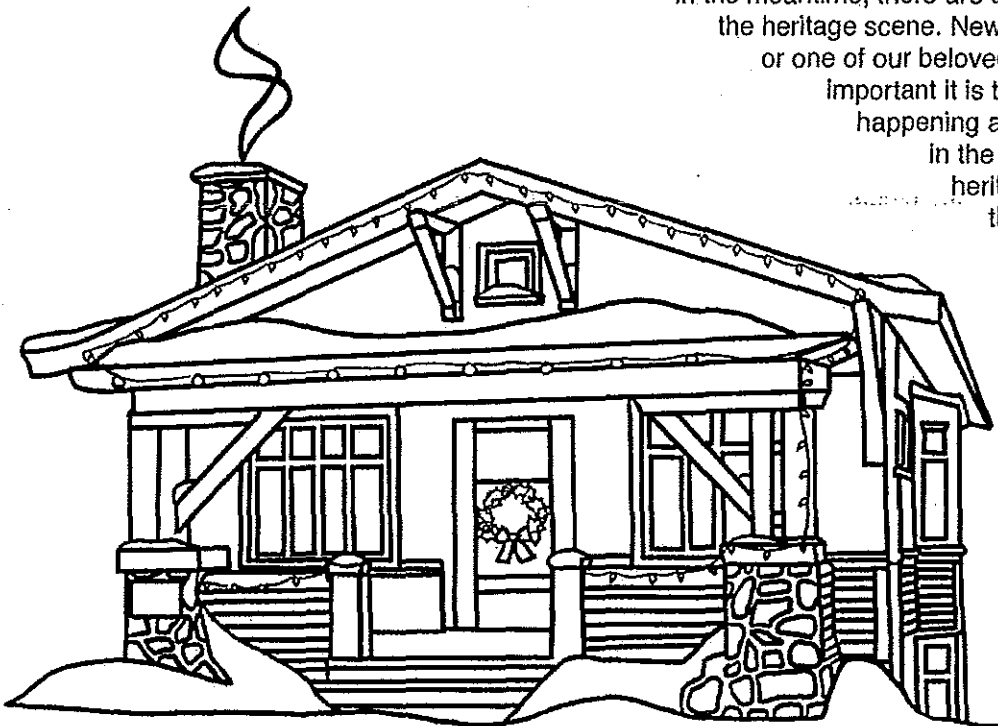
Sympathetic infill refers to the architectural design or style of house that blends well within its surrounding neighbourhood and street scape. Just as in the case of the interior and landscaping, it is up to the discretion of each homeowner to choose the style to build or purchase, according to city guidelines.

The infill issue is always up for debate, however. In fact, there are at least two schools of thought when it comes to the style of infill housing. Many prefer the seamless compatibility of a house that matches the original styles and existing or heritage nature of a street. Others believe that a more contemporary design is preferable because it creates differentiation on the block.

Personally, and as a heritage supporter, my preference is for the former option. Of course, this is an individual choice, but I believe that there are other aspects to take into consideration. Lot location, the direction the house is facing, slope, and view are just some of the factors that should be contemplated.

My personal favourite style of home is Arts and Crafts. Not only do I think it is aesthetically pleasing, but it is also one style that is ideally suited to the prairie climate. The large front overhang allows shade in the summer and heat in the low sun of winter - passive solar energy before its time. The Bowerman house on Spadina in Saskatoon is a perfect example of this.

In the meantime, there are always new issues that crop up on the heritage scene. New regulations, preservation projects, or one of our beloved buildings in peril, emphasize how important it is that we remain cognizant of what is happening and express a solid voice of support in the community in order to preserve the heritage of our beautiful City. Join us at the President's Levee on January 4 at the Marr Residence.



Happy Holidays,

Patti

# Thoughts From An Heritage Enthusiast

While travelling through Saskatchewan, churches, synagogues and, more recently, mosques and temples seem to appear on every skyline, both rural and urban. Sometimes we are surprised by a church sitting like a lone sentinel amidst a wheat field. Sometimes we find a modest wooden chapel hidden by overgrown bushes alongside a village side street. Sometimes we are impressed by a large cathedral in one of our cities.

We can trace the history of immigrant settlement in Saskatchewan through these physical expressions of religious faith. Each wave of newcomers brought with them their spiritual beliefs. In the late 19th Century and first half of the 20th Century, the settlers were predominantly Christian, although there were small Jewish communities as early as 1884. One of the first buildings they erected would have been a church, which provided a gathering place as well as a place of spiritual support.



Peggy Sarjeant

Places of worship tell the story of a community. A multi-domed Ukrainian church that has seen better days will tell of the wax and wane of an earlier settlement, while its cemeteries will often recount the hardships endured by those pioneers. Through the design of the church we can also learn which ethnic group came to settle in the region.

Saskatoon is no different. Founded as a Temperance Colony by investors from Toronto's Methodist community, the early settlement was definitely a Protestant one. Most of the settlers were understandably Methodists with the remainder mostly Presbyterians. There were a small number of Anglicans and Catholics. Grace –Westminster Church, Methodist in origin, is built close to the site of the colony's first church and retains strong ties to its pioneer past. Nutana provided a home for each of these religious groups and we can still see and feel their presence today.

With the arrival of the railway in 1890, these Christian denominations began to turn their attention to the west side of the river and the burgeoning town of Saskatoon. Modest churches were built, eventually to be torn down to make way for the grand edifices we see lining the riverbank and 3rd Avenue today. These buildings are as much an expression of the optimism of Saskatoon during its boom-time years as are the many office blocks from the same period.

At the same time, newcomers from Eastern Europe were moving into Riversdale and Pleasant Hill, leaving their mark on the neighbourhoods in which they settled. The Ukrainian Orthodox and Catholic Cathedrals are easily recognized but, sadly, the early Jewish synagogue built at Avenue F and 21st Street in 1919 has almost been forgotten. Other religious congregations have made their home on the west side – the Polish Catholic community on Avenue Y and the Doukhobour community on Avenue I South. Other places of worship throughout the city reflect the increasingly diverse make-up of Saskatoon's population.

If you are interested in our religious architectural heritage and how it relates to Saskatoon's ethnic history, you might enjoy the following different, yet complementary, books: *Legacy of Worship* by Margaret Hryniuk, Frank Korvemaker and Larry Easton, a beautiful photographic and anecdotal history of a selection of rural religious buildings; and *Settling Saskatchewan*, by Alan B. Anderson, an in-depth account of the various ethnic groups that make up our province. I found the section on Mennonite settlement both enlightening and fascinating. Check them out! The history of newcomers to our province is inextricably linked to the history of their places of worship.



*Sadly, Florence Charnbury, honoured by the Saskatoon Heritage Society with a Life-Time Membership, has passed away. We shall miss her gracious presence and unflinching support.*

# Heritage Heroes - Jason Wall

written by Linda Epstein

When Jason Wall was growing up, family vacations often included a visit to an historic site. Little did he know that this would foster his curiosity and encourage his interest in history as an adult. It would also lead him to a life-long career as a heritage champion.

Born in Regina in 1965, Jason grew up in Swift Current with his parents and a younger brother and sister. His love of sports led him into swimming, and placed him on his high school basketball team. But it was his father, a junior high school principal, who helped him develop a love of history... of stories. In fact, Jason once declared that "when I grow up, I want to be a fly on the wall to hear all the stories". His father's response: "You know, Jason, not all stories do you want to hear."

In about Grade Four or Five, Jason went on a field trip to Fort Walsh Historic site. He was so impressed, that he decided right then that he wanted to work there one day. Years later, he did indeed receive a student placement at Fort Walsh as a heritage interpreter, a job that lasted four summers. Jason credits his mentors and the training provided by Parks Canada with his success as an interpreter during that time. He even appeared in period costume in a mini drama to bring the stories alive. "I loved telling the story," he says.

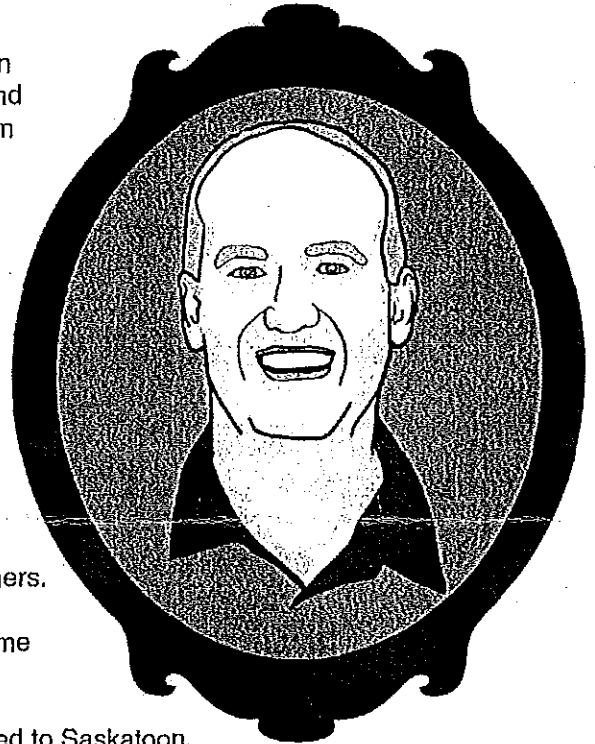
He also met his wife, a French language interpreter, in Fort Walsh. They moved to Saskatoon, despite an offer from Parks Canada to continue at Fort Walsh. The couple have four children.

Jason completed his History degree and took up a job with the Meewasin Valley Authority (MVA) at Beaver Creek Conservation area, but, because he was laid off for two months each year, he changed jobs and worked in claims for the Canada Employment Centre for four years. There he heard the unhappy stories that his father had warned him about when he was younger. He was not happy in this job, so, when Glen Gustafson offered to hire him as a heritage interpreter at the MVA, he jumped at the chance. When Glen was promoted, Jason took over his position. "It was good times," he says.

After some 15 years with the MVA, Jason became Branch Manager for the Saskatoon location of the Western Development Museum and Boomtown 1910. His busy schedule includes harmonizing the various roles of the museum, ensuring that it best tells the story of Saskatchewan, managing the café and catering business, the gift shop and community outreach and partnerships (the Shaw Toy Tree provides help to Care and Share, a charity in which WDM continues to be involved, and the Festival of Trees which benefits City Hospital Foundation). In addition, the WDM is a venue for events throughout the year, including the Heritage Festival. There are close to 400 volunteers who help throughout the year.

Jason is proud of the way WDM pays homage to our past while looking to the future. It is a constant balancing act – "preserving the old and boldly going in new directions". If you haven't been there lately, you should check it out.

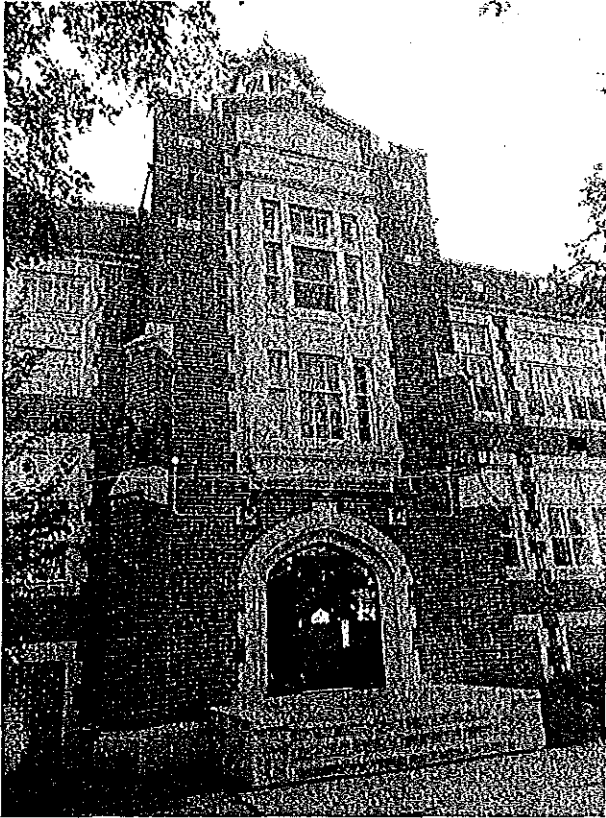
"Our City is growing," Jason remarks. "New immigrants want to learn about their new home and love immersing themselves in their new culture." As he comments, you can see the pride that he takes in being part of the Saskatchewan heritage community.



Lenore Swystun has been honoured in Planet S as Best Public Servant. Although she doesn't admit to really being a public servant, she does give major service to the public, thereby enriching our City. We are proud to have her on the SHS Board.

# Pleasant Hill Community School: A Brief History

by Mickey Jutras



Saskatoon boomed from 1911 to 1913. The city's population growth was apparent in Saskatoon classrooms. In 1911, Saskatoon Public Schools had seven elementary schools (King Edward, Alexandra, Princess, Victoria, Sutherland, Caswell and King George) with 51 classrooms for 1,777 students. In 1913 alone, Saskatoon Public schools registered 628 new students, an increase of 27.3% from the previous year. The city's growth led school officials to begin planning a series of new building projects in rapidly developing neighbourhoods. The new building projects that were approved between 1912 and 1913 based on large numbers of students living in neighbourhoods were Westmount, Sutherland, the new King Edward School, Buena Vista, Wilson, and Mayfair School (which was ultimately postponed until the end of the decade).

Pleasant Hill School was not opened based on overcrowded classrooms in nearby schools, however. In 1913, two schools, Princess and Alexandra, served the students who lived in the Riversdale and Pleasant Hill neighbourhoods. The city was developed to Avenue P, including streetcar lines. City boundaries extended beyond Avenue P, yet this area remained essentially prairie with limited development. It was deemed that older students coming from west of Avenue P could walk to Avenue H to attend Princess or Alexandra Schools. Yet the walk would be too far for younger students, so a small school was planned. Two annexes, or portable classrooms, were moved from King George School to Avenue S in August 1914. Pleasant Hill School opened its doors in September 1914 to Grade One to Three students (inclusive).

The entrance was a porch on the east side of the school and a sliding door provided communication between the two classrooms. The school was heated by two pot-bellied stoves and water was manually provided by the caretaker. In 1914, there were only three staff members. Miss Enid Switzer was principal and taught Grade One; Miss Saidee Graham taught Grades Two and Three; and the caretaker was "Daddy" Woods. Saskatoon's boom abruptly ended in 1913. School enrolments slowed in 1914 and decreased in 1915. As a result of decreased enrolment, fiscal belt tightening and the outbreak of the Great War, many teachers lost positions, including Miss Graham, who was not replaced. For the majority of the 1915-16 school year Pleasant Hill had only one teacher.

After the conclusion of the Great War, the population of Saskatoon was again on the rise. By 1925, all public schools except Willson and Pleasant Hill were overcrowded and a massive building program was undertaken. Despite the lack of overcrowding at Pleasant Hill, the tender was accepted to build the new Pleasant Hill School in 1927. The school was designed by local architect Frank J. Martin. Construction took place in 1928 and 1929 for a cost of \$137,000. The new school opened its doors to students on September 17th, 1929. The first staff of the new Pleasant Hill School had ten people including Mr. J. S. Mills (later mayor of Saskatoon) and teacher Caroline Robins (who would later have a school named after her).

In 1930, Pleasant Hill School had available classroom space. The local Council of Women made use of available classroom space at Pleasant Hill by opening the city's first in-school kindergarten classes. In 1933, kindergartens were also opened in King George and Thornton Schools.

A large addition, including a large gymnasium, stage, foyer and kitchen area, was built in 1968. In 1970, a major renovation turned two classrooms and an auditorium into a large resource centre. The resource centre was named in honour of Marlon M. Graham, who had been a student and staff member of Saskatoon Public Schools (a teacher for 30 years) and went on to be one of the first women commissioned as an officer in the Royal Canadian Air Force.

Pleasant Hill has also offered specialized programs. In 1976, a resource room for hearing impaired students opened at Pleasant Hill. It was only the second program of its kind in the city. Home Economics and Industrial Arts had long been held for students in the basement of Pleasant Hill School. In the late 90s, Industrial Arts classes were shut down and moved to Westmount, but Home Economics classes continue to be offered. The old Industrial Arts classrooms now serve as pre-kindergarten classrooms. (continued on next page...)

In 1986, the staff coordinated a Snacks-à-la-Carte program in the basement at morning recess. Students could purchase nutritious food for a minimal cost. Also in 1986, the breakfast program began. Breakfast was served out of the gym kitchen. In 1994, Pleasant Hill became an alternate school. Its compressed school day had no recesses and only half an hour for lunch. School began at 9:30 a.m. and ended at 3:00 p.m. In June and September of 2013, morning recess and a longer lunch period were reintroduced to students.

Today, Pleasant Hill is considered a core neighbourhood. Pleasant Hill Community School serves approximately 190 students from pre-kindergarten to Grade Eight. With many families moving into and out of the neighbourhood, the student population is constantly fluctuating. The vast majority of students attending the school have self-declared status as First Nations or Métis people. In recent years, many families from around the world have moved into Pleasant Hill community. The school offers a number of specialized spaces including a community room that doubles as a nursing clinic; a nutrition room that feeds many students breakfast, lunch and a snack every day; a nurse's office, and a home economics classroom. The school benefits from a number of partnerships with very generous organizations. It maintains a sharp focus on improving students' literacy levels.

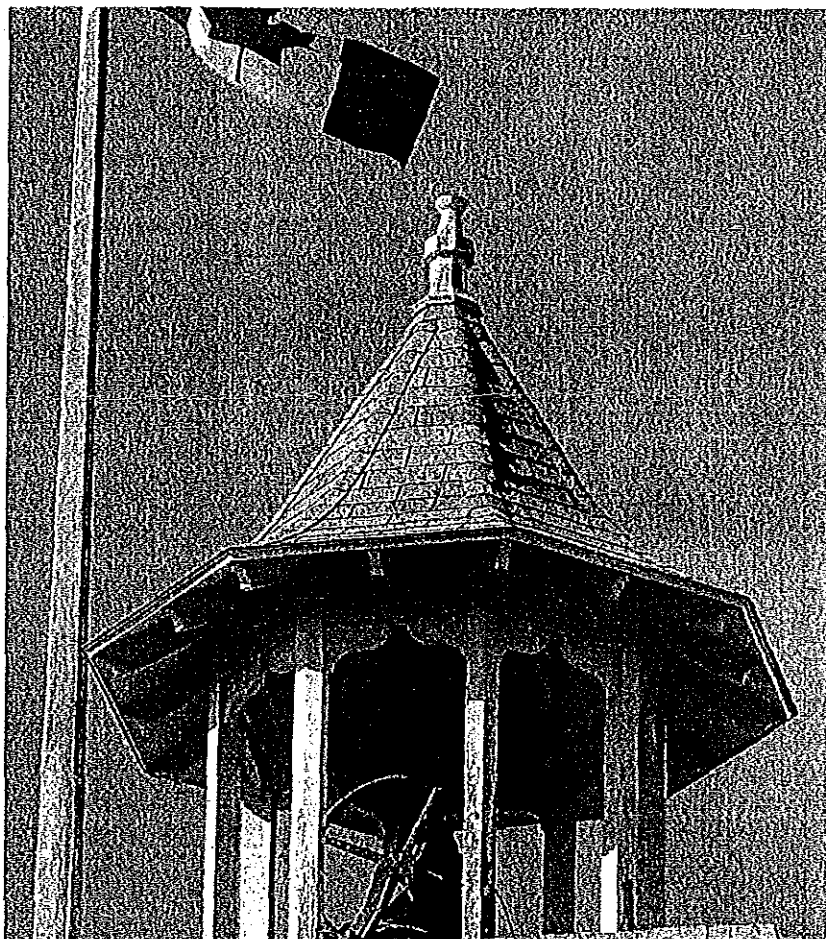
## **SHS Slideshow Celebrated Pleasant Hill's 100th Anniversary** by Kent O'Grady

SHS Members Jody Cason and Kent O'Grady presented a slide show at the Frances Morrison Library on September 25th devoted to the history and architecture of Pleasant Hill Community School. The presentation was the first in a series devoted to Saskatoon's renowned, historically significant and architecturally unique public schools. This SHS Programming Committee initiative has been welcomed by the Saskatoon Public Library, which hosts it within their popular "Friday's at Two" program.

Jody and Kent detailed the history and explained various architectural elements using colour slides and a brief film clip of dancing at the 100th Anniversary Celebrations conducted at the school in September 2014 (note: although the current building was completed in 1929, it was preceded by at least two small wooden school house portables, which were moved to Caswell and Princess Schools after the current structure was opened).

SHS wishes to express our thanks to Principal Mickey Jutras and the Saskatoon School Board for granting Kent access to the school to conduct detailed photography for the slideshow, which is available for future shows on request.

SHS members will be interested in knowing that although the school requires approximately \$12 million in upgrades, recent structural tests reveal the building is structurally solid. We remain optimistic that the provincial education funding will include the necessary fiscal allotment for the upgrades to this school and note the Saskatoon Public School Board has undertaken some very positive heritage initiatives in recent years. We will watch the next provincial budget with interest.



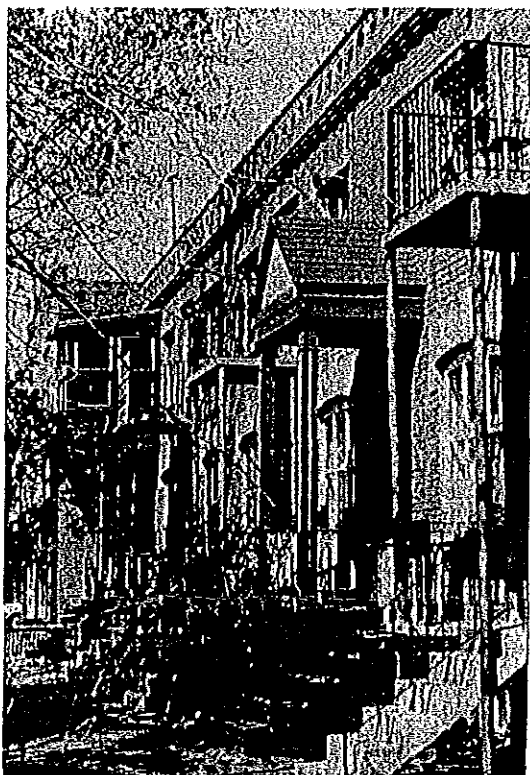
# Responding to the Boom: Building Row or Terraced Houses

by Linda Dietz

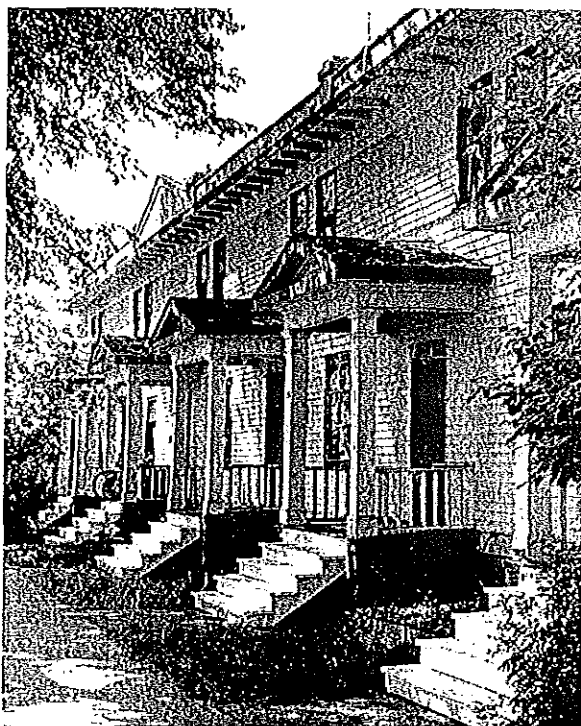
In early seventeenth-century Paris, the first example of row or terraced houses — the Place des Vosges — was built. In many cities in Europe, this style of housing was used by the wealthy when exclusive areas were at a premium and the upper middle class were competing for space in central urban areas. During and after the Industrial Revolution row houses were built to accommodate the influx of workers and were much smaller.

Row houses were cheaper to build, because they shared side walls (some in England were built back-to-back) and each unit was constructed using the same design. Terraced or row houses were considered medium-density structures as opposed to the low density of single-family dwellings, or the high density of apartments.

Saskatoon, during its population and financial boom in the early 1900s, became the site of many fine examples of row or terraced houses.



The Crowe Block (314 25th Street East) was built in 1910 and demolished with little warning in 1984. The centre and end units appear to be designed differently than the other units — perhaps a significant variation copied by some planners of modern-day row houses.



The Thirteenth Street Terrace (711-723 13th Street East) was built from 1911 to 1912 by Henry A. Cook. It was constructed as seven identical units with small front and back yards. In recent years, the units were treated to a badly needed upgrade.

There are many more examples of row houses in Saskatoon, some in need of repair, and others given beautiful upgrades or restorations — a medium-density solution to the need for more housing as Saskatoon grows.



# Important Dates and Announcements:

## President's Levee, Sunday, Jan 4, 2 to 4pm at the Marr Residence

326 11th Street East

Theme: Looking Back, Going Forward

## Until January 11:

The Diefenbaker Canada Centre is hosting an exhibit from the Canadian Museum of History and the Canadian Museum of Nature. 'Expedition: Arctic' revisits the triumphs and tragedies of the Canadian Arctic Expedition of 1913-1918, which claimed the lives of 17 men - most lost to exposure, mishap or starvation - but which also added immensely to our understanding of Canada's Western Arctic and the cultures of its First Peoples.

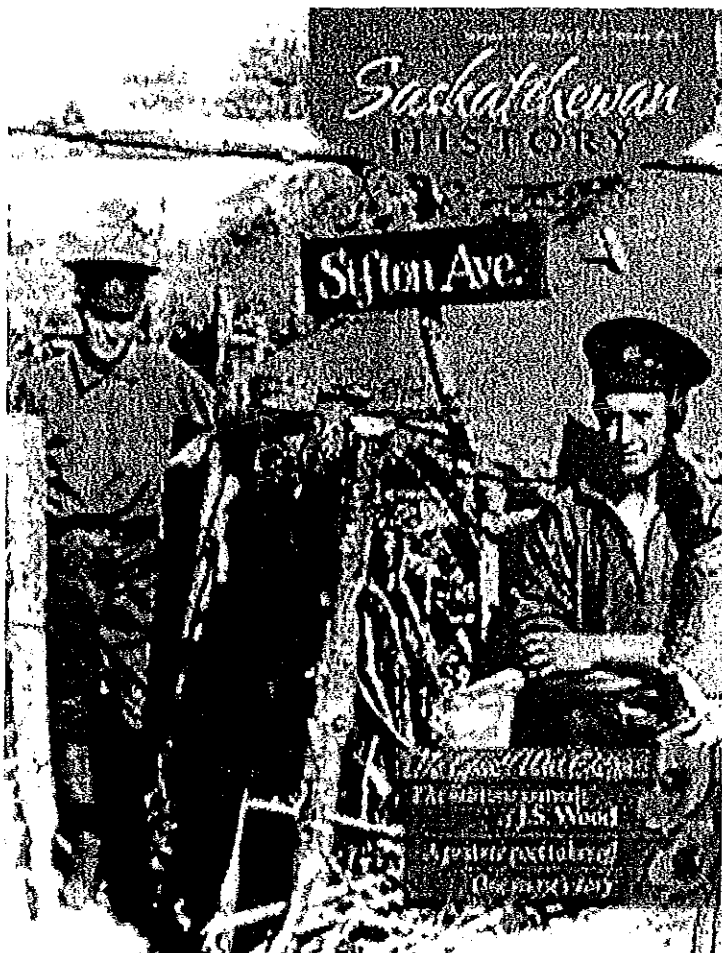
## Saskatoon Heritage Festival, Sunday, Feb 1, 12pm to 5pm at the WDM

Theme: Young Saskatoon: Celebrating the Youth of Our City. Admission: Free. Best deal in town.

## Gustin House proudly presents the Lyell Gustin Recital Series 2015!

Lee-Mercer-Park Trio ~ Friday, February 13, 2015

A dynamic winter concert of works by Mendelssohn and Beethoven, as well as solo compositions and a new Canadian sonata for cello and piano. Violinist Judy Kang, Ms.Kang, a native of Edmonton, cellist Rachel Mercer, and pianist Angela Park display their artistry in this compelling season-opener.

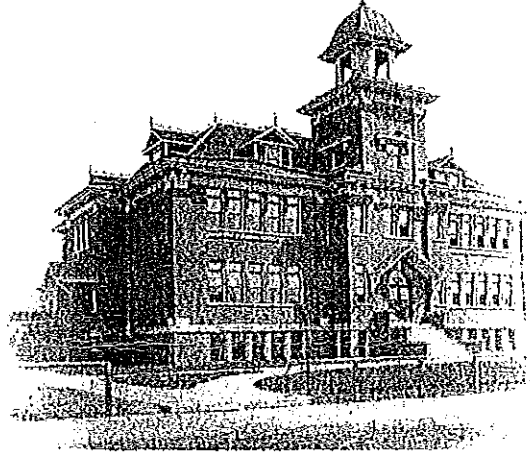


This Great War Commemorative Issue of Saskatchewan History published by the Saskatchewan Archives Board, includes the war diaries of J.S. Wood, former Chief Librarian of Saskatoon Public Library. They are edited by Ruth Millar, a long time member of the Heritage Society and frequent contributor to the Saskatoon History Review.

This beautiful full-colour issue is loaded with incredible photographs, artwork, and compelling tales of the Saskatchewan experience during the Great War, 1914-1918.

Subscriptions or single issues are available for purchase by phone (306-933-5832), by request online using our Contact Us form at [www.saskarchives.com](http://www.saskarchives.com), or in-person at our offices in Saskatoon and Regina (Wednesday-Friday),

# Saskatoon HISTORY REVIEW



Number 26, 2014

The first issue of the next 25 years of the Society's Saskatoon History Review is hot off the press! Our editor, Don Kerr, has gathered together an eclectic mix of articles on architecture, history and personal memories, along with two book reviews. There are articles on the Mendel Gallery, the Canadian Legion, architect Roger Walls, and an interview with developer, Ken Achs. An account of Robert Caswell's 1883 trek into Saskatoon sits in contrast to memories of life growing up in 1940's Caswell Hill. Reviews of David Kaplan's autobiography and Bernard Flaman's Architecture of Saskatchewan round out the issue. There is something for everyone and lots of pictures to look at.

## CONTENTS

David Geary. "Mendel Art Gallery and Civic Conservatory"  
John Bury. "Roger Walls Architect and Adventurer: A Memoir"  
Don Kerr. "An Interview with Ken Achs"  
Bill Delainey. "Trek to Saskatoon"  
Stan Thomas. "The Caswell 'Boys' Hit 80! Saskatoon in the 1940's- a Reflection of Boyhood Life"  
Joe Campbell. "Friendly Facing"  
Book Reviews. "David Kaplan, the Well-Tempered Klezmerer", by Don Kerr  
"Architecture of Saskatchewan: A Visual Journey 1930-2011", by Robert McPherson



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**Ellen Pearson**

Planner

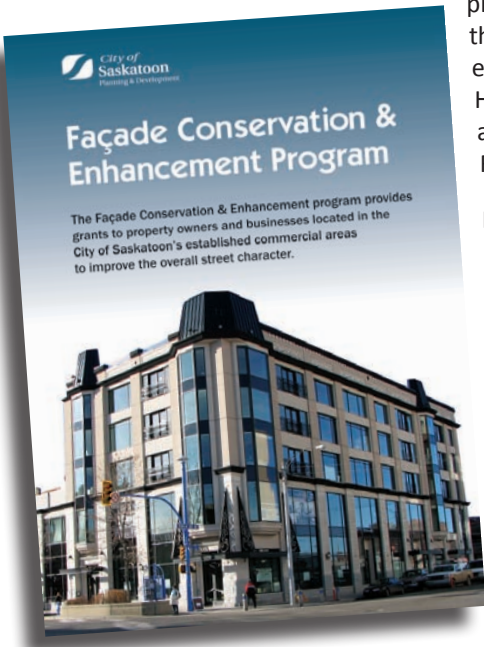
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[ellen.pearson@saskatoon.ca](mailto:ellen.pearson@saskatoon.ca)

“The Façade Conservation & Enhancement Grant is designed to assist commercial property owners and businesses with the rejuvenation of their building façade. It functions to conserve the built heritage and to enhance the city’s public profile and urban design.”

The Façade Conservation and Enhancement Grant Program launched at the beginning of 2014. This new program is a combination of two former façade enhancement incentive programs offered by the City and is a joint effort between the Heritage, Urban Design, and Neighbourhood Revitalization work teams.



**How much funding is available?** Projects \$5,000 and under are eligible for a grant of up to \$2,500, and projects over \$5,000 are eligible for a grant of up to 50% of the budgeted costs to a maximum of \$20,000. Each project is evaluated by the Adjudication Committee for elements of Urban Design and Heritage Rehabilitation.

## In the proposal evaluation process, what is considered for Urban Design and Heritage Rehabilitation incentives?

Urban Design Incentives will be awarded to projects that create an attractive environment, relate to neighbourhood context, improve the overall street character, use quality materials, and incorporate good design concepts. Renovations may include, but are not necessarily limited to, refacing or refinishing of the façade, doors, windows, awnings, graphics, and exterior lighting.

Heritage Rehabilitation Incentives will be awarded to projects that undertake rehabilitation of character-defining elements of the façade (historic architectural features and details). Generally, buildings over 40 years old are eligible. All work must be sympathetic to the overall building character and streetscape.

## Who is Eligible for the Grant?

- The project must involve the conservation or rejuvenation of the façade of a commercial property.
- The site must be located in a Business Improvement District (BID) area or a key commercial area within the following neighbourhoods: Kelsey-Woodlawn, Mayfair, Caswell Hill, Westmount, King George, and West Industrial.
- Projects must enhance the building façade and be designed to respect other buildings in the neighbourhood.
- The Adjudication Committee reserves the right to decline applications that have received previous funding under this program.
- Projects which are only maintenance, painting, or signage will not be funded. Exceptions to this provision may be granted at the discretion of the Adjudication Committee.

## Approved Funding

Five projects were awarded funding totalling \$65,000 as of the fall of 2014. The Adjudication Committee awards funding based on the design features and heritage rehabilitation elements. The applicants have two years to complete their project and will receive the grant following completion of their project.

## Project Examples

The building at 219 21st Street East was awarded full funding for heritage rehabilitation and for elements of urban design.



The proposed project supports heritage rehabilitation by repairing and restoring elements of the building to a style reminiscent of its original 1920s façade. These features fit with the character of the neighbouring properties. The proposed design will enhance the streetscape by creating a uniform frontage with flattering materials and colours, and a pedestrian-friendly experience with open sightlines into the building.

Another building that received funding for heritage rehabilitation and elements of urban design was 303 Pacific Avenue.



This project will significantly alter and enhance the streetscape by adding windows, as well as a courtyard to an area that was previously closed off.



For more information or an application please visit [www.saskatoon.ca/go/facade](http://www.saskatoon.ca/go/facade) or contact your local Business Improvement District Representative.

Heritage & Design Coordinator  
 Planning & Development  
 222–3rd Avenue North, Saskatoon, SK S7K 0J5  
 Phone: 306-975-2645  
 Email: [heritage.conservation@saskatoon.ca](mailto:heritage.conservation@saskatoon.ca)

## Message from the Director

Returning from a summer holiday can be a daunting experience. Fall is a nice time of year, but brings with it a long ‘to do’ list before the Christmas season. Budget, meetings, and setting the course for 2015 are high priorities. Reflecting on 2014 as we enter the last quarter shows once again that this city is moving forward quickly and preparing for a sustainable future. However, there are many growing pains we will experience along the way.

There has been a lot of bad news lately which tends to have an over-shadowing effect on many of the great things which have taken place in our city. According to CMHC, our growth is continuing as strong as ever, with migration and housing starts on par with, or even higher than, last year. Job growth is up. International migration is also up over last year at this time. It would be one thing to simply do our jobs and ‘manage’ the growth, but we are in a period of change as a city and as a corporation. The dual role of keeping up with demand while making improvements compounds the challenges we face.

I was a planner during the early 1990s when Saskatoon and the Province of Saskatchewan went through some very tough years. The province was in serious debt and growth was stagnant in Saskatoon. Economic forecasts were bleak and New York bond rating agencies were set to put Saskatchewan in bankruptcy unless we got a reprieve and set a different course. Being an urban planner in that environment was uncomfortable. Today, we have different challenges associated with high growth. Reflecting on both time periods indicates to me that today’s challenges are much better than the early 1990s.

In June 2015, Saskatoon is going to host over 500 urban planners and consultants from across Canada during the Canadian Institute of Planners annual conference. ‘Thrive’ is the conference name. And we have been thriving now for an extended period of time. We can thank growth for the innovations we will be able to showcase to others from across Canada. Saskatoon will be a very unexpected surprise to delegates who appreciate that our growth is strategic, deliberate, thoughtful, and follows a framework which allows all sectors of the economy to prosper. All this while maintaining a high quality of life and high satisfaction ratings from citizens. There is a lot of work ahead, but we are approaching it from a position of strength.

Alan Wallace, MCIP  
 Director of Planning & Development

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# Developing Saskatoon’s Growth Plan to Half a Million: We’re Halfway There!

**Lee Thomas**

Project Manager

Growing Forward! Shaping Saskatoon

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“Saskatoon has over 250,000 residents and is expected to grow to 500,000 people in the next 30 to 40 years.”

In February, the City launched Growing Forward! Shaping Saskatoon, a public planning initiative to develop a Growth Plan to Half a Million (Growth Plan) to help guide civic infrastructure investments as Saskatoon grows over the next 30 to 40 years. The vision for growth documented in the Growth Plan Summary Report #1 was developed with public input and outlines what’s at stake if we maintain our current growth patterns. We’ve since used this input to develop detailed options for managing Saskatoon’s growth, focusing on development, core bridges, and transit. Starting in November, we continued our community conversations about growth so we may work towards selecting preferred options and priorities for the Growth Plan.

To help prepare for our next round of discussions, here’s the background of what’s at stake if we maintain the status quo as we grow.

## Growth Near Major Corridors

### What is happening?

Saskatoon has over 250,000 residents and is expected to grow to 500,000 people in the next 30 to 40 years. The City has developed strategies to support this growth using a combination of infill and new neighbourhood construction.

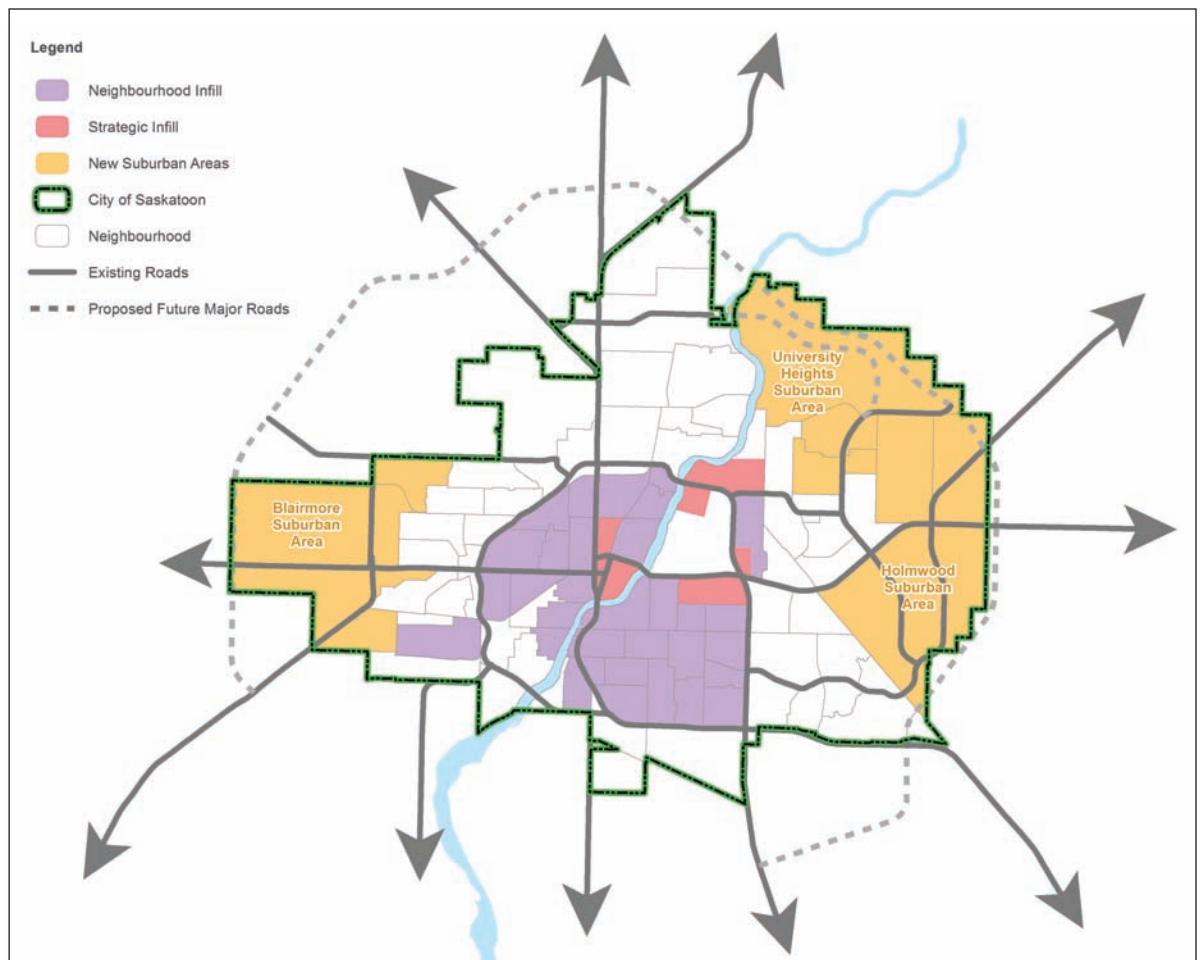
New Suburban Areas like Blairmore, University Heights, and Holmwood contain neighbourhoods with greater densities and a wider mix of land uses. These will allow us to meet more of our daily needs closer to home and are expected to accommodate 175,000 people.

Strategic Infill Areas are Saskatoon’s large, underdeveloped core areas in the Downtown, North Downtown, and around the University. These areas are major employment and activity hubs, so their success is critical to our city’s continued economic growth. With many types of planned infill, these areas are expected to accommodate 75,000 people.

Neighbourhood Infill includes the development of new homes, duplexes, townhouses, and suites in established residential areas. This form of growth is expected to accommodate up to 25,000 people.

### What else can we do?

Growing Forward! Shaping Saskatoon is taking sustainable growth



planning a step further by examining our potential for growth near major corridors like 8th Street, Preston Avenue, Idylwyld Drive, and 22nd Street.

Like many other cities, Saskatoon’s major corridors tend to attract low density, car-oriented developments that can be barriers to surrounding neighbourhoods. But many of these corridors have the potential to be the centre of the communities that surround them by supporting a greater mix of housing, transportation, employment, and retail opportunities in an attractive, accessible environment.

**In November, we started discussing potential priorities for corridor growth and what that growth could look like.**

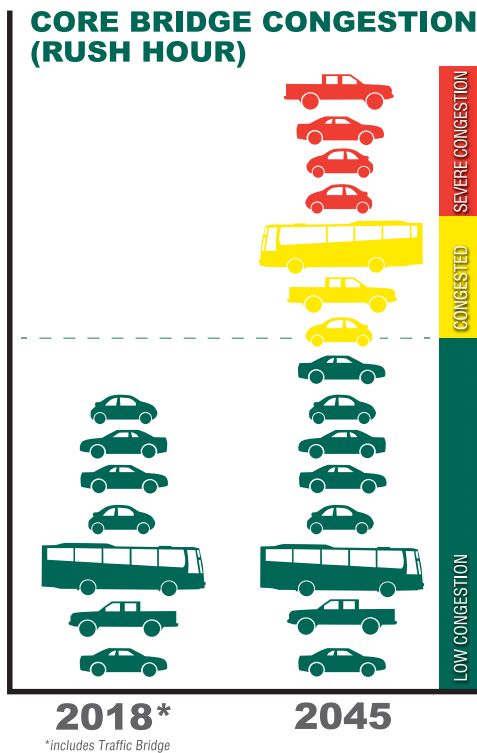
## Core Bridges

### What is happening?

As Saskatoon’s population grows, so too will demands for travel across the river. If we continue our reliance on single-occupant vehicles, we will have twice as many vehicles crossing our core bridges when we reach a half million people. This means that traffic demands will eventually exceed the capacity of our four core bridges, increasing congestion and delays.

### What can we do?

Growing Forward! Shaping Saskatoon is exploring core bridge options to help accommodate traffic growth. These options look to make the most of road and bridge investments by balancing capacity for transit, pedestrians, cyclists, and cars so more people can move more efficiently in our road space.



Our options include:

1. Do nothing and accept increased congestion. This may encourage people to choose a different option to the car, but benefits are likely limited.
2. Build a new bridge. This will move more traffic and potentially more people if space is balanced for all road users.
3. Convert lanes on a bridge for rapid transit. This will move more people.
4. Combine Options 2 and 3 to help move more people and more cars.

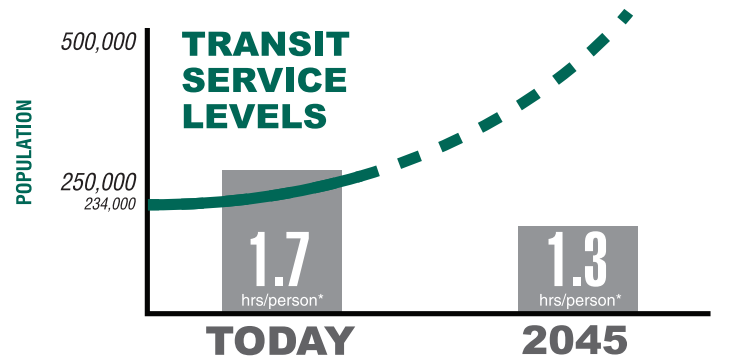
**In November, we started discussing potential options for core bridges and what they may mean for Saskatoon residents.**

## Transit

### What is happening?

Ninety-five per cent of residents are within a five minute walk of transit service, but not all have access to high frequency service. Less than 5% of people use transit for their daily commute. This could be due to many factors, including:

- Longer transit travel times
- Low service frequency in some areas
- Routes in areas with few users
- Abundant free or cheap parking
- Minimal road congestion



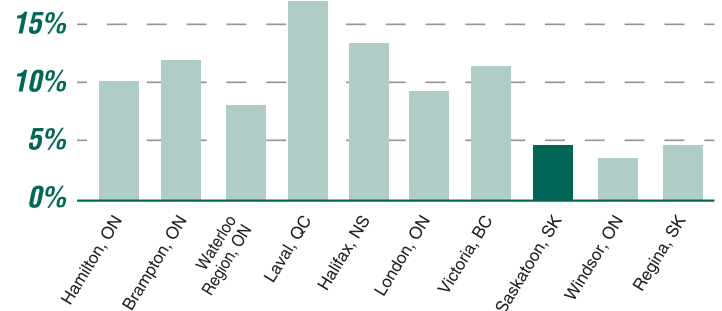
If we maintain our current rates of investment, transit service will not keep pace with Saskatoon’s rapid population growth.

### What can we do?

Growing Forward! Shaping Saskatoon is developing a long-term plan to make transit a more attractive choice for more people. While people will still use cars, efficient transit will provide options to alleviate congestion and ensure that people can move around the city quickly and easily.

## % OF PEOPLE WHO TAKE TRANSIT TO WORK

(Source: 2011 National Household Survey)



There is not a “one-size-fits-all” solution for transit, so we are exploring a combination of different services to meet the diverse travel needs of people in Saskatoon. High-demand corridors will be serviced by high frequency transit, while neighbourhood services will be provided to support local travel with connections to main corridors and Bus Rapid Transit (BRT).

Continued on page 12.

# Saskatoon's Public Art

**Genevieve Russell SALA, CSLA**

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## Placemaker Program

Saskatoon's Public Art has been undergoing significant changes. In particular, the temporary public art Placemaker Program, managed by the Urban Design Team in partnership with the Community Initiatives Section, is leading the changes. The City is embracing a variety of new types of artworks and art projects, and these changes are being recognized. In June, *Cacher pour mieux montrer* ("Hide to show better") by artist duo Sans façon received recognition as one of the top public art projects in North America in 2013 from Americans for the Arts Public Art Year in Review.

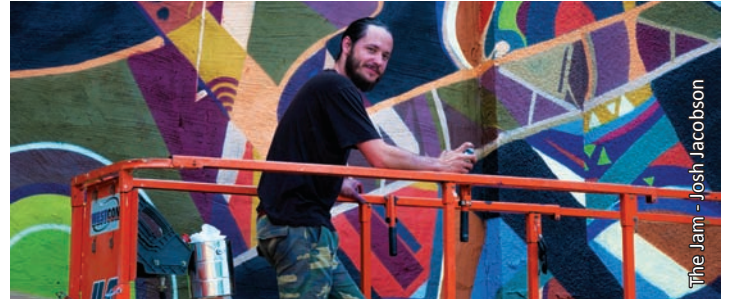


Cacher pour mieux montrer - Sans façon

In September, changes to the 20-year-old Placemaker Program received a Downtown Merit Award from the International Downtown Association for its focus on programs and events aimed at improving the image and vitality of the Downtown, and for its ability to attract visitors.

## Spirit of Alliance War of 1812 Commemoration

The City of Saskatoon received, from the Whitecap Dakota First Nations, the donation of the *Spirit of Alliance* monument commemorating the alliance between the British Crown, the Dakota, and others; and how the Dakota came to reside in the area. The Urban Design Team sits on the Commemorations and Monuments Committee and assisted with identifying a location for the new monument and provided technical installation advice. The monument was unveiled by Prince Edward on Sept. 19, 2014.



The Jam - Josh Jacobson

Thousands of people participated in the 2014 Placemaker Program art projects. A few examples include:

- Making felt pebbles with Heike Fink at *Like a Rolling Stone* workshops at the Waterfront Craft Festival, the Saskatoon Farmers' Market, Meewasin Valley Centre, The White Buffalo Youth Lodge and Civic Plaza,
- Involvement by school children, their families and the community making clay hexagon chain links for *We Are All Linked* and learning about the plight of bees with Monique Martin,
- Listening to Mark Prier play his busker organ for *Der Vogelhändler* and learning about the project at a Meet the Artist event ; and
- Students from École Victoria School interviewing Josh Jacobson about *The Jam* mural.



Like A Rolling Stone - Heike Fink



Spirit of Alliance - Adrian Stimson, Happy Grove, Jean Sebastian Gauthier



# Upgrades for Broadway

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In 2014, the Urban Design team worked with the Broadway Business Improvement District (BBID) to transform an undesirable sliver of worn dirt boulevard into an enjoyable and functional space. The boulevard on 10th Avenue near Starbucks and Sushiro was renovated with unit pavers, two picnic tables, three checker tables with chairs and wheelchair access, and bike parking. The transformation was an instant success and people were spotted playing games at the tables soon after completion.



guards. The guards are also used as bike parking and their removal has left cyclists with fewer bike parking options. The Urban Design Team has designed a robust, unique, and economical bike rack for the area. In order to get the community involved in the process, the BBID invited the community to vote on their preferred design, and an ornate "B" was favoured. As well, businesses have submitted requests to the BBID and Urban Design to have a bike rack installed near their business. Look forward to the installation of 50 new bike racks in the Broadway area in late 2014 or early 2015.



Another challenge facing the BBID is the ongoing removal of the tree guards as the Broadway Avenue street trees outgrow the

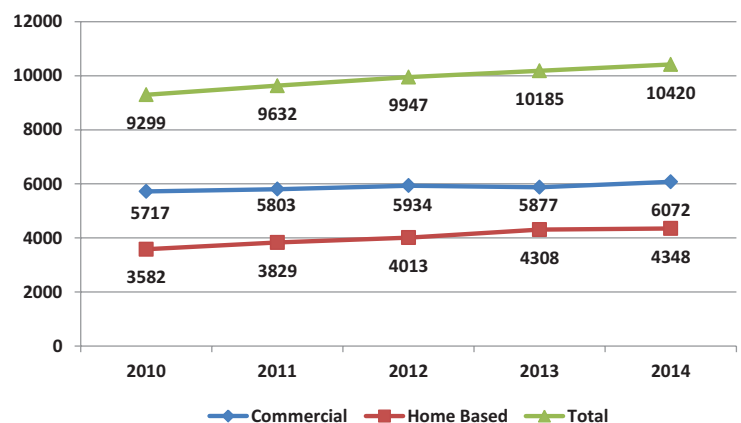


Planning and Development, Business License Program licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

At the end of 2013, there were 10,253 businesses licensed by the program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial business licensed from 2010 to 2014. The total number of businesses has increased by more than 12% since 2010. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

For more business license statistics or to view the Business Profile 2013 Annual Report, please visit [www.saskatoon.ca](http://www.saskatoon.ca).

Summary of Total Business Activity (2010 - 2014)



**Business License Program, Planning and Development,**  
 222 – 3rd Avenue North, Saskatoon, SK S7K 0J5  
 Tel: 306-975-2760  
 Fax: 306-975-7712  
 Email: [business.license@saskatoon.ca](mailto:business.license@saskatoon.ca)

# WORDS from the Interns

The Planning & Development Division offered Planning Internships this summer to Julie Krieger, Linda Huynh, and Haven Rees. These positions provide up-and-coming planning professionals the opportunity to assist on a variety of projects and gain experience working with professional planners.

In their own words, the interns shared their experience working in Development Review, Business Licensing, and Neighbourhood Planning.



This summer I had an amazing opportunity to grow as an urban planning student by working on a heritage project in the Development Review

Section. Heritage planning offers important economic, social, and environmental benefits to a city. Heritage sites promote community revitalization, tourism, reuse, and a sense of place and identity in Saskatoon.

In March 2014, City Council approved an updated Civic Heritage Policy that, among many things, provides a course of action to conserve heritage sites in Saskatoon. The Saskatoon Register of Historic Places, which had been founded in the policy, is the official listing of heritage sites in Saskatoon. This register will be used to inform the public about the heritage sites in the City and why they are important.

My main project throughout the summer was to evaluate and document all buildings and sites that are believed to have historical significance, and to recommend which properties should be added to the Saskatoon Register of

Historic Places. The criterion used to evaluate these properties is defined in the Standards and Guidelines for the Conservation of Historic Places in Canada. Historic sites are evaluated on architectural style and design; construction techniques and resources; association with an activity, person, or event that has contributed to municipal history; if the structure is a landmark; and finally whether the site holds any symbolic value. The guide, which is used in cities across Canada, offers a clear and consistent framework in determining the heritage value of properties.

I, along with my colleague and fellow intern Linda Huynh, created an inventory of all vintage exterior painted wall signs in Saskatoon. These signs, commonly known as ghost signs, can be found throughout the City and are generally in the form of advertisements or building signs. The most recognizable ghost signs include the colourful advertisements painted on the sides of the Tees & Persse Building and the Travellers Block Sign located on 3rd Avenue. Many of the ghost signs in Saskatoon have been well preserved and offer us a glimpse into our City's past.

everyone, especially the Development Review Section, for helping to further my knowledge and interest in urban planning.

**By: Julie Krieger**



At the start of my internship, I had no idea what to expect. I was nervous that I would do a terrible job and that my future planning career

would end before it had even started. Four months have come and gone now, and to say the least, I was not fired. Reflecting back to my experience with the City of Saskatoon, I often describe my project as being nothing short of "frustrating but weirdly fun." My primary project this summer was the Institutional Space Survey, which involved collecting the number of employees and floor area from more than 700 various agencies that do not require a business license. This data, accompanied with the information obtained through the business licensing program, will allow the City a better idea of where economic hubs occur within Saskatoon.

Other projects that I was involved with include providing other interns with data for their own projects, photographing existing ghost signs in the city, as well as the preliminary revisions to the Business Start-Up Guide. Additionally, I had the chance to observe and participate in activities such as business license renewals, inspections, and appeal hearings.

It was a whirlwind of a summer and I have gained a vast amount of planning knowledge and experience that I feel compliments my university education. The chance to work with other planners as well as learn from their experience was eye opening and extremely useful. As I start my final semester of school, I feel quite optimistic and confident that planning is the right fit for me. I intend to encourage my fellow planning classmates to

My internship was a wonderful learning experience. I would like to thank



take on similar “frustrating but weirdly fun” internships whenever possible.

**By: Linda Huynh**



For my summer internship, I was placed with the Neighborhood Planning Section. There are so many things that I learned, but simply summarizing all of them would lead to a fairly dull article. Instead, I would like to touch on a few of the things that made my experience unique from any other summer position.

The transition into the professional world of planning from school is both pleasant and, at times, confusing. Many questions soon arise within the first day, such as “What do all of these acronyms stand for?” and,

“How many of these emails actually apply to me?” Having the opportunity to get a sense of the working world is an invaluable part of education that only occurs outside the classroom. During my time here, I was able to work on an array of different projects which represented many facets of the planning profession. I assisted with Local Area Planning, the Vacant Lot Inventory, distribution of Housing Handbooks, as well as writing a Business Assessment of Idylwyld Drive. I was given the opportunity to see so many sides of planning this summer – an experience that has been rewarding, and one that I am especially grateful for as a current student. Through my work on these projects, I was given the chance to develop some new skills that I could not have acquired in class. I was also able to develop my research skills through writing a Business Assessment, and further develop my communication skills. However, as much as

my experience here was educational, it was also enjoyable. This was strongly influenced by my coworkers and their ability to not only put up with a new intern (who was visibly lost at times), but to assist and make me feel welcome within the work environment. I owe a lot of the positive experiences of this past summer to the incredibly patient and knowledgeable people I had the pleasure of working with. This short work term has solidified my interest in the planning profession, and given me the chance to have some truly nerdy discussions with other people who share these interests.

This experience has shown me that the world of planning is as technical as it is creative, and that Saskatoon is an exciting place to be developing these skills. Thank you all again for such an excellent summer!

**By: Haven Rees**

## Join Us in SASKATOON for THRIVE 2015

The Saskatchewan Professional Planners Institute (SPPI) and Canadian Institute of Planners (CIP) are pleased to announce that the 2015 CIP/SPPI annual conference will be held in Saskatoon!



The goal of THRIVE 2015 is to assemble and animate planners from across Canada and other countries to experience, learn, and share what it takes to create thriving cities, towns, and regions. The conference program will engage delegates actively, intellectually, culturally, and socially. It will foster dialogue and exchange between planners and allied professionals in urban design, land use, transportation, municipal management, real estate development, natural resource management, and geomatics. Members of the public and elected officials will help to ground the program and strengthen the conditions for implementation.

Expect an exceptional conference program that shares the best ideas, practices, and training opportunities from across Canada, complemented by tours that incorporate many of the exciting projects currently underway, and unique experiences to enjoy, in Saskatoon and region.

**Want to present?** The call for proposals is now open! Planners and allied professionals are invited to submit proposals for stimulating and informative panel sessions, rigorous and interactive skill development workshops, and learning tours by foot, bike, and bus, that will help create a brilliant and engaging program that reaches out from Saskatchewan all across Canada and internationally. Visit [www.thrive2015fleurir.ca](http://www.thrive2015fleurir.ca) for more details. Proposals are being accepted until Nov. 21, 2014.

**Want to attend?** You are invited to join us in Saskatoon for the 2015 CIP and SPPI conference, June 27-30. We will not disappoint. We have plenty of stories to share, interesting and unique places for you to see and experience, and we are eager to welcome you, host you, and hear your stories about creating thriving communities and regions.

**Want to volunteer?** Be a part of this exciting opportunity to showcase all that Saskatoon has to offer. Volunteer opportunities will be available early in 2015. Stay tuned to our website and social media for the latest volunteer information.

**Want to connect?** Stay up to date on all the latest conference information by connecting with us online. Over the months leading up to THRIVE 2015 we will be sharing exclusive details with our online followers! Don't miss out, follow us today!

[www.thrive2015fleurir.ca](http://www.thrive2015fleurir.ca)

[facebook.com/thrive2015](https://facebook.com/thrive2015)

[@Thrive2015](https://twitter.com/Thrive2015)

[instagram.com/thrive2015](https://instagram.com/thrive2015)

[#thriveYXE](https://twitter.com/thriveYXE)

# The Varsity View Neighbourhood: Yesterday & Today

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Varsity View is a unique and diverse neighbourhood with strong ties to the adjacent University of Saskatchewan campus and Royal University Hospital. The community also boasts an interesting history, filled with noteworthy former and current residents.

City Council adopted the Varsity View Local Area Plan in Spring 2014 and among the report recommendations was direction to hire a summer intern from the students of the University of Saskatchewan's Cultural Heritage Mapping class (INCC 310.3), offered by the Interdisciplinary Center for Culture and Creativity. The student would be tasked with developing a historical database for the Varsity View neighbourhood.

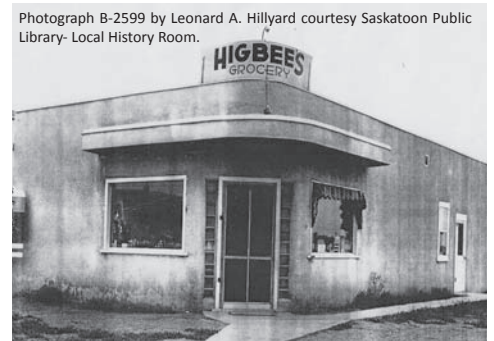
Brittney Beckie was hired by the City of Saskatoon Neighbourhood Planning Section and spent several months this summer

gathering a wide variety of information, with assistance from local stakeholders in the neighbourhood. The finished product is web-based and contains detailed biographical profiles on many former and current Varsity View residents, among a variety of other historic information about the neighbourhood. Categories include: People (Academics, Athletes, Artists, Authors, Politicians), Places (Churches/Places of Worship, Parks, Schools), Buildings (Historic Houses, Cultural Residences), Architecture (Current Varsity View homes representing a dozen unique architectural styles), Businesses (Past and Present), and Aerial Photos and Maps

The goal of this project was to identify the past and present elements that have had a strong influence on the community. This project is a step towards preserving the

past and embracing the future of the Varsity View neighbourhood.

The Varsity View Yesterday & Today database is available permanently on the Varsity View Community Association website at [www.vvcasaskatoon.com](http://www.vvcasaskatoon.com)



Photograph B-2599 by Leonard A. Hillyard courtesy Saskatoon Public Library- Local History Room.  
**Higbee's Grocery was formerly located at 1302-1306 Temperance Street.**

## EMPLOYMENT PROFILE FOR SASKATOON RELEASED

The Planning and Development Division's Business License Program provides statistical employment information as a value-added service to the business and development community. As part of this program, an Employment Profile for the City of Saskatoon is issued every four years to provide a summary and analysis of employment trends as they relate to Statistics Canada Census data. The most recent edition of the Employment Profile was released in October 2014. Some of the highlights from this profile include:

- Total employment in Saskatoon increased by 11% between 2006 and 2011.
- Total labour import (those who are employed within the City but who reside elsewhere) increased by 4,315 workers or by 35% between 2006 and 2011.
- The Central Business District continues to have the highest net employment density at 465 employees per hectare.
- The neighbourhoods that experienced the highest levels of employment growth between 2006 and 2011 are University Heights (39%), the Central Business District (22%), and the North West Industrial area (21%).
- A total of 69% of all licensed businesses in Saskatoon have fewer than 10 employees.
- The manufacturing sector continues to have the highest employment level of all goods-producing industries, while the retail trade sector has the highest employment level of all service-producing industries.

As the City plans for a population of half a million, the goal is to guide development in order to achieve a balanced distribution of employment areas that are well designed and accessible by all modes of transportation. In order to meet this goal it is imperative that the City, developers, and the business community have a clear understanding of statistics and trends in employment, commuter flows, business activity, and distribution of employment across industry sectors and our neighbourhoods. This perspective on employment ensures the City remains economically competitive and continues on a path of providing appropriate employment opportunities and closer live / work relationships through policy and future development initiatives.

The Employment Profile can be viewed by visiting the City of Saskatoon website at [www.saskatoon.ca](http://www.saskatoon.ca).



# City of Saskatoon Housing & Population Trends

**Pamela Larson, MCIP**

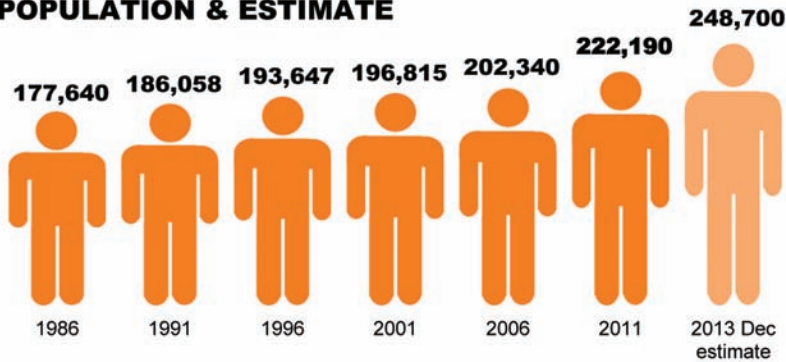
Planner

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## CITY OF SASKATOON CENSUS POPULATION & ESTIMATE



### According to Building Standards there were

4,736 building permits issued in 2013 valued at \$1.08 billion.

Based on building permits there are 105,450 dwelling units in Saskatoon, as of June 2014.



According to CMHC the average rent for a two bedroom apartment was \$1,041 in 2013, a 71% increase since 2006.

According to CMHC the average house price in 2013 was \$332,058 and is predicted to go up to \$341,300 in 2014.

**3,770**

one unit dwellings sold in 2013

**\$361,231**

average selling price

**146**

two unit dwellings sold in 2013

**\$305,628**

average selling price

**30**

duplexes sold in 2013

**\$395,834**

average selling price

**638**

Condo Townhouses sold in 2013

**\$395,834**

average selling price

**910**

Low Rise Apartment Condo sold in 2013

**\$229,320**

average selling price

**144**

High Rise Apartment Condo sold in 2013

**\$312,859**

average selling

For more information on community trends and neighbourhood profiles please visit [www.saskatoon.ca](http://www.saskatoon.ca) and look under "D" for Demographic and Housing Data in the alphabetical listings for the most recent publications.

**What is Bus Rapid Transit (BRT)?**

BRT is a type of bus service that is designed and operated to remove the typical causes of transit delays, move more people, and improve the customer experience. BRT can include a variety of features, like separate corridors, special vehicles, and enclosed stations. But the most important BRT features improve the user experience:

- High frequency service = convenient
- Dedicated lanes = quick and reliable
- Enhancing stations and offering real-time info = comfortable and attractive

There are many good examples of BRT in Canada. Each is slightly different and tailored to fit the needs of its community. Some have dedicated bus lanes that run along major roads (VIVA in York Region, ON), while others have separate bus corridors that run parallel to major roads (Winnipeg RT, RapiBus in Gatineau, QC).



VIVA (York Region, ON)



RapiBus (Gatineau, QC)



Winnipeg RT (MB)

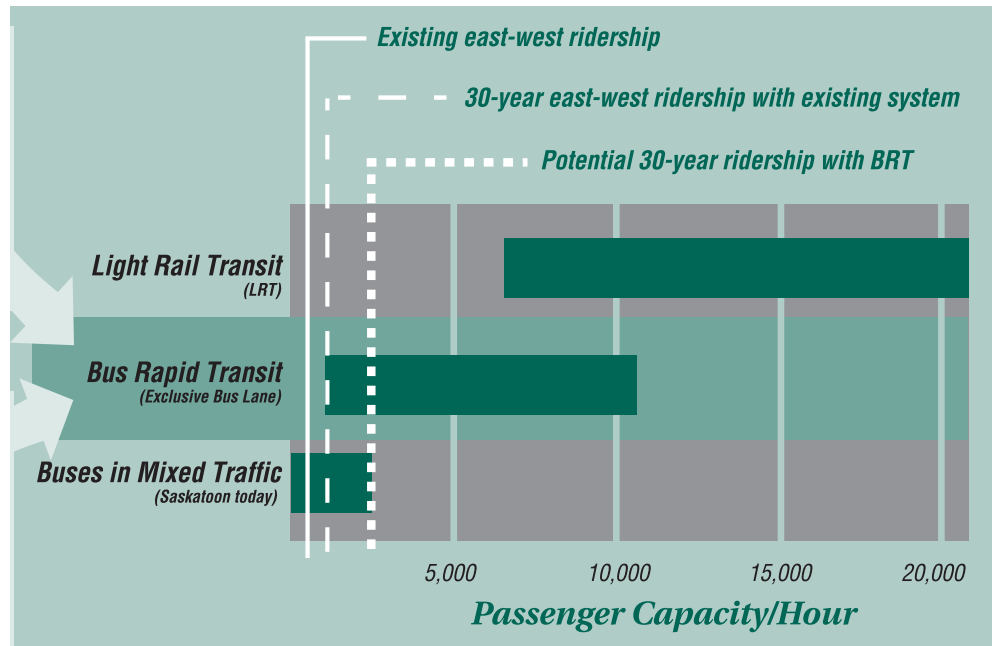
**Is Saskatoon ready for BRT?**

In short, yes! BRT could easily support east-west transit demands in Saskatoon and help address congestion by attracting more people to use transit for their daily travel needs. It could also be implemented in stages through congested areas, providing a cost-effective way to grow into BRT over time.

In November, we started discussing potential options for Transit and how we can balance investments with results.

[www.saskatoon.ca](http://www.saskatoon.ca)

[www.growingfwd.ca](http://www.growingfwd.ca)



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