



## **PUBLIC AGENDA**

### **TRAFFIC SAFETY COMMITTEE**

**TUESDAY, APRIL 14, 2015, 8:45 A.M.,  
COMMITTEE ROOM "E", CITY HALL**

Mr. K. Claffey, Chair  
Ms. C. Janzen, Vice Chair  
Councillor A. Iwanchuk  
Ms. S. Bater  
Sergeant D. Bryden  
Mr. J. Chan  
Mr. B. Girling  
Mr. D. Hingston  
Mr. C. Kuhnke  
Mr. R. Meier  
Mr. A. Reichert  
Ms. D. Taylor

- 1. CALL TO ORDER**
- 2. CONFIRMATION OF AGENDA**
- 3. ADOPTION OF MINUTES**
  - 3.1 Minutes of regular meeting of the Traffic Safety Committee held on February 10, 2015.**
- 4. TRAFFIC SAFETY COMMUNICATION/EDUCATION (File No. CK. 255-8)**

Attached is a letter dated March 20, 2015 from Shannon Ell, SGI Traffic Safety Promotion and Kelly Froehlich, Provincial ABI Education & Prevention Coordinator regarding the Traffic Safety Committee's Community Grant Application which was submitted on February 12, 2015.

The grants review committee has approved funding of \$2,000 for the Committee's bus tailboard traffic safety initiative.

Also attached is an evaluation form which needs to be completed for the project by October 31, 2015.

At present, the bus tailboard ad is scheduled to run for 18 weeks on four buses as follows:

- April 13 – June 28, 2015, and
- September 7 – October 25, 2015.

Prior to receiving the grant from SGI, there was approximately \$450 remaining in the Traffic Safety Committee's 2015 communication/education budget upon completion of the above campaign. With the addition of the SGI grant, there is now approximately \$2,450 remaining in the 2015 traffic safety communication/education budget.

#### **Recommendation**

That the direction of the Committee issue.

#### **5. SGI TRAFFIC SAFETY AWARENESS CALENDAR – 2015 (File No. CK. 225-8)**

Attached, for the Committee's information, is a copy of the 2015 SGI Traffic Safety Awareness Calendar as requested at the February 10, 2015 meeting.

#### **Recommendation**

That the information be received.

#### **6. REPORTS FROM THE ADMINISTRATION**

#### **7. NEW ISSUES RAISED BY COMMITTEE MEMBERS (File No. CK. 225-8)**

**7.1 Appropriate speed in parking lots (R. Meier)**

**7.2 Area along College Drive between the CPR tracks and McOrmond Drive – why direct access from College Drive instead of service road (A. Reichert)**

#### **8. ADJOURNMENT**

March 20<sup>th</sup>, 2015

City of Saskatoon  
c/o City Clerk's Office, City of Saskatoon,  
222 3rd Avenue N  
Saskatoon SK  
S7K 0J5

Attention: Ken Claffey/Carl Kuhnke

**Re: February 2015 Community Grant Application 0215-15**

This is in response to your application to the Community Grants Program, offered jointly by SGI Traffic Safety Promotion and the Acquired Brain Injury Partnership Project.

We are pleased to advise that the grants review committee has approved funding for your bus backboard awareness initiative. Please work with the Saskatchewan Prevention Institute for the selection of a picture. Congratulations! A cheque in the amount of \$2000.00 is enclosed.

A project evaluation form is also enclosed. **Please complete and return this evaluation form within four weeks of the completion of your project or by October 31<sup>st</sup>, 2015, as a status report if your project is on going in nature.** This will enable us to monitor the success of funded projects, and to offer advice and model programs to other communities interested in running similar programs. Future funding will not be awarded if past project evaluations are not received.

Your application was among 65 requests for funding submitted to the February 2015 Community Grants Program application deadline. The review committee approved 41 requests, providing around \$43,000 of funding to communities.

We were overwhelmed with the response to the grants program. Since the demand for funding far exceeded the amount of funding available, the review committee gave priority to applications which:

- focus on community traffic safety education or awareness;
- are cost-shared;
- involve local partnerships;
- address a demonstrated need in the community;
- do not duplicate existing community or provincial programs or resources.

In addition, funding was not awarded for capital purchases or improvements, media campaigns, salaries or food.

Thank you for the initiative you have shown to promote safety and prevent injuries in your community. We hope to hear from you again next year.

Sincerely,



Shannon Ell  
Manager  
SGI Traffic Safety Promotion  
P.O. Box 1580  
5104 Donnelly Crescent  
Regina, Saskatchewan  
S4X 4C9  
Ph: 775-6179  
Fax: 359-0312



Kelly Froehlich  
Provincial ABI Education  
& Prevention Coordinator  
3475 Albert Street  
Regina, Saskatchewan  
S4S 6X6  
Ph: 787-0802  
Fax: 787-7095

**SGI and the Acquired Brain Injury Pilot Project**  
**Community Grants Program**

Project Evaluation Report

*Please complete and return this evaluation form within 4 weeks of the completion of your funded project. If your project is ongoing, please complete and return this form as a status report before February 28, 2015. Attach more pages if additional space is required.*

Forward to:

Sherry McGillis  
SGI Traffic Safety Promotion  
5104 Donnelly Cres.  
P.O. Box 1580  
Regina, SK S4P 3C4  
Fax: (306) 359-0312

**Date:** \_\_\_\_\_

**Name of program:** City of Saskatoon

**Coordinating agency:**

**1. Activities undertaken:**

Please briefly describe the activities undertaken through your project.

**2. Location:**

Community in which project was delivered:

Where in the community project was delivered:

**3. Activity period:**

When was the project delivered? (Please indicate start date/time and end date/time.)

**4. Partners:**

Please indicate volunteers, agencies and businesses that helped with your project.

**5. Resources:**

Indicate the expertise of the person who delivered your program.

What materials (e.g., literature, brochures) were used in delivering your project? Please indicate the source of the material.

**6. Target group:**

How many people attended your program?

What was your target group?

Did the participants come from your target group?

Were there participants from other communities?

If attendance is not applicable, how many people would you estimate were reached by your efforts?

**7. Publicity:**

Did your event receive media attention or other free publicity? Please describe.

**8. Financial:**

Please attach a summary of the actual vs. budgeted revenues and expenditures for your project.

**9. Outcome:**

Did you meet the intended goals of your project?

What effect has your project had on your community?

Do you consider your project a success? Why? Please describe the things that went well, and the things you would do differently.

**10. Future plans:**

Do you plan to do a similar project again?

Thank you!

# Traffic Safety Awareness Calendar

2015

<p><b>JANUARY</b></p> <p>Intersection safety</p>  <p>Learn more</p>	<p><b>FEBRUARY</b></p> <p>Distracted driving</p>  <p>Learn more</p>	<p><b>MARCH</b></p> <p>Occupant safety</p>  <p>Learn more</p>
<p><b>APRIL</b></p> <p>Vulnerable road users</p>  <p>Learn more</p>	<p><b>MAY</b></p> <p>Impaired driving</p>  <p>Learn more</p>	<p><b>JUNE</b></p> <p>New drivers</p>  <p>Learn more</p>
<p><b>JULY</b></p> <p>Aggressive driving/ Work zones</p>  <p>Learn more</p>	<p><b>AUGUST</b></p> <p>Commercial vehicles</p>  <p>Learn more</p>	<p><b>SEPTEMBER</b></p> <p>Back to school</p>  <p>Learn more</p>
<p><b>OCTOBER</b></p> <p>Distracted driving</p>  <p>Learn more</p>	<p><b>NOVEMBER</b></p> <p>Winter driving</p>  <p>Learn more</p>	<p><b>DECEMBER</b></p> <p>Impaired driving</p>  <p>Learn more</p>