



**PUBLIC AGENDA
CULTURAL DIVERSITY AND
RACE RELATIONS COMMITTEE**

**Thursday, May 11, 2017, 12:00 p.m.
Committee Room E, Ground Floor, City Hall
Members**

**Mr. C. Sicotte, Chair
Ms. K. Wuttunee, Vice-Chair
Councillor C. Block
Ms. P. Fosseneuve
Ms. J. Gaudry
Mr. D. Isbister
Mr. D. Kanewiyakiho
Ms. N. Kochar
Ms. S. Ross
Mr. S. Sambasivam
Mr. H. Sangwais
Mr. D. Santosi
Superintendent B. Shalovelov
Ms. M. Soonias Ali
Dr. J. Swidrovich
Mr. J. Tekleweld
Ms. J. Yu**

Pages

1. CALL TO ORDER

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda be confirmed as presented.

3. ADOPTION OF MINUTES

Recommendation

That the minutes of regular meeting of the Cultural Diversity and Race Relations Committee held on April 13, 2017 be adopted.

4. REPORT OF THE CHAIR

5. REPORTS FROM ADMINISTRATION

5.1 Report of the Cultural Diversity and Race Relations Coordinator [File No. CK 100-10]

Verbal update - B. Sasakamoose Kuffner

Recommendation

That the information be received.

5.2 Report of the Immigration, Diversity and Inclusion Consultant [File No. CK. 100-21]

Verbal update - A. Sora

Recommendation

That the information be received.

6. STATEMENT OF EXPENDITURES [File No. CK 225-40]

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Attached is the current statement of expenditures.

Recommendation

That the information be received.

7. EDUCATION AND AWARENESS INITIATIVES - CO-SPONSORSHIP [File No. CK 225-40-10]

7.1 Shakespeare on the Saskatchewan Festival Inc., Multicultural Night, July 28, 2017 [File No. CK 225-40-10]

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A copy of the co-sponsorship request application is attached.

The Co-sponsorship Adjudication Subcommittee has reviewed the application and will provide a recommendation.

Recommendation

That the Committee provide direction.

8. 2017-2018 ABORIGINAL STUDENT HANDBOOK - ADVERTISING [File No. CK 225-40-10]

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Attached is a letter from Lori Delorme, Support Services Coordinator, Aboriginal Students' Centre, University of Saskatchewan, dated April 20, 2017, for the Committee's consideration.

Last year the Committee authorized placement of a 1/4 page ad at a cost of \$100.

Recommendation

That the Committee provide direction.

9. 2017 PLANNING RETREAT [File No. CK 225-40]

At its last meeting, the Committee discussed holding a planning retreat and resolved that it be held in October 2017 with details to be discussed at the May meeting.

Recommendation

That details for the October 2017 Planning Retreat be confirmed.

10. OPEN DISCUSSION

11. ADJOURNMENT

**Cultural Diversity and Race Relations Committee
2017 EXPENDITURES**

	2017 Budget	2017 Actuals
City Clerk's Office		
Member Development/Travel, Conferences, Meetings (including Committee Planning Session/Retreat)	\$1,000.00	
Cultural Diversity and Race Relations Month (To include Art, Literary and Recognition Awards; Framing of Artwork; Buses for School Children to Attend March 1 and 21 events; Printing of Poster) Living in Harmony Awards - \$100 for artwork; \$100 for literary work LIH Award Winners (7 winners @ \$100 each) Honorarium - Living Skies Talko - LIH performance Honorarium - Eugene Archand - LIH speaker/travel Scoles Fine Arts & Framing - LIH awards - framing LIH misc expenses (B. Sasakamoose Kuffner) Cosmic Pad Studios - LIH - Band - March 21, 2017	\$3,000.00	\$700.00 \$75.00 \$250.00 \$869.56 \$22.00 \$1,050.00
Education and Awareness Pleasant Hill Pow Wow (June 16, 2017) Pleasant Hill Community Association* International Mother Language Day (Feb 21/25, 2017) Bangladeshi Community Association Oskayak Annual Spring Feast and Round Dance (Mar 31, 2017) Oskayak High School* Contact Conference (Apr 25-26, 2017) Saskatoon Industry-Education Council* National Aboriginal Day (June 21, 2017) Saskatoon Indian M�tis Friendship Centre* Celebration of Diversity (Aug 5-6, 2017) Equatorian South Sudanese Community Association* A Show for Hope (July - Sep 2017) Sun Theatre* SK Indigenous Cultural Centre - 2016 event (approved April 13, 2017 meeting)	\$11,100.00	\$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00
TOTALS	\$15,100.00	\$8,000.00 \$10,966.56

*Note - These are approved. Payment is forwarded once the follow-up report is considered by the Committee.



**City of
Saskatoon**
City Clerk's Office

**Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application**

The Cultural Diversity and Race Relations Committee was established by City Council to monitor and provide advice to City Council on the Cultural Diversity and Race Relations Policy. The Committee also has a mandate to provide education and awareness initiatives on cultural diversity and race relations issues.

The Committee provides education and awareness by undertaking some of its own initiatives and by supporting organizations in the community on initiatives that support one or more of the following four community outcomes of the Cultural Diversity and Race Relations Policy (copy attached):

- The workforce will be representative of the population of Saskatoon;
- There will be zero tolerance for racism and discrimination in Saskatoon;
- Community decision-making bodies will be representative of the whole community of Saskatoon; and
- There will be awareness and understanding in the community regarding the issues, and acceptance of the various cultures that make up Saskatoon.

Please indicate which of the above community outcome(s) your project is addressing.

Note: The Committee's intent is to provide education throughout the year, not just in the month of March. This will be part of the Committee's consideration of your co-sponsorship request. The event or project must take place in Saskatoon and all eligible expenditures must be directly related to the event being sponsored. **Ineligible expenses include: cash prizes, administrative/overhead expenses, third party funding, fundraising and alcohol.**

Events to be considered for co-sponsorship will be open and available to the public for anyone who may be interested in attending or participating.

Application Deadlines:	March 15 (for projects taking place from July to December) September 30 (for projects taking place from January to June)	
Organization Name	Shakespeare on the Saskatchewan Festival Inc	
Address: 205A Pacific Ave		
Postal Code: S7K 1N9	Email Address: ap@shakespearesask.com	
Contact Name: Will Brooks		
Phone Number: (306) 653-2300	Fax Number:	
Web Address: www.shakespearesask.com		
Project Name: Multicultural Night		
Project Date and Location: July 28, 2017		



Project Description (maximum 250 words)

For the last two years, Shakespeare on the Saskatchewan has made great strides in reaching out to the many cultures that make up our community by presenting a Multicultural Night. Working with organizations such as the Newcomer Information Centre, the Open Door Society, the Global Gathering Place, and more, to give away tickets for a particular mainstage performance of our festival. With the help of these partner organizations, we gave away 168 tickets to Newcomers and First Nations individuals in 2016; a 10% rise from 2015. The remaining 106 seats in the theatre were sold to the general public as a way of ensuring there would be a diverse mix of people from our community in attendance.

This year, our Community Series Coordinator will schedule performances from a variety of multicultural performers before and after this mainstage production and coordinate catering for a post show reception to be shared by all attendees. The proposed timeline of the evening's events is:

5:00 pm

Gates Open

5:30-7:00 pm

In the festival yard, tavern, and performance stage a program of song and dance from a variety of cultural backgrounds.

7:30-8:50 pm

The audience would enjoy the first act of our Shakespeare production.

8:50-9:05 pm

Intermission – Possibility of a short (10 minute) performance here

9:05-10:15pm

The audience would enjoy the second act of our Shakespeare production.

10:15pm-11:00pm

A post-show celebration with live entertainment and free catered food, all of which fitting the culturally diverse theme of the evening.

What opportunities are there for a Cultural Diversity and Race Relations Committee Member(s) to be on the organizing committee (if you have one) for the event and what other participation opportunities are there for the Committee?

We would certainly welcome the help of a Cultural Diversity and Race Relations Committee member in connecting with organizations and performers that may not be on our radar as a means of expanding the reach of this program. There may be opportunities for committee members to assist in the preparation of the event on the day, and we could include a speaking opportunity at the intermission as a means of recognizing the work done by the City of Saskatoon on this front.

What community impact are you hoping to achieve through this event?

Our goals are two-fold:

First, we will be improving access to cultural events for newcomers to Canada by eliminating



both financial and perceived barriers. When we say “perceived barriers”, we believe that some members of our community have a notion that Shakespeare (and perhaps theatre in general) is meant for a specific type or class of people; a mentality that we are continually working on breaking down in our programming, marketing, and outreach. By inviting newcomers to our festival, we can show them that arts and culture events are more accessible than they can appear to be, and subsequently help to improve their quality of life in our city.

Our second goal is larger-scale: By cultivating a diverse audience filled with newcomers, Indigenous Canadians, and the general public, we will be facilitating a shared experience and common understanding between this audience as they watch our performance. The themes found in Shakespeare are relatable as they speak to the human experience, rather than to a particular culture at a particular time. As such, every audience member in attendance will relate to the emotions, feelings, and stories found in Twelfth Night. By the end of the show, our community will become connected by a common emotional bond found by experiencing our event.

Who is your target audience?

For the purposes of this program, we will be inviting newcomers to Canada as well as members of the Indigenous community who lack access to cultural events.

What are the themes and focuses for the event?

The overarching theme will be the celebration of multiculturalism within our community. Entertainment, food, and audience will all encapsulate this theme.

How many people do you anticipate will participate in your event?

Last year's program saw 168 newcomer and indigenous attendees. We anticipate that with stronger connections, we can increase the uptake of the program to 200 Newcomer and Indigenous attendees. Including the general public, the number of attendees for the event overall will be a maximum of 274.

How are you promoting the event to the broader community?

We will promote this event through our website (10,000+ visitors a month in peak months), social media accounts (over 3800 followers), and directly to the target audience that we intend to invite via our contacts at the various newcomer and Indigenous organizations in the city.

Budget Information:

Total Cost of the Project	\$7,100
Co-Sponsorship Request	\$1,000
How will Co-Sponsorship be used?	To pay part of the entertainment, food, and ticket costs related to this event
Other Potential Sources of Revenue	We have applied to the Multicultural Council of Saskatchewan for \$3,000. This funding is as of yet unconfirmed.

What other groups or partners will your project involve and how will they be involved?

As mentioned previously, we will contact the following organizations to assist us with getting tickets into the hands of our target audience:

- Newcomer Information Centre (NIC) Saskatoon
- Immigrant Access Fund Canada
- City of Saskatoon
- Saskatoon Open Door Society
- Global Gathering Place
- International Women of Saskatoon
- Saskatchewan Intercultural Association
- German Canadian Council
- Ukranian Canadian Congress
- Office of the Treaty Commissioner
- Gordon Tootoosis Nikaniwin Theatre

How will you acknowledge the City of Saskatoon Cultural Diversity and Race Relations Committee as a co-sponsor of your event?

We will verbally acknowledge the City of Saskatoon Cultural Diversity and Race Relations Committee throughout the evening: on-stage immediately preceding the mainstage performance, prior to the start of the program itself, and before the starting of the evening's programming.

Signage specific to this event with the City of Saskatoon logo will also be displayed at the entrance to the site, or somewhere on-site with higher visibility. (TBD)

Other comments

For any other questions or concerns regarding this application, do not hesitate to call me at (306)




**City of
Saskatoon**
City Clerk's Office

**Cultural Diversity and Race Relations Committee
Co-Sponsorship Request Application**

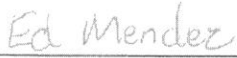
653-2300, or email me at om@shakespearesask.com



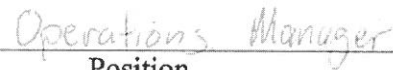
Signature of Applicant



Date



Name (Printed)



Position

Please submit this form to:

**Cultural Diversity and Race Relations Committee
c/o City Clerk's Office
222 Third Avenue North
Saskatoon, SK S7K 0J5**

If you have any questions, please call Joyce Fast, Committee Assistant at (306) 975-3240.

April 20 2017

To Whom It May Concern,

I would like to welcome your organization or college to place an advertisement in the **2017-2018 Aboriginal Student Handbook**. This handbook is available to Aboriginal students on campus at no cost and is also distributed to prospective students at career fairs and high school presentations throughout the academic year.

This distinct high quality publication provides students with easy access to pertinent academic and cultural information and off-campus resources. Also included in the handbook is a month-by-month day planner, which provides students a practical tool in organizing their busy academic deadlines.

Please see the attached prices and specifications for advertising in the ASC handbook. To place a new or existing ad, please complete, sign and return the attached **Insertion Order**. In order to avoid delays in printing, please have your ad **print ready** and sent directly to me by Friday, **June 1, 2017**.

If you have any questions, please contact me at (306) 966-1604 or lori.delorme@usask.ca. Thank you in advance for your support of this very valuable publication.

Warmest Regards,



Lori Delorme

Support Services Coordinator

Ad Sizes and Cost

Ad Type	Size (inches)		Cost
	Width	Height	
Full Page Inside (Color)	4.25	7.3	\$350
1/2 Page Horizontal (Color)	4.25	3.5	\$200
1/4 Page Horizontal (Color)	4.25	1.75	\$100
<ul style="list-style-type: none"> ▪ Tabbed Dividers (Full Page - Color) ▪ Inside Covers (Full Page - Color) (Please include a 0.5" bleed) 	4.875	8.0	\$750
Back Cover (Full Page - Color) (Please include a 0.5" bleed)	5.5	8.5	\$900

Ad Specifications

- Images must be submitted at 300 dpi and placed in the ad at 100%, otherwise the image will print at a low quality.
- Accepted File formats are .jpeg, .pdf, .png, .ai, .psd.
- Embed fonts or create outlines on PDF file.
- Cover/tabbed dividers add 0.5" bleed.

For more information or to book an advertisement please contact:

Lori Delorme

Aboriginal Students' Centre
Gordon Oakes Red Bear Student Centre
5 Campus Drive
Saskatoon, SK S7N 5A4

Tel: 306-966-1604
Fax: 306-966-5081
lori.delorme@usask.ca
Website: students.usask.ca/aboriginal/

Contact Information

Business Name		Contact Person	
Work Telephone	Fax	Email	Website
Address – Apt. Number, Street, Box Number			
City or Town	Country	Province	Postal/Zip Code

Please note this year ALL ADVERTISEMENTS will be on a first-come, first-serve basis

Select your top two choices. If your first choice is unavailable, your second choice will be used.

	Size	Cost	Preference
<input type="checkbox"/>	Back Cover (Full Page – Color)	\$900 (1 available)	<input type="checkbox"/> 1 <input type="checkbox"/> 2
<input type="checkbox"/>	Inside Back Cover (Full Page – Color)	\$750 (1 available)	<input type="checkbox"/> 1 <input type="checkbox"/> 2
<input type="checkbox"/>	Inside Front Cover (Full Page – Color)	\$750 (1 available)	<input type="checkbox"/> 1 <input type="checkbox"/> 2
<input type="checkbox"/>	Tabbed Dividers (Full Page – Color)	\$750 (6 available)	<input type="checkbox"/> 1 <input type="checkbox"/> 2
<input type="checkbox"/>	Full Page Inside (Color)	\$350 (10 available)	<input type="checkbox"/> 1 <input type="checkbox"/> 2
<input type="checkbox"/>	1/2 Page Horizontal (Color)	\$200 (10 available)	<input type="checkbox"/> 1 <input type="checkbox"/> 2
<input type="checkbox"/>	¼ Page Horizontal (Color)	\$100	<input type="checkbox"/> 1 <input type="checkbox"/> 2

Please email or fax the completed form to:

Attention Lori Delorme

lori.delorme@usask.ca

306-966-5081

Aboriginal Students' Centre

Room 110, Marquis Hall ■ University of Saskatchewan ■ Saskatoon, SK S7N 5A3 Canada
 Email: asc@usask.ca ■ Website: students.usask.ca/aboriginal/asc.php ■ Tel: (306) 966-5790 ■ Fax: (306) 966-5081